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Psychophysiological, Behavioral, and Cognitive Indices of the Emotional Response: A Factor-Analytic Study

Juan Pedro Sánchez-Navarro, José María Martínez-Selva, Ginesa Torrente, and Francisco Román
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Previous research on the components of the emotional response employing factor analytic studies has yielded a two-factor structure (Lang, Greenwald, Bradley, & Hamm, 1993; Cuthbert, Schupp, Bradley, Birbaumer, & Lang, 2000). However, the startle blink reflex, a widely employed measure of the emotional response, has not been considered to date. We decided to include two parameters of the startle reflex (magnitude and latency) in order to explore further how this response fits into the two-factor model of emotion. We recorded the acoustic startle blink response, skin conductance response, heart rate, free viewing time, and picture valence and arousal ratings of 45 subjects while viewing 54 pictures from the International Affective Picture System (IAPS; 18 unpleasant, 18 neutral, and 18 pleasant). Factorizations of all measures gave a two-factor solution (valence and arousal) that accounted for 70% of the variance. Although some measurements, including heart rate change, did not behave as predicted, our results reinforce the two-dimension model of the emotion, and show that startle fits into the model.

Keywords: startle reflex, heart rate, skin conductance, emotional response, orienting response

La investigación previa sobre los componentes de la respuesta emocional empleando estudios de análisis factorial ha proporcionado una estructura de dos factores (Lang, Greenwald, Bradley y Hamm, 1993; Cuthbert, Schupp, Bradley, Birbaumer y Lang, 2000). Sin embargo, el parpadeo reflejo de sobresalto, una medida ampliamente empleada de respuesta emocional, no se ha considerado hasta la fecha. Decidimos incluir dos parámetros del reflejo de sobresalto (magnitud y latencia) para explorar si esta respuesta se ajusta al modelo bifactorial de la emoción. Registrmos el parpadeo reflejo de sobresalto acústico, la respuesta de conductancia de la piel, la tasa cardíaca, el tiempo de visión, y las evaluaciones de valencia y de arousal de 45 sujetos mientras miraban 54 representaciones del IAPS (18 desagradables, 18 neutrales, y 18 agradables). La factorización de todas las medidas proporcionó una solución de dos factores (valencia y arousal) que explicaban el 70% de la varianza. Aunque algunas medidas, incluyendo el cambio en tasa cardiaca, no se comportaban como se había predicho, nuestros resultados refuerzan el modelo bidimensional de la emoción y demuestran que el sobresalto se ajusta al modelo.

Palabras clave: reflejo de sobresalto, tasa cardíaca, conductancia de la piel, respuesta emocional, respuesta de orientación
This study is aimed at exploring further the two-factor structure of the emotional response employing a factor-analytic methodology (Lang, 1995; Lang, Bradley, & Cuthbert, 1990, 1992, 1998; Lang, Greenwald, Bradley, & Hamm, 1993). We included two parameters of the startle response, magnitude and latency, with the aim of studying how these measurements fit into the two-dimensional model. This is an important issue because a large number of studies are being conducted under the assumption that these measurements fit well into the two-dimensional model of the emotion. However, this particular point has not been specifically tested to date.

The “biphasic theory of emotion” proposed by Lang and co-workers (Lang, 1995; Lang et al., 1990, 1992, 1997, 1998) emerges from a motivational perspective that points to the emotion as a behavioral tendency of a subject to approach or avoid/withdraw from a stimulus (Bradley, 2000). From this perspective, the biphasic theory states that emotions are organized in two motivational systems of the brain that respond adaptively to two basic types of stimulation, appetitive and aversive. All emotional expressions (overt and covert) are determined by the dominant motivational system in the subject and by the intensity level of such a system. Hence, emotions can be organized according to this classification as pleasant/appetitive or unpleasant/aversive, and this disposition constitutes the first bipolar dimension of the model—the affective valence. As each motivational system can mobilize energy, and therefore, the activation or intensity level can vary, the model establishes a second bipolar dimension—arousal—whose poles are defined as calm and excitation (Lang et al., 1998). Taking into account these two orthogonal dimensions, a two-dimensional space is defined in which all emotions are located according to their affective valence and arousal (Lang et al., 1992). This affective space supports the biphasic motivational organization (appetitive and aversive) of the emotion (Bradley, 2000).

