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Predicting Software Product Quality: A Systematic Mapping Study
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Abstract. Predicting software product quality (SPQ) is becoming a permanent concern during software life cycle phases. In this paper, a systematic mapping study was performed to summarize the existing SPQ prediction (SPQP) approaches in literature and to organize the selected studies according to seven classification criteria: SPQP approaches, research types, empirical types, data sets used in the empirical evaluation of these studies, artifacts, SQ models, and SQ characteristics. Publication channels and trends were also identified. After identifying 182 documents in ACM Digital Library, IEEE Xplore, ScienceDirect, SpringerLink, and Google scholar, 69 papers were selected. The results show that the main publication source of the papers identified was conference. Data mining techniques are the most frequently SPQP approaches reported in literature. Solution proposal was the main research type identified. The majority of the papers selected were history-based evaluations using existing data which were mainly obtained from open source software projects and domain specific projects. Source code was the main artifact concerned with SPQP approaches. Well-known SQ models were hardly mentioned and reliability is the SQ characteristic through which SPQP was mainly achieved.

Keywords. Prediction, software product quality, systematic mapping study.

1 Introduction

Software quality (SQ) “is a complex concept. Because it means different things to different people, it is highly context-dependent” [56]. In the absence of a universally accepted definition of the SQ concept, the diversity of viewpoints makes the term ambiguous or difficult to understand. Software product quality (SPQ) could be defined as “the totality of characteristics of an entity that bear on its ability to satisfy stated and implied needs” [1]. It is considered to be one of the most critical aspects as regards the success of software projects [3]. SPQ prediction (SPQP) plays a valuable role in software engineering practice. The objective of SPQP is to predict the SPQ level periodically and to indicate SPQ problems at an early stage [107]. Several measures, quality models, and standards with which to improve SQ have been proposed such as those of McCall [64], Boehm [15], Dromey [22], and the ISO/IEC 9126 standard [1] which has been replaced with ISO/IEC 25010 [4]. These models have some common SQ characteristics, i.e. efficiency, reliability, portability and maintainability [70].

This paper shows the results of a systematic mapping study which was performed to obtain an updated overview of the current approaches used in SPQP research. A systematic mapping study is a defined method with which to build a classification scheme and structure a field of interest [75]. Many systematic studies have been carried out in the SQ field, such as [25, 42, 68, 80, 94], but to the best of our knowledge, no systematic mapping study of SPQP approaches has been published to date.

Nine mapping questions are answered in this study and the papers which were selected after the search process are classified according to seven...
criteria. The main publication channels and trends were also identified. The results summarize the existing SPQP approaches and whether or not these approaches are based on well-known SQ models. Moreover, the results show if the SPQP is done through one or many SQ characteristics. The research types and empirical types that exist in literature are identified, and the data sets used in the evaluation of the approaches identified are listed. The results were analyzed, tabulated, and synthesized to provide both an updated and summarized view and a set of recommendations for researchers and practitioners.

The structure of this paper is as follows: Sect. 2 presents the research method used in this study. Sect. 3 reports the results obtained from the mapping study. Sect. 4 discusses the main findings, presents implications for researchers and practitioners, and outlines threats to validity. The conclusions and future work are presented in Sect. 5.

2 Research Methodology

The principal goal of a systematic mapping study is to provide an overview of a research area, and identify the quantity and type of research and results available within it. A mapping study differs from a systematic literature review (SLR) [20], in that the articles are not studied in detail.

A mapping process consists of three activities: the search for relevant publications, the definition of a classification scheme, and the mapping of publications [75].

2.1 Mapping Questions

This study aims to gain insight into the existing SPQP approaches. The systematic mapping study therefore addresses nine mapping questions (MQs). The nine MQs with the rationale motivating the importance of these questions are presented in Table 1. The search strategy and paper selection criteria were defined on the basis of them.

