Abstract

A review of different, but complementary, aspects of qualitative data analysis procedures is presented. Besides intending to generate a possible conceptualization for such analysis typology necessary to obtain enough consensus for its application and diffusion among researchers distinctive features, positioning within the research process and research stages are discussed. Furthermore, basic notions and skills related to qualitative data analysis are presented in an exhaustive and detailed manner, supported by illustrative examples. Finally, a brief review on quality criteria related to qualitative research and some conclusions about the current state, evolution, and possibilities of procedures and tools characteristic of this paradigm are given.

Keywords

Qualitative data analysis, research process, quality criteria