Other theories have proposed three primary dimensions in their model of emotion (e.g., Osgood, Suci, & Tannenbaum, 1957). Russell and Mehrabian (1977) proposed a structure of the emotion covering the dimensions of pleasure-displeasure, arousal level, and dominance. However, more recently, Russell (1980) and Russell and Feldman Barrett (1999) pointed out that affective valence and arousal level explain the greater variance proportion. Besides, all the additional factors, such as dominance-submission (Russell & Mehrabian, 1977) or social orientation (Svensson, 1978), explain a very low proportion of the variance, which could be more accurately interpreted according to the perceived aspects of both the antecedents and the results of the emotion.

Emotional responses manifest at three levels or response systems (Lang, 1968, 1978; Lang, Rice, & Sternbach, 1972): (a) physiological—autonomic responses related to emotions and the brain structures and neural mechanisms supporting them—, (b) behavioral—overt behaviors related to emotions—, and (c) cognitive—subjective experience of the emotions. The specific psychophysiological, behavioral, and cognitive patterns of the emotional response are manifested in order to adjust the behavioral repertoire of the subject to the demands of the situation (Bradley, Codispoti, Cuthbert, & Lang, 2001; Lang, 1994). In this line, judgments of affective valence and arousal ratings about emotional stimuli, such as pictures, mainly reflect the proposed two-dimension motivational space concept (Lang, Bradley, & Cuthbert, 1999; Moltó et al., 1999; Vila et al., 2001). A third emotional dimension, called dominance, has also been studied (e.g., Greenwald, Cook, & Lang, 1989), but results have shown that this dimension is positively correlated with the affective valence (Bradley & Lang, 1994). Autonomic measurements have been proved to vary as a function of the affective valence and arousal of the stimuli. Skin conductance responses (SCRs) evoked by pictures increase when arousal is high and decrease when it is low, showing a positive relation to picture arousal ratings (Bradley, 2000; Greenwald et al., 1989; Lang et al., 1993). In turn, heart-rate change has shown a significant positive relation to affective valence, with unpleasant pictures prompting slower heart rates than pleasant ones (Greenwald et al., 1989; Lang et al., 1993). However, several studies (e.g., Bradley, Lang, & Cuthbert, 1993; Cuthbert, Bradley, & Lang, 1996; Lang et al., 1993; Sánchez-Navarro, Martínez-Selva, & Román, 2006; Sánchez-Navarro, Martínez-Selva, Román, & Torrente, 2006) have also found a relationship between heart rate and arousal, with the most arousing pictures (pleasant and unpleasant) prompting the highest heart-rate deceleration.

Other measurements employed in the determination of the emotional response have been the electromyographical activity (EMG) of the facial muscles and the electrical activity (EEG) of the brain. Corrugator supercili muscle activity is negatively related to affective valence ratings of emotional pictures, while zygomaticus major activity is positively related to this affective dimension (Bradley et al., 2001; Greenwald et al., 1989; Lang et al., 1993). Cuthbert, Schupp, Bradley, Birbaumer, & Lang (2000) have also found that late positive evoked brain responses (characterized by a positive shift beginning at 200-300 ms after picture onset and peaking around 1 s after picture onset) are positively related to the arousal ratings of the pictures, with higher amplitude of late positive potentials to pleasant and unpleasant pictures than to neutral ones. Lastly, subjects spend longer times viewing the pictures rated as most arousing in a free viewing task (Bradley, Cuthbert, & Lang, 1990; Bradley, Greenwald, & Hamm, 1993; Lang et al., 1993).

