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Abstract

Although construction is one of the industrial sectors more dependent on the human factor labour force has been historically neglected. In fact, in spite of the great popularity of the research on motivation carried out during the second half of the 20th century, there has been a lack of theories which take into account the specific nature of the construction industry. To further research on the subject, it is important to review the existing body of knowledge with a critical perspective and draft a road map for the future. For this purpose, this article presents the results of a thorough bibliographic review of the last 40 years, taking the motivation theories of Maslow, Herzberg and Vroom as a point of departure. Most studies are cross-sectional in nature and use quantitative methods of analysis. Also to be noted is the fact that these studies identify negative aspects related to work environment factors (extrinsic factors) as well as positive connotations concerning the nature and content of the job (intrinsic factors).

Keywords

Research, motivation, construction industry.

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