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# ROLE OF EMPOWERMENT AND IDENTIFICATION WITH WORK TEAMS IN INNOVATION CLIMATE

*O papel do empoderamento e da identificação de equipes de trabalho em clima de inovação*

*El rol del empoderamiento e identificación de equipos de trabajo en clima de innovación*

### ABSTRACT

Several studies argue that an organizational climate oriented to promote innovation generates greater competitiveness in companies. However, very few researchers have explored the factors that lead to the formation of innovation climate and their effects on workers' performance. Based on a sample of 201 workers from manufacturing and service companies, an analysis was carried out to examine the influence of variables like empowerment and Identification with work teams in innovation climate. Furthermore, the influence of innovation climate on job performance and work commitment was analyzed. The results indicate that there is a positive relationship among the variables of the hypotheses, empowerment and Identification with work teams influence in innovation climate, and the latter influences work performance and work commitment

**KEYWORDS** | empowerment, Identification with work teams, innovation climate, job performance, work commitment

### RESUMO

Vários estudos argumentam que um clima organizacional orientado para promover a inovação gera maior competitividade nas empresas; no entanto, poucos autores exploraram os fatores que condicionam a formação do clima de inovação e os efeitos que estes têm sobre o desempenho do trabalhador. Com base em uma amostra de 201 trabalhadores que atuavam em empresas de manufatura e serviços, foi realizada uma análise sobre a influência de variáveis como empoderamento e identificação de equipes de trabalho no clima de inovação. Também foi analisada a influência do clima de inovação no desempenho laboral e no compromisso de trabalho. Os resultados indicaram que existe uma relação positiva entre as hipóteses levantadas, O empoderamento e a identificação com as equipes de trabalho influenciam o clima da inovação, e este último influencia o desempenho e o comprometimento do trabalho

**PALAVRAS-CHAVE** | Empoderamento, identificação das equipes de trabalho, clima de inovação, desempenho no trabalho, comprometimento no trabalho.

### RESUMEN

Diversos estudios sostienen que un clima organizacional, orientado a promover la innovación, genera mayor competitividad en las empresas; sin embargo, pocos autores han explorado los factores que condicionan la formación del clima de innovación y los efectos que estos tienen en el desempeño del trabajador. En base a una muestra de 201 trabajadores que se desempeñaban en empresas de manufatura y servicios, se llevó a cabo un análisis sobre la influencia de las variables empoderamiento e identificación de los equipos de trabajo en el clima de innovación. También, se analizó la influencia del clima de innovación en el desempeño laboral y en el compromiso de trabajo. Los resultados indicaron que existe una relación positiva entre las hipótesis planteadas, el empoderamiento y la identificación con los equipos de trabajo influyen en el clima de innovación, y este último influye en el desempeño laboral y el compromiso laboral

**PALABRAS CLAVE** | Empoderamiento, identificación de los equipos de trabajo, clima de innovación, desempeño laboral, compromiso de trabajo.

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## INTRODUCTION

A climate oriented to innovation will allow workers to improve their ability to generate and implement creative ideas that will improve the performance of organizations (King, De Chermont, West, Dawson & Hebl, 2007). Organizational innovation management not only promotes the creation of favorable organizational climates for innovation, but also fosters a better environment for making decisions on adoption, implementation, and evaluation of innovation (Sánchez, Quintero, Sánchez, Fierro, & García, 2017).

Due to the limited research on organizational climate oriented to innovation (Gonzales-Roma & West, 2004), it is necessary to analyze the factors that lead to the formation of innovation climate in companies. Innovation climate is expected to allow workers to develop adaptation or improvement mechanisms in the work processes that influence organizational performance (King et al., 2007). A culture of innovation can generate the capacity for innovation and competitiveness of organizations and thus, it is necessary to define the tools for workers' adaptation based on the needs of respective organizations (Souto, 2015). Innovation is sustained through knowledge management, but there is a gap in the analysis of the factors affecting the abovementioned variables (Bhatnagar, 2014).

The identification of workers with their work teams has significant effects on learning and performance, (Van Der Vegt & Bunderson, 2005). However, very few empirical studies explain how the identification of workers with their work teams can influence commitment to innovation (Dutton, Dukerich, & Harquail, 1994).

An important factor for innovation is the empowerment of workers, which is associated with increased innovation (Yang & Konrad, 2011). Successful innovation requires the development and implementation of ideas that are new to the organization (Kilgour, 2006). High level of worker participation in decisions will generate greater potential for innovation (Yang & Konrad, 2011). The empowerment of workers has the potential to create the capacity for innovation in companies (Bhatnagar, 2014; Cakar & Erturk, 2010). However, it is necessary to continue with research on practices that companies should use to generate an adequate climate of innovation (Mol & Birkinshaw, 2009).

Thompson and Heron (2005) and Collins and Smith (2006) concluded that high-commitment HR management practices contribute to the creation of a climate, where employees workers are willing to share knowledge and, above all, generate commitment for knowledge management. Therefore, it is necessary to analyze the workers' commitment and their identification with the organization to create knowledge. For

organizations to survive and compete in a turbulent and changing world, human resources must possess a spirit of creativity and innovation (Yasini, 2016). The companies that are successful with knowledge management are those that are capable of generating a high level of commitment from their workers (Alvesson, 2002).

Research on workers' performance indicates that innovation management is positively associated with the organization's performance and the path of productivity growth (Mol & Birkinshaw, 2009). Nevertheless, the analysis of the results of innovation management continues to be considered as future lines of research (Vaccaro, Jansen, Van Den Bosch & Volberda, 2012).