To verify the two-factor organization of emotion, Lang et al. (1993) carried out a principal component analysis of the psychophysiological, behavioral, and cognitive indices of the emotional response to affective pictures. Their results showed a two-factor solution. The first factor accounted for 36% of the variance and was named affective valence; this factor was made up of the affective valence ratings, corrugator supercili muscle activity, heart rate change and
zygomaticus major muscle activity. The second factor, named arousal, accounted for 31% of the variance, and was made up of arousal ratings, interest ratings, viewing time, and SCR. These results, therefore, confirmed the biphasic theory of emotion proposed by Lang et al. (1990). Cuthbert et al. (2000) employed this same factorial methodology, adding EEG measures to autonomic, somatic, behavioral, and subjective indices of the response elicited by emotional pictures. Their results mirrored those of Lang et al. (1993), showing a two-factor solution, with the affective valence accounting for 36% of the variance, and the arousal factor accounting for 40%. Positive slow evoked brain potentials were related to the arousal factor, and all other measures remained as in the Lang et al. (1993) study.

A measure closely related to emotion is the acoustic startle reflex (Bradley et al., 1990, 1999; Vrana, Spence, & Lang, 1988). This response is modulated by the affective valence of the picture, with startle magnitudes enhanced during unpleasant pictures and attenuated during pleasant ones. This effect has also been found in the startle latency, with shorter latencies during unpleasant than pleasant pictures (Bradley et al., 1990). Although past research has found an effect of the affective valence on the startle blink reflex, which varies as a function of the affective disposition of the subjects in relation to the emotional stimuli (Cobos, García, Ríus, & Vila, 2002), no study has been carried out to assess how this response fits into the two-factor solution obtained in previous research. Hence, our research includes the magnitude and latency components of the startle reflex in the factor analysis, in addition to autonomic (SCR and heart-rate change), behavioral (picture-viewing time) and cognitive/subjective (affective valence and arousal ratings) indices of the emotional response elicited by pictures.

From previous research, we expected to find a two main factor solution: Affective Valence, comprising affective valence ratings, magnitude, and latency of the startle reflex, and heart-rate change, and Arousal, made up of arousal ratings, SCR, and picture-viewing time.

Methods

Participants

Forty-five subjects (23 male and 22 female), aged between 18-38 years, were recruited from the School of Psychology of the University of Murcia through class advertisements.

The data of one subject were unavailable for startle blink reflex (n = 44), heart-rate data of one subject were discarded from statistical analysis due to intractable recording artifacts (n = 44), and SCR data of one subject were discarded due to a low rate of responses (< 2; n = 44).

Materials and Design

Fifty-four digital color pictures were selected from the International Affective Picture System1 (IAPS; CESEA-NIH, 1999). According to the normative data for the Spanish population (Moltó et al., 1999; Vila et al., 2001), 18 pictures were unpleasant (high arousal), 18 were pleasant (high arousal), and 18 were neutral (low arousal). Furthermore, pleasant and unpleasant pictures did not differ in arousal level (> 6), whereas neutral pictures were low in their arousal level (< 3.5).

The pictures were arranged in six blocks of nine pictures each, so that three pictures of each affective valence type occurred in each block. Following the procedure used by Bradley et al. (1990), three picture-presentation orders were constructed, and participants were randomly assigned to one of them.

Each picture was presented for 6 s with random intertrial intervals of 20-30 s, and picture offset resulted in a blank screen. Startle probes were presented at two of three pictures of each affective category per block, at a random time between 3500 and 4500 ms after picture onset. Two additional startle probes were delivered during the intertrial intervals in order to ensure unpredictability.

Pictures were generated using a PC-computer, and were presented on a screen (maximum viewing area of 120 × 90 centimeters), located 2 m in front the participants, through a Mitsubishi LVP-S50UX picture projector, with a resolution of 640 × 480 inches.