2.2 Search Strategy

The papers were identified by consulting the following sources [71, 72, 73]: IEEE Digital Library, ACM Digital Library, Springer and Science Direct. Google scholar was also used to seek literature in the field. IEEE and ACM are digital libraries recommended in software engineering because they cover an important number of journals and conferences [55]. The search string used to perform the automatic research in the digital libraries selected was formulated as follows:

“Software quality” AND (estimat* OR predict*) AND (technique* OR model* OR method* OR tool* OR framework* OR approach* OR process* OR learning OR data mining OR artificial intelligence OR pattern recognition OR analogy OR case based reasoning OR nearest neighbo* OR decision tree* OR classification tree* OR neural net* OR genetic programming OR genetic algorithm* OR bayesian belief network* OR bayesian net* OR association rule* OR support vector machine* OR regression OR fuzzy logic).

This search string was applied in the title, abstract, and keywords of the papers investigated to reduce the search results.

2.3 Paper Selection Criteria

Each paper was retrieved by one author. This author considered each paper title, abstract, and text, and then commented on whether the paper should be included, excluded, or if she was uncertain about it in the excel file. The evaluation of this selection was then made by another author in order to decide whether or not each paper should be included. Papers that were judged differently were discussed until an agreement was reached. The Kappa coefficient was 0.9 which, according to Landis and Koch [57], indicates an almost perfect agreement between the two assessments. The final selection was reviewed by the other two authors.

The first step after the application of the search string was to eliminate duplicate titles and titles clearly not related to the review. The inclusion criteria (IC) were limited to:
Table 1. Mapping questions

<table>
<thead>
<tr>
<th>ID</th>
<th>Mapping question</th>
<th>Rationale</th>
</tr>
</thead>
<tbody>
<tr>
<td>MQ1</td>
<td>Which publication channels are the main targets for SPQP research?</td>
<td>To identify where SPQP research can be found, in addition to the targets for the publication of future studies.</td>
</tr>
<tr>
<td>MQ2</td>
<td>How has the frequency of SPQP research dissemination changed over time?</td>
<td>To identify the publication trend of SPQP research over time.</td>
</tr>
<tr>
<td>MQ3</td>
<td>In which research types are SPQP papers classified?</td>
<td>To explore the different types of research in SPQP literature.</td>
</tr>
<tr>
<td>MQ4</td>
<td>Which approaches have been used for SPQP?</td>
<td>To identify the current approaches that have been used or proposed to predict SPQ.</td>
</tr>
<tr>
<td>MQ5</td>
<td>Are the SPQP selected studies empirically validated?</td>
<td>To discover the empirical types that have been used to validate SPQP approaches.</td>
</tr>
<tr>
<td>MQ6</td>
<td>What are the data sets that were used in SPQP literature?</td>
<td>To identify the data sets used in the evaluation of the empirical studies.</td>
</tr>
<tr>
<td>MQ7</td>
<td>Which artifacts have been reported in SPQP selected studies?</td>
<td>To identify the kind of artifacts that have been concerned with SPQP.</td>
</tr>
<tr>
<td>MQ8</td>
<td>What are the well-known SQ models that have been mentioned in SPQP literature?</td>
<td>To identify if the well-known SQ models have been used in the design of SPQP approaches.</td>
</tr>
<tr>
<td>MQ9</td>
<td>Which characteristics were used to predict SPQ?</td>
<td>To identify the SQ characteristics used to predict SPQ in literature.</td>
</tr>
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</table>

IC The studies which address prediction or estimation of the quality of software product in overall or through SQ characteristics.

The studies that met at least one of the following exclusion criteria (EC) were excluded:

| EC1 | Papers that focus only on system quality not on SQ. |
| EC2 | Papers whose subject was one or many SQ characteristics (e.g. maintainability, reliability) which were not used in the prediction of SQ. |
| EC3 | Papers that were published before the nineties and after 2013. |

Fig. 1 shows an overview of the search process and presents the number of studies remaining after each step of the selection process. In total, 119 papers were identified after the removal of duplicates. When the same paper appeared in more than one source, it was considered only once according to our search order. Thereafter, 50 studies were excluded based on the inclusion and exclusion criteria leaving for the final result 69 selected studies. The final results of the search in each library can be downloaded from the following website: https://goo.gl/gve9Hz.

2.4 Data Extraction Strategy

The selected studies were exploited to collect the data that would provide the set of possible answers to the MQs.

