Abstract

New media have transformed the possibilities of distribution, acquisition, manipulation, storage, and production of communication. They have also impacted the previous media technologies, including the images, moving images, and written text. In the same way, these new expressive media reflect a moment in history, potentialize a new kinds of symbolic construction. However, for their relative newness they haven't built yet a proper language, what makes necessary to explore the properties of the medium. The inquiry for the properties of the medium might lead us to understand the way in which new media make converge topics in communication and information science related with writing and reading; as well as some of the tasks of the information architect and the editor.

Keywords

digital media, information architecture, publishing, digital humanities, reading, writing, remediation.