The acoustic startle stimulus was a 50-ms 105-dB(A) burst of white noise (20 Hz-20 kHz) with instantaneous rise- and fall-times, presented binaurally through Sony MDR-P70 headphones, and generated by a custom-made noise acoustic stimulator from the facilities of the University of Murcia. This stimulator was connected to a PC computer that presented all the pictures and facilitated the parameters programming of the acoustic and visual stimuli. The intensity of the startle stimulus was previously calibrated using a Brüel&Kjaer artificial earphone (4153) and a sound level meter (2231).

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1 Pictures selected from the International Affective Picture System: unpleasant (3100, 3102, 3150, 3170, 3350, 3400, 3500, 6230, 6242, 6260, 6313, 6350, 6360, 6530, 6570, 6821, 9050, 9920); neutral (7002, 7004, 7006, 7009, 7010, 7025, 7030, 7035, 7040, 7060, 7080, 7090, 7150, 7185, 7217, 7224, 7233, 7235); and pleasant (4652, 4658, 4659, 4664, 4669, 4670, 4672, 4800, 4800, 5621, 5623, 5626, 5628, 5629, 8030, 8180, 8370, 8490, 8496).
Acquisition, amplification, and filtering of the physiological signals were carried out with an ADInstruments PowerLab 8/sp data acquisition system. This system converted analogical signals to digital by means of a 16-bit analog to digital converter. Throughout the recording, all physiological signals were sampled continuously at 1000 Hz.

Startle blink reflex was measured by recording EMG activity from the *orbicularis oculi* muscle beneath the left eye, using a bipolar placement of 4-mm Ag/AgCl surface electrodes (Fridlund & Cacioppo, 1986). The raw EMG signal was amplified and frequencies below 60 Hz and above 500 Hz were filtered out using an ADInstruments BioAmp-ML132 bioamplifier. The raw signal was full-wave rectified and integrated off-line with a time constant of 15 ms.

Startle data were reduced off-line and peak detection was carried out. Blink magnitude was scored as peak-valley difference within 21-150 ms following startle probe onset. To decrease variability and to establish a common metric across subjects, the raw blink magnitudes were z-score standardized and expressed as $T$ scores ($M = 50$, $SD = 10$) individually for each participant. Magnitude was computed as zero in those trials with no response detected. Startle blink latency was computed as the time (in ms) between the startle acoustic stimulus onset and the startle response onset.

Electrodermal activity was obtained by the bipolar placement of 7-mm Ag/AgCl standard surface electrodes filled with isotonic electrolytic paste on the thenar (C6) and hypothenar (C8) eminences of the non-dominant hand surface (Fowles et al., 1981). The raw signal was amplified and filtered using a Cibertec Biosig-CP1 module.

Skin conductance response was scored as the largest response (peak-valley difference) above 0.02 $\mu$Siemens starting in a 0.09-4-s time window following picture onset. All responses below 0.02 $\mu$Siemens were computed as zero. To normalize, a log transformation ($\log[\text{SCR}+1]$) was conducted (Venables & Christie, 1980).

Lead I electrocardiogram was recorded using 7-mm Ag/AgCl electrodes filled with hypertonic electrolyte. The signal was amplified with 1mV range, and filtered with cutoffs below 0.3 Hz and above 100 Hz, using an ADInstruments BioAmp-ML132 bio-amplifier.

Heart rate was obtained by an off-line transformation of the R-wave, providing a weighted mean of the beat-to-beat heart rate. This avoided overestimation and lag (Reyes del Paso & Vila, 1998). For each participant and each trial, heart rate was averaged off-line into half-second intervals in beats per minute, and then deviated from a 3-s baseline immediately preceding picture onset. Heart-rate change was computed as the fastest half second value from baseline in the last 3 s of picture viewing, following the procedure employed by Bradley et al. (2001) and Lang et al. (1993).