The publication source and channel of the papers respond to MQ1, while the publication year responds to MQ2.

MQ3. A research type can be classified as [20]:

- Evaluation research: existing SPQP approaches are implemented in practice and an evaluation of them is conducted.
- Solution proposal: an SPQP solution is proposed. This solution may be a new SPQP approach or a significant extension of an existing approach. The potential benefits and the applicability of the solution could be shown with an empirical study or a good argumentation.
- Other, e.g. experience paper, review.

MQ4. An approach can be classified as [75, 103]:
--- Data mining technique, such as [63]: regression analysis, clustering, bayesian network (BN), artificial neural network (ANN), fuzzy logic, learning technique, genetic algorithm (GA), genetic programming (GP), case-based reasoning (CBR), rough sets (RS), support vector machine (SVM), and decision tree (DT).
--- Process: a series of actions, or functions leading to an SPQP result and performing operations on data.
--- Method: a regular and systematic means of accomplishing SPQP.
--- Tool: a means to accomplish SPQP tasks.
--- Model: a system representation that allows SPQP to be investigated through a hierarchical structure.
--- Framework: a real or conceptual structure intended to serve as a support or guide for SPQP.
--- Other: e.g., guidelines.

**MQ5.** The selected studies can be classified as a [40]:
--- Case study: an empirical inquiry that investigates an SPQP approach within its real-life context.
--- Survey: a method for collecting quantitative information of an SPQP approach, e.g., a questionnaire.
--- Experiment: an empirical method applied under controlled conditions to evaluate an SPQP approach.
--- History-based evaluation: studies evaluating SPQP approaches in previously completed software projects.
--- Theory: non-empirical research approaches or theoretical evaluation of an SPQP approach.

**MQ6.** The data can be retrieved from [103]:
--- NASA [5] is a within-company database which include 13 publicly available data sets.
--- ISBSG [37] is a non-free cross-company database which includes more than 5000 software projects gathered from different countries.
--- PROMISE [65] is a repository of software engineering data, which is a collection of 20 publicly available datasets and tools.
--- Open source software (OSS) project.
--- Domain specific project (DSP): e.g., data from large development projects, from telecommunication software projects, or from a medical imaging system (MIS).
--- Other: e.g., simulation data set.

**MQ7.** An artifact can be classified into [6, 84]: documentation, design module, source code, or other.

**MQ8.** A well-known SQ model can be [70]: McCall model [64], Boehm model [15], Dromey model [22], ISO/IEC 9126 standard [1], ISO/IEC 25010 standard [4], or other.

**MQ9.** An SQ characteristic can be classified into one of the internal and external quality characteristics originally proposed by ISO/IEC 9126 [1]: functionality, reliability, usability, efficiency, maintainability, portability, or other. This standard regroups common characteristics of the well-known SQ models and has influenced SQ research in the past decade [2, 6]. For these reasons, the ISO/IEC
Table 2. Publication channel

<table>
<thead>
<tr>
<th>Publication channel</th>
<th>Total</th>
</tr>
</thead>
<tbody>
<tr>
<td>Conference</td>
<td>37</td>
</tr>
<tr>
<td>Journal</td>
<td>23</td>
</tr>
<tr>
<td>Symposium</td>
<td>6</td>
</tr>
<tr>
<td>Workshop</td>
<td>3</td>
</tr>
<tr>
<td>Total</td>
<td>69</td>
</tr>
</tbody>
</table>

9126 [1] was chosen as a reference to answer this question rather than the ISO/IEC 25010 standard [4] which appeared in 2011 and does not cover the time frame of the studies selected.

2.5 Synthesis Method

The synthesis method was based on:

1. Counting the number of papers per publication channel and the number of papers found in each bibliographic source per year,
2. Counting the primary studies that are classified in each MQ’s response,
3. Presenting charts and frequency tables for the classification results which have been used in the analysis,
4. Presenting in the discussion a narrative summary with which to recount the principal findings of this study.

3 Results

This section describes the results presented in Table 3.

