Abstract

This study aims to discover whether observers with the same cultural background as the inhabitant of a bedroom perceive common characteristics among the inhabitants. The study was carried out with 107 females who were asked to assess the inhabitants of eight bedrooms. Several slides of each bedroom were shown to participants and they had to choose from a list of seventy-six characteristics those that defined the resident of each bedroom. Results revealed that socio-demographic variables thus attributed coincided with the profiles of the inhabitants. A correspondence analysis brought to light a dimension linked to affective aspects, which was more prominent among women; whereas among men the characteristics thus attributed were more linked to practical aspects and to difficulties for social interaction. A second study was conducted to determine whether gender stereotype had any influence on the result of the previous study. The outcomes showed that this stereotype did not have any effect on the participants' judgments.