Abstract
This article starts from the assumption that hypertext and hypermedia are significantly transforming the cyberjournalism. The aim is to demonstrate the extent to which that not sequential reading brings the user, increasingly the ability to browse other content. Thus, the present paper supports the routes of hypertext and hypermedia that the user can get through the home of online journal. These paths can lead to photos, videos, infographics and participation area. For such, presents the results of research on the hyperlinks at the home of online journalism at FolhaOnline and OGloboOnline between the years 2006 to 2008. First, it is a literature review on the concepts hypertext, multimedia and hypermedia, and then exposes the quantitative methodology, followed by data analysis and reflections that research succinctly.

Keywords
Hypertext, Multimedia, Hypermedia, Cyberjournalism, Change.