3.1 MQ1. Publication Channels

Table 3 and Table 2 show the publication channels for SPQP research. Around 54% of the SPQP papers identified appeared in conferences, 33% were published in journals, 9% in symposia and only 4% in workshops. SPQP papers appeared in different journals and conferences. Note that the Software Quality Journal published only one paper on SPQP, despite the fact that it might be expected to attract more papers about SPQP approaches.

3.2 MQ2. Publication Trend

Fig. 2 shows the publication trends of the papers selected. This figure also shows the trend of empirical studies selected in this paper. SPQP papers have been published since 1997. The interest in SPQP has increased in the last decade to reach a peak in 2009 after which it began to decrease to restart increasing in 2013. There is no obvious explanation for the decrease during the three years after 2009. The slight decrease observed for 2012 may be explained by the absence of a publication proposing an SPQP approach different than data mining techniques. Table 3 shows that non-data mining based SPQP approaches have been published every year since 2008, with the exception of the year 2012. Notice that the empirical trend is almost parallel to the SPQP trend in almost all the time slots between 1997 and 2013.

3.3 MQ3. Research Types

Fig. 3 shows the research type of the papers selected. The principal research type found is the solution proposal. Around 61% of the papers selected were solution proposal studies and except one review [8], the rest of papers were studies which were undertaken to evaluate SPQP approaches.

3.4 MQ4. SPQP Approaches

Fig. 3 also presents the SPQP approaches extracted from the papers selected. The approaches most frequently reported are those of data mining, principally regression [7, 21, 24, 31, 47, 50, 52, 67, 86, 91], fuzzy logic [12, 14, 36, 76, 82, 85, 98, 108],...
approaches [11, 35, 92]. Also identified. Some papers have proposed other approaches as in [14]. Processes, models, and a method were developed to implement SPQP approaches such as in [92]. Supporting tools were provided in Fig. 4.

and ANN [13, 41, 77, 96, 100, 109, 113] as shown in Fig. 4. No tool has been proposed as the main solution to predict SPQ, however, supporting tools were developed to implement SPQP approaches such as in [14]. Processes, models, and a method were also identified. Some papers have proposed other approaches [11, 35, 92].

3.5 MQ5. Empirical Types

Fig. 3 also shows the empirical type used in the papers selected. Only 4% of the selected studies concerning SPQP approaches were not validated empirically. 64% of the papers selected had used existing data sets to evaluate SPQP approaches, 28% were validated through case studies while the
rest were validated with experiments. None of the SPQP approaches were validated using surveys.

3.6 MQ6. Data Sets

Fig. 5 presents the data sets used to evaluate SPQP approaches. 96% of the studies selected have used data sets to predict SPQ. The data sets that were used were mainly retrieved from OSS projects, or DSPs, or NASA. 19% of data retrieved from DSPs are from MIS [16, 31, 33, 107, 110]. PROMISE was used in two studies [91, 95] and ISBSG data set was only used in one paper [102]. Few papers have used other data sets that were based on simulation data.

3.7 MQ7. Artifacts

Fig. 6 presents the software artifacts identified in the selected studies. This figure shows the number of papers which mention exclusively one artifact and the number of papers which mention more than one artifact. 84% papers mentioned a software artifact. Source code was discussed in 78% of the selected studies. 25% of the selected studies focussed exclusively on source code. Design
module artifact was reported by 30% of SPQP research. Only 6% of the selected studies discussed documentation, mainly requirements documentations.

![Fig. 6. Artifacts (58 studies)](image)

3.8 MQ8. SQ Models

The results shown in Table 3 reveal that 17% of the selected SPQP papers cite a well-known SQ model. The principal model cited in these studies is the ISO/IEC 9126 standard [1]. McCall model [64], Dromey model [22], and Boehm model [15] are also cited. Note that only one paper [81] cited ISO/IEC 25010 [4]. Other papers mentioned other SQ models, such as FURPS/FURPS+ (i.e. functionality, usability, reliability, performance, and supportability) [60], module order modeling (MOM) [51], and the IEEE 12207 standard for software life cycle processes [92].