Data Analysis

In a first analysis, mixed model, $2 \times 3 \times 3$ repeated measures ANOVAs were performed with Sex (male vs. female) and Presentation Order (1, 2, and 3) as between-subject variables, and Picture Type (unpleasant, neutral, and pleasant) as the within-subject variable. These were conducted for each physiological, behavioral, and subjective measure, averaged over unpleasant, neutral, and pleasant pictures. Trend analyses were performed to assess the effects of affective valence (linear trend) and arousal (quadratic trend) on all the physiological, behavioral, and cognitive measures (Bradley et al., 1990).

In line with the main goal of this research, all responses (psychophysiological, behavioral, and cognitive) were factorized into principal components employing a varimax rotation (orthogonal solution). As in Lang et al. (1993), means for all measurements for each picture were included in this analysis, with the individual pictures forming the unit of analysis and not the subjects. Given the fact that the
startle blink was evoked in 36 of the 54 pictures, the final unit of analysis was 36 pictures\(^2\).

Correlation analyses were also carried out to examine the relations between the physiological and behavioral measurements and the subjective evaluations. In addition, in order to control that picture ratings obtained in a second task were not affected either by familiarity with the pictures or by the startling acoustic stimuli, we carried out correlation analyses between the picture ratings of our sample and the normative values of the pictures.

All statistical analyses were performed using the SPSS software. When appropriate, a Greenhouse-Geisser adjustment to the degrees of freedom was used in order to correct any potential inflation of the reported probability values (Bagiella, Sloan, & Heitjan, 2000). All statistical tests used the .05 level of significance. For the sake of clarity, only significant results will be reported.

Results

Subjective Ratings

A main significant effect of picture type was found on affective valence ratings, \(F(2, 78) = 458.19, p < .001, \epsilon = .831\). Affective valence ratings varied according to pleasantness of the pictures—linear trend, \(F(1, 39) = 630.31, p < .001\)—with subjects rating pleasant pictures with the highest affective valence, followed by neutral and unpleasant pictures (see Table 1). In turn, a main significant effect of picture type was also found on arousal ratings, \(F(2, 78) = 158.57, p < .001\). Unpleasant and pleasant pictures were rated as more arousing than neutral ones: quadratic trend, \(F(1, 39) = 232.8, p < .001\) (see Table 1).

Startle Reflex: Magnitude and Latency

Startle reflex average probability was 96.15% (SD = 10.06). Statistical analyses showed a significant effect of picture type on startle magnitude, \(F(2, 76) = 48.69, p < .001\), indicating that startle magnitude was modulated by the pleasantness of the pictures, as shown by a significant linear trend, \(F(1, 38) = 91.36, p < .001\). Startle responses during unpleasant pictures were greater than those during neutral and pleasant ones (see Table 1).

A significant effect of picture type was also found on startle latency, \(F(2, 76) = 8.19, p < .001\). Startle latency varied as a function of the pleasantness of the pictures—linear trend, \(F(1, 38) = 16.09, p < .001\). Startles during unpleasant pictures had shorter latencies than those during neutral and pleasant ones (see Table 1).

Autonomic Responses

We found a significant effect of picture type on SCR, \(F(2, 76) = 30.20, p < .001\). SCR magnitude varied as a function of the arousal of the pictures, as shown by a significant quadratic trend, \(F(1, 38) = 49.83, p < .001\), with the more arousing (unpleasant and pleasant) pictures eliciting higher SCRs than the less arousing (neutral) ones (Table 1).

Analyses of the heart-rate change elicited by the pictures showed a significant main effect of the picture type, \(F(2, 76) = 3.60, p < .05\). A significant quadratic trend, \(F(1, 38) = 16.09, p < .001\), was found.

