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Editorial

Dear BAR Readers,

As I bring to you six interesting articles, I would like to reinforce BAR's commitment to a rigorous, contributive and timely editorial process. BAR's team of devoted reviewers and editors has successfully contributed to the improvement of the content and methods of articles by means of close dialogue between reviewers and editor and between the editor-in-chief and authors.

We are proud of BAR's contribution to the (domestic and international) dissemination of academic knowledge.

Now, let me present to you the six articles that compose the present issue.

The first article ("Pro-social Motivation beyond Firm Boundaries: The Case of the Genolyptus Network", by Nicolai Foss and Rosileia Milagres) challenges the conventional wisdom that pro-social motivations are manifested only under the realm of firm boundaries. An in-depth study of a single case – the Genolyptus (a cooperative network of firms in the pulp & paper and the energy industries as well as of research centers and universities, dedicated to the investigation of the eucalyptus genome) – provides evidence of how and why pro-social motivations can emerge out of wider organizational and market delimitations, comprising the joint effort of several actors.

The second paper ("Inhibition and Encouragement of Entrepreneurial Behavior: Antecedents Analysis from Managers' Perspectives", by Marcos Hashimoto and Vânia Nassif) starts from the observation that entrepreneurial behavior may emerge even in the absence of explicit corporate incentives. Findings suggest that, while corporate practices can induce the development of entrepreneurial behavior, managers' attitudes play a more central role in the manifestation of corporate entrepreneurship.

The next paper ("Intangible Assets and Superior and Sustained Performance of Innovative Brazilian Firms", by Márcia De Luca, Anna Beatriz Maia, Vanessa Cardoso, Alessandra de Vasconcelos and Jacqueline da Cunha) investigated the relationship between intangible assets and sustained organizational performance. Contrary to expectations, the magnitude of intangible assets was found to be greater in firms without higher performance.

The fourth article ("Understanding Supply Networks from Complex Adaptive Systems", by Jamur Marchi, Rolf Erdmann and Carlos Rodriguez) provides a theoretical rationale for the application of complex adaptive systems (CAS) to the study of supply networks, by integrating system and complexity as well as dynamic and holistic elements.

The next paper ("Heterogeneity of Isomorphic Pressures: Intertwining the Resource-Based View and the Neoinstitutional Approach", by Silvio Popadiuk, Edward Rivera Rivera and Walter

Bataglia) aims at building a bridge between the resource based view and neoinstitutional approaches as a way to provide a potential new explanation of organizational diversity and competitive advantage.

Our last article ("Organizational Commitment and Job Satisfaction: What are the Potential Relationships?", by Nildes Leite, Ana Carolina Rodrigues and Lindolfo de Albuquerque) investigated the role of satisfaction in the prediction of commitment bond. Findings indicate that satisfaction with relationships is an antecedent of commitment, which mediates the former's relationships with other variables, such as work and personal characteristics.

I hope you will enjoy reading these articles.

Jorge Carneiro
Editor-in-Chief