3.9 MQ9. SQ Characteristics

Table 3 shows that 13% of SPQP papers did not mention any SQ characteristic. This table shows also that the main characteristic used in the prediction of SPQ in the papers selected is reliability (including fault-proneness), followed by maintainability (including stability). The characteristic “satisfaction” was identified in the study [67], which is a characteristic for quality in use [1]. [77, 109] combined more than one SQ characteristic to achieve SQ, while [60, 81] have combined the totality of internal and external SQ characteristics. All the characteristics presented in Table 3, with the exception of fault-proneness, are actually part of the internal and external sub-characteristics of the ISO/IEC 9126 standard [1], such as stability which is a sub-characteristic of maintainability [1]. Fault-proneness directly affects reliability and was therefore considered in this study as a reliability sub-characteristic even though it was not included in the ISO/IEC 9126 standard [1].

4 Summary and Discussion

4.1 Principal Findings

SPQP topic is taken very seriously by researchers, as it has been observed in the amount of publications in recognized and stable journals and conferences. By the 1990s, major corporations recognized that billions of dollars were being spent and wasted each year on software that did not deliver the promised quality [79], thus leading researchers began to develop solutions and approaches with which to predict SQ. This explains the late interest in SPQP and the fact that the most frequent research type identified was that of solution proposal. The majority of SPQP approaches that were found in literature are data mining techniques, principally, regression and fuzzy logic, which is quite normal as there is an increasing interest in using data mining techniques in many software engineering subfields [106] and in other domains. The selected papers principally used existing data sets such as NASA [26, 59, 88] to evaluate SPQP solutions. Case studies were used to evaluate SPQP approaches and a few experiments were identified in the selected SPQP papers. This could be explained by the fact that more effort is needed to conduct experiments or case studies with new data and that it is easier to evaluate techniques using data from existing data sets repositories [32, 105]. Open source was the main source for data to validate SPQP approaches, and source code was the main artifact concerned by SPQP approaches, which indicates that researchers are more interested to predict internal SPQ. Only one study used the ISBSG repository, which may be due to the fact that this repository is not free and does not contain relevant SQ information.

Few researchers based their solutions on SQ models, particularly, the ISO/IEC 9126 standard [1], which may be explained by the fact that this standard is more recent than the other well-known SQ models. The ISO/IEC 25010 standard [4] is even more recent than the aforementioned standard, and appeared in 2011 to replace the ISO/IEC
9126 [1]. But of the 9 selected papers which were published after 2011, only one paper cited the ISO/IEC 25010 standard [4]. This lack of interest will change in the future, and authors may include this standard more frequently in their publications, while in the coming years the ISO/IEC 9126 [1] may gradually disappear from the SQ literature [93]. Note that the ISO/IEC 25010 quality model differs somewhat from the ISO/IEC 9126 quality model: security becomes a characteristic in ISO/IEC 25010 rather than a sub-characteristic for functionality as it was in ISO/IEC 9126, compatibility is added as a new characteristic in ISO/IEC 25010 and quality in use has five characteristics instead of the four characteristics of ISO/IEC 9126.

89% of SPQP studies that did not mention any well-known SQ models predicted SQ by using an SQ characteristic. This result could be justified by the fact that although well-known SQ models are sufficiently mature to provide a certain consensus as to what is desirable or not regarding SQ, they have several lacks for researchers as they are not very flexible, they are difficult to apply and require a lot of adaptation to particular situations [97] as they provide only the general SQ framework.

Reliability was the most frequently reported SQ characteristic in SPQP literature, and was in most cases achieved using fault-proneness. “Fault prevention is the initial defensive mechanism against unreliability. A fault which is never created costs nothing to fix” [62]. Since implementing faulty program modules may have a number of extremely negative consequences and is obviously undesirable, it is critical to ensure that all modules are error free [28, 87].

Complex mission-critical software systems depend heavily on the reliability of their software applications, and reliability is also a critical component in high-assurance software systems, such as those of telecommunications and medicine [114]. Some researchers predict SPQ through the sub-characteristics of the characteristics, which may be owing to the fact that these sub-characteristics are recommended for use as SQ metrics in the ISO/IEC 9126 standard. Few researchers have used characteristics other than reliability to predict SPQ, which could be explained by the difficulty involved in predicting them.