Table 1

<table>
<thead>
<tr>
<th>Response</th>
<th>Unpleasant M (SD)</th>
<th>Neutral M (SD)</th>
<th>Pleasant M (SD)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Startle magnitude (T-score)</td>
<td>53.12 (2.63)</td>
<td>50.07 (2.36)</td>
<td>46.81 (2.29)</td>
</tr>
<tr>
<td>Startle latency (seconds)</td>
<td>0.0466 (0.0097)</td>
<td>0.0474 (0.0092)</td>
<td>0.0488 (0.0096)</td>
</tr>
<tr>
<td>SCR(log[SCR+1]) (µS)</td>
<td>0.084 (0.097)</td>
<td>0.041 (0.061)</td>
<td>0.080 (0.084)</td>
</tr>
<tr>
<td>HR change (bpm)</td>
<td>3.17 (2.98)</td>
<td>4.03 (2.60)</td>
<td>2.92 (3.02)</td>
</tr>
<tr>
<td>Viewing time (seconds)</td>
<td>5.31 (2.90)</td>
<td>3.96 (1.87)</td>
<td>4.82 (2.13)</td>
</tr>
<tr>
<td>Valence ratings (1-9)</td>
<td>2.35 (0.75)</td>
<td>5.07 (0.87)</td>
<td>7.45 (0.90)</td>
</tr>
<tr>
<td>Arousal ratings (1-9)</td>
<td>5.88 (1.37)</td>
<td>1.66 (1.18)</td>
<td>5.28 (1.51)</td>
</tr>
</tbody>
</table>

Note. SCR = skin conductance response; HR = heart rate; bpm = beats per minute.

\(^2\) Pictures included in the unit analysis of the factorial analysis: unpleasant (3100, 3102, 3150, 3170, 3350, 3400, 3500, 6230, 6260, 6313, 6350, 6570); neutral (7006, 7009, 7010, 7025, 7035, 7040, 7060, 7080, 7217, 7224, 7235, 7950); and pleasant (4652, 4658, 4659, 4664, 4670, 4800, 5621, 8030, 8180, 8370, 8490, 8496).
Figure 1. Correlation plots: Affective valence ratings and startle blink magnitude (top left). Affective valence ratings and startle blink latency (top right). Arousal ratings and skin conductance response magnitude (middle left). Arousal ratings and heart-rate change (middle right). Arousal ratings and viewing time (bottom). All the graphs depict mean responses.
= 5.94, p < .05, indicated that the more arousing (unpleasant and pleasant) pictures elicited higher heart rate changes than the less arousing (neutral) ones (Table 1).3

Picture-Viewing Time

A significant effect of the picture type was found, $F(2, 78) = 21.47$, $p < .001$, $\varepsilon = .847$. Trend analysis showed both a significant linear effect, $F(1, 39) = 5.22$, $p < .05$, and a significant quadratic effect, $F(1, 39) = 35.42$, $p < .001$. These results indicated that participants spent more time viewing the more arousing pictures, and, in addition, they also viewed the unpleasant pictures for longer times (see Table 1).

A sex effect was also found, $F(1, 39) = 0.04$, $p < .01$, showing that men (3.63 s) spent more time viewing pictures than women (3.72 s).

Correlation Analyses

Startle magnitude was inversely related to the affective valence ratings of the pictures, $r = -.54$, $p < .01$, but did not correlate with the arousal ratings. Startle latency showed a positive correlation with the affective valence ratings, $r = .37$, $p < .05$, and was not related to the arousal ratings.

With regard to autonomic measures, SCR correlated positively with the arousal ratings, $r = .663$, $p < .01$, and was not related to the affective valence ratings. Heart rate was negatively correlated with arousal ratings, $r = -.34$, $p < .05$, and did not correlate with affective valence ratings.

Viewing time was positively correlated with arousal ratings, $r = .39$, $p < .01$, and was not related to the affective valence ratings. Lastly, affective valence ratings positively correlated with the affective valence normative values, $r = .95$, $p < .001$, and arousal ratings positively correlated with the arousal normative values, $r = .92$, $p < .001$.

