Abstract

The camping resort in Spain is a subsector of accommodation that has a growing dynamism. Despite this, and its quantitative importance in the Spanish tourism industry, there are very few scientific papers have paid attention. The aim of this paper is to analyze the mechanisms of price formation in this tourist activity, for which it has used a hedonic price model with semi-logarithmic functional form. The results highlight the importance of the geographical location of the establishment as well as its official classification in the valuation of its price by tourists.

Keywords

Campings, hedonic price, Spain.