4.2 Implications of the Results

The findings of our systematic mapping study have implications for researchers and practitioners who work in the SQ domain, since this study will allow them to discover the existing SPQP approaches and techniques in the literature. Moreover, the presented empirical studies may provide an overview of the efficiency of each approach. More studies involving recent SQ models are needed to develop approaches that will meet SQ standards, particularly, the ISO/IEC 25010 standard [4]. Researchers should carry out more investigations into SQ reliability prediction, since the cost of software application failures is growing and the failures are increasingly impacting business performance [62]. The prediction of other characteristics, which have an impact on the emerging market of mobile software applications, should receive more attention from researchers. Researchers may also use other repositories for open research data sets in software engineering that the ones mentioned in this paper, such as SECOLD [46] which is the first online software ecosystem linked data platform of source code facts [45].

4.3 Threats to Validity

Construct validity: construct threats to validity in a mapping study are related to the identification of primary studies [9, 25]. In order to ensure that as many relevant primary studies as possible were included, different terms for SPQP approaches were added to the search string. However, the list might not have been complete, and additional or alternative terms such as “system quality” might have altered the final list of papers found [29]. Moreover, the references in the selected studies were not scanned to identify further studies. The final decision to select a study depended on the two authors who conducted the search process. If a disagreement arose between them, then a discussion took place until an agreement was reached.

Internal validity: internal validity deals with extraction and data analysis [9, 25]. Two authors carried out the data extraction and classification of the primary studies, while the other two authors reviewed the final results. The decision as to which data to collect and how to classify the papers there-
fore depended on the judgment of the two authors conducting the systematic mapping study. The Kappa coefficient was 0.9, reflecting a high level of agreement between the authors, which indicates a similar understanding of relevance, thus reducing this threat significantly.

**Conclusion validity:** in the case of a mapping study, this threat refers to such factors as missing studies and incorrect data extraction [9]. The aim is to control these factors so that a systematic mapping study can be performed by other researchers [23, 25, 29] who will draw the same conclusions [78]. In order to mitigate this threat, every step performed in the selection and data extraction activity was clearly described as discussed in the previous paragraphs. The traceability between the extracted data and the conclusions was strengthened through the direct generation of charts and frequency tables from the data by using a statistical package. In our opinion, slight differences based on the publication selection bias and misclassification would not alter the main conclusions drawn from the articles identified in our mapping study.

**External validity:** external validity is concerned with the generalization of this study [23, 104]. The systematic mapping results were considered with regard to the SPQP domain, and the validity of the conclusions drawn in this paper concerns only the SPQP context. This threat is not, therefore, present in this context. The results of this study may serve as a starting point for SQ researchers, and practitioners can search for and categorize additional papers accordingly.

### 5 Conclusions and Future Work

The overall goal of this study is to summarize the existing knowledge as regards SPQP approaches. Papers dealing with SPQP approaches from between 1990 and 2013 were identified. 69 papers were selected. The main publication sources of the identified papers were conferences and journals. The most interesting result of this study is that the approaches used to enhance SPQP that are most frequently reported in literature are those of data mining, and principally regression. Another interesting result is that few papers mention well-known SQ models in their research. More attention should be paid to the ISO/IEC 25010 standard [4] in the design of SPQP approaches. Reliability is the principal SQ characteristic through which the selected papers predict the overall SQ, this characteristic was mainly achieved via fault-proneness. The results also demonstrated that the main concern of software researchers is to propose approaches with which to enhance SPQP, which was deduced from the fact that solution proposals were identified more frequently than evaluation research. Source code was the main artifact concerned by SPQP research. The majority of the selected papers were history-based evaluations using existing data sets. The data sets were mainly obtained from OSS projects and DSPs. Only a few papers extracted data from repositories.

This study could help practitioners to identify the approaches with which to enhance the SPQP in their projects, and it may also help researchers to identify both the data sets to be used in the evaluation of their studies and channels in which to publish their SPQP research results. Ongoing research is based on proposing an empirical method with which to evaluate SPQ.

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Quality Requirements and Evaluation (SQuaRE) – System and software quality models.


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