Factor Analysis

When all psychophysiological, behavioral, and subjective measures were factorized into principal components, a two-factor solution was reached that accounted for 67.76% of the variance ($KMO = 0.606$). The factors, labeled Valence and Arousal, accounted for 35.89% and 31.87% of the variance, respectively. Magnitude and latency of the startle reflex, affective valence ratings, and viewing time were related to the Valence factor, whereas arousal ratings, SCR, heart rate, and viewing time were related to the Arousal factor. However, as viewing time was related to both the Valence and Arousal factors with similar loadings (~.59 and .55, respectively), a new factor analysis was conducted that did not include viewing time. Again, a two-factor solution was reached, accounting for 70% of the variance ($KMO = 0.59$), with the Valence factor accounting for 37% and the Arousal factor accounting for 33%. As shown in Table 2, magnitude and latency of the startle response and affective valence ratings were related to the Valence factor, whereas arousal ratings, SCR, and heart rate were related to the Arousal factor.

Table 2

<table>
<thead>
<tr>
<th>Measure</th>
<th>Factor 1 (Valence)</th>
<th>Factor 2 (Arousal)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Startle magnitude</td>
<td>-.92 (n/a)</td>
<td>.02 (n/a)</td>
</tr>
<tr>
<td>Startle latency</td>
<td>.86 (n/a)</td>
<td>.07 (n/a)</td>
</tr>
<tr>
<td>Valence ratings</td>
<td>.71 (.86)</td>
<td>-.15 (--.00)</td>
</tr>
<tr>
<td>Arousal ratings</td>
<td>-.07 (.15)</td>
<td>.92 (.83)</td>
</tr>
<tr>
<td>Skin conductance</td>
<td>-.32 (-.37)</td>
<td>.81 (.74)</td>
</tr>
<tr>
<td>Heart rate</td>
<td>-.16 (.79)</td>
<td>-.67 (--.14)</td>
</tr>
</tbody>
</table>

Note. (n/a) = not applicable.

3 In order to assess the effect of the arousal on heart-rate changes, we carried out additional analyses following the methodology employed by Bradley et al. (2001). For each subject and each picture, we obtained the maximum deceleration from baseline in the first 3 s of picture viewing (interval 1) and the maximum acceleration from baseline in the last 3 s of picture viewing (interval 2). Statistical analysis was carried out using the Picture Type and the Interval (interval 1 and interval 2) as within subject variables, and Sex and Order as between subject variables. The Picture Type × Interval interaction did not show a significant effect, $F(2, 76) = 2.74$, indicating that in both intervals, the heart rate evoked by the pictures was similar, with pleasant and unpleasant prompting similar heart-rate responses, which were different from those evoked by neutral pictures. This similarity was manifest in the significant effect of the picture type, $F(2, 76) = 4.74$, $p < 0.02$, quadratic trend, $F(1, 38) = 8.34$, $p < .01$. By using this methodology, and as expected, we also found an effect of the interval variable, $F(1, 38) = 287.36$, $p < .001$, with a lower heart rate in Interval 1 (5.49) than in Interval 2 (3.38).
Discussion

The main aim of this research was to test the two-factor model of the emotional response, by including two indices—magnitude and latency of the startle blink reflex—that have not been used in this type of analyses, and by studying how well these indices fit into this model. As in previous research (e.g., Cuthbert et al., 2000; Lang et al., 1993), our data show a two-factor configuration of the emotional response. Our results are also in accordance with other studies that have proposed a dimensional approach to emotion, pointing to a reduced number of large dimensions (e.g., Abelson & Sermat, 1962; Cliff & Young, 1968; Lang et al., 1993; Osgood et al., 1957; Russell & Mehrabian, 1977; Schlosberg, 1954; Watson & Tellegen, 1985; Woodworth & Schlosberg, 1954; Wundt, 1896). For example, Russell and Feldman Barrett (1999) indicate that studies that have employed multidimensional scaling techniques of the affective language show three properties of the affect: (a) the two dimensions, pleasant-unpleasant and calm-excitation, explain the highest percentage of variance, (b) these two dimensions are bipolar, and (c) all affective terms can be defined by the linear combination of these two dimensions of valence and arousal. Overall, our data are in accordance with this structure of the emotion, whose dimensions, affective valence and arousal, respond to two motivational systems that prompt emotional responses which can be measured in the three response systems.

