Abstract

This study was elaborated to identify and describe the main links of the sea shrimp productive chain in the municipal district of Laguna, historically known as the main sea shrimp (Litopenaeus vannamei) production area in the State of Santa Catarina, Brazil. The study, held from April to July 2005, previously identified the local productive process through observation, interviews and bibliographical research. Afterwards, specific questionnaires were elaborated for each of the several segments connected to the local activity. A total of 90 interviews were conducted, intending to map out the procedures and functionality of the productive chain, from the necessary inputs for production to the moment of shrimp acquisition by final consumers. Results indicated that the entire productive chain requires actions that range from improvement of sanitary and genetic conditions of larvae to product commercialization. Reduction of bureaucracy in public organs, better investment credit conditions, improvement in productive practices, training of technical and productive labor, and reduction of production costs will not occur until industrialization politics and commercialization of local production are standardized.

Keywords

Litopenaeus vannamei, marine shrimp culture, production risks, supply chain.