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**ACTITUD ANTE LA RECOLECCIÓN SELECTIVA DE BIORRESIDUOS**

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### Abstract

The aim of this research is to analyze the level of acceptance of the separate collection of bio-wastes in a Spanish municipality where paper/cardboard, glass and light packaging fractions are already collected separately. For that, a survey based on contingent valuation has been designed. The survey has been structured in the following parts: description of the specific good to value, valuation of the good and information about the surveyed person. Four hundred telephone interviews were performed, guaranteeing 95.5 % of confidence level and a maxim error of 5 %. As well as obtaining information about the separation in origin habits of the fractions which are already collected separately in the municipality, we obtained that 80 % of the surveyed population would be willing to separate in origin also bio-waste, and that 40 % would be willing to pay an increase in the waste collection tax if it were necessary.

### Keywords

Contingent valuation, Willingness to pay, Survey.