Our data show an affective valence modulation of the startle response, in accordance with past research (e.g., Bradley et al., 1990; Vrana et al., 1988). The startle reflex is a defensive reflex, whose main function is to protect subjects from a potential threat (Graham, 1979). Lang et al. (1990, 1997) have proposed that affective pictures promote the activation of the appetitive and aversive/defensive motivational systems; when one motivational system (either appetitive or aversive/defensive) is engaged, the associations, representations, and action programs related to this system are primed, while those associated to the non-engaged system are inhibited. Hence, an emotional state related to the engagement of the aversive system would lead to prime defensive reflexes, such as the startle reflex, whereas emotional states related to the appetitive system would lead to an attenuation or inhibition of defensive behaviors. Hence, startle reflex is related to the subject’s motivational state and it is reflected in our findings as forming part of the affective valence dimension.

Our data replicate some findings obtained in previous research. In this line, pictures rated as more arousing—pleasant and unpleasant—prompt higher SCRs and are seen for longer times than pictures rated as less arousing—neutral—, as other works have found (Bradley et al., 1990; Bradley, Greenwald, et al., 1993; Greenwald et al., 1989; Lang et al., 1993).

However, two discrepant findings with previous research should be noted. First, we have found that heart-rate change elicited by the pictures is not a function of the affective valence, but depends rather on the arousal of the pictures. Pleasant and unpleasant pictures prompted lower heart-rate accelerations than neutral ones. This result is not in accordance with those obtained by Bradley, Lang et al. (1993), Cuthbert et al. (1996) and Lang et al. (1993), who found a high correlation between affective valence and heart rate, although they did also find a modest correlation of this autonomic index with the arousal of the pictures. In contrast, our results do not show a significant relationship between affective valence and heart rate. On the other hand, different researchers have indicated that cardiac deceleration is the usual response to unpleasant visual stimuli (Cook & Turpin, 1997; Turpin, 1986). Further discussion of this topic by Lang and co-workers (1997) led them to propose that the response to unpleasant visual stimuli is not a homogeneous defensive response but rather a complex pattern, including orienting activity, depending both on the arousal elicited by the stimulus and its affective valence. Heart-rate deceleration has been related to an increase of parasympathetic activity associated with the orienting response (Bernston, Cacioppo, Quigley, & Fabro, 1994; Graham & Clifton, 1966; Quigley & Bernston, 1990). It indicates both attentional processes and incoming of sensory information (Libby, Lacey, & Lacey, 1973). As other authors have pointed out, the orienting response is related to the beginning of the emotion (Öhman, Esteves, Flykt, & Soares, 1992), and attention is more likely to be directed to stimuli with a motivational significance for the subjects than to neutral, non-relevant stimuli (Lang et al., 1997). Hence, our results seem to indicate that the most arousing pictures evoke greater orienting responses and demand higher amounts of attentional resources than the non-arousing, neutral pictures (Cook, & Turpin, 1997; Graham, 1979; Sokolov, 1963).

Another result to be noted is that picture-viewing time is not present in the factor solution obtained in this research, unlike the results obtained by Lang et al. (1993). Although this measurement only shows a significant correlation with picture arousal ratings, and subjects spend longer times viewing the most arousing pictures, our data also show a significant linear trend with affective valence, indicating that subjects spend more time viewing unpleasant than pleasant pictures. This is not a strong effect, although it is sufficient to appear in the factor analysis result.

To summarize, our data, although showing some differences in relation to previous studies, give further support to the two-dimensional model of the emotion. The magnitude and latency components of the startle reflex fit into a two-dimensional model of emotion and are related to the affective valence dimension, thus supporting results obtained in previous research works (Lang, 1994, 1995; Lang et al., 1992, 1997, 1998).
References


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