Abstract

The new model of regional and local organization relies on the recognition of the key role that cities play in the competitive process that takes place in the internationalized markets and on the strategic importance of cities in the average new process of land use planning and development. This paper aims at presenting an operation to develop a Local Urban Development Plan (LUDP) based on the basics of urban planning and strategic planning, so that this instrument considers strategies to direct with precision the urban development in cities, ensure the development of communities located in there, by generating dynamics aiming at making a competitive urban area in terms of production practices, political, cultural and social rights, preserving natural resources and ensuring the highest levels of life quality for the population.

Keywords

Local development; land-use planning; average cities; planning; Local Urban Development Plan (LUDP).