There are several approaches to exploring innovation climate. According to Isaksen (2007), one way of doing this is through a systemic approach from different perspectives and in different contexts. Ekvall (1996) argues that innovation climate is related to different organizational variables, that is, the types of organizational resources that have an influence on the formation of innovation climate and their consequent influence on the results of the organization's operations, and analyzes it from the perspective of organizational process. Recent studies have explored new climate relationships, such as work commitment (Ancarani, Mauro, & Giammanco, 2019), empowerment (Tan & Ho, 2015), and work teams (Isaksen & Lauer, 2002). As researchers are interested in identifying the variables related to climate, it is necessary to continue to pursue this line of research. In this study, a new model is, which includes the variables work commitment, empowerment, work teams, and job performance, was developed and analyzed using the systemic approach as proposed by Isaksen (2007) and the organizational approach as proposed by Ekvall (1996).

Based on the works of the various authors mentioned above this study analyzes the variables that influence innovation climate as well as the variables that are influenced by the innovation climate. The former includes empowerment and identification of with work teams, while the latter includes job performance and work commitment. The model and hypotheses of the study were verified through the analysis of structural equations.

## THEORETICAL FRAMEWORK

### Innovation climate

Innovation climate is the environment in which organizational culture develops and it can be identified through the perception of workers. Some traditional authors, such as Barney (1986),

argue that a culture oriented to innovation is fundamental for the commitment of workers, who promote new ideas and changes that cannot be easily imitated, thus contributing to competitive advantage.

The strength of organizational climate depends on the level of homogeneity of workers' perceptions, values, and management practices approved by the organization (Miron, Erez, & Naveh, 2004). When the culture and climate of an organization support innovation, it is rewarded in terms of better performance of innovation practices (West, 2002). Organizational climate is a variable that intervenes in the environment of an organization and behavior of workers (Patterson et al., 2005). An organization could improve its innovation climate by creating incentives for organizational improvement (Lin, Ho, & Lu, 2014).

Innovation climate promotes formal and informal organizational practices with creative process that guide and support a proactive and persistent approach to work. Regarding the creative process, there are still areas that need to be explored for solutions that benefit organizations in terms of innovation, competitiveness, productivity, and business growth (Barreto & Petit, 2017).

The maintenance of an organizational climate that favors creation and implementation of ideas and/or processes is related to the performance of organizations (King et al., 2007). An organizational climate that encourages support, cohesion, and intrinsic recognition favors the perception of support for innovation (Montes, Moreno, & Fernández, 2004). In the same way, a climate that favors innovation is an important support for innovation management and performance of work teams (Bain, Mann, & Pirola-Merlo, 2001).

A climate conducive to innovation can allow workers to develop new mechanisms for the improvement of work-related processes. Organizations can improve their performance, to the extent that they alleviate the negative consequences of work demand, by maintaining a good innovation climate (King et al., 2007).

## Empowerment

Empowerment is defined as a process that extends feelings of trust and control through the participation of workers in decision-making. This leads to better results in self-efficacy and performance (Eylon, 1998). Likewise, leadership as a true facilitator of innovation (Friedrich & Zhong, 2017) is an essential factor that contributes to the innovation capacity of an organization (Arguello & Quintanilla, 2017).

At the same time, empowerment is a set of activities aimed at strengthening confidence in workers' capabilities. The objective is to generate a positive change in the organizations by encouraging active participation of workers in the decision-making process. The participation of workers in decisions stimulates their abilities, grants autonomy, and authority, and then, arouses innovation and adds value to the organization (Laschinger, Finegan, Shamian, & Wilk, 2001). In organizations with high level of worker participation in decision-making, innovation practices generally yield superior results (Yang & Konrad, 2011).

Empowerment in organizations generates high-performance indexes in terms of innovation because it involves workers in the generation of ideas and the process of organizational learning, wherein workers share ideas, process more information, and participate in decision-making. The empowerment of workers increases the probability of generating more ideas and putting them into practice (Yang & Konrad, 2011).

Organizations that implement a system that promotes creativity will be more innovative (Kilgour, 2006). It is viable because they have a wide variety of information and knowledge for the conception of new ideas. In this regard, the participation of workers in learning and decision-making processes will result in better generation of ideas (Arthur & Aiman-Smith, 2002).

Empowerment has a strong predictive power over innovation because it promotes the workers' commitment, which leads to greater innovation (Bhatnagar, 2014). Empowerment is positively related to innovation, both at the worker and the organization level (Cakar & Erturk, 2010). This reflects the importance of empowerment and its relation to the process of innovation in organizations, the effect of which is not limited to the worker level, but extends to level of the entire organization.

## Identification with work teams

Identification of workers with their teams can affect people's objectives, standards, and support for team goals. The way in which innovative work teams of an organization is structured reflects specialization of tasks, roles, responsibilities, and authority of workers to make decisions. This kind of work coordination fosters organizational culture and identifies with work teams (Glynn, Kazanjian, & Drazin, 2010). Irrespective of whether workers have similar or different positions in a work team, they will have varied worker performance depending on how each one of them identifies with the work team.

The identification of workers with their work teams can also generate motivation, affection, and behavior that allow

them to achieve their objectives within the team. There is greater motivation to innovate in the case of workers who identify strongly with their teams, (Glynn et al., 2010). People who identify with their teams are motivated to defend their identity and focus their attention on innovation work (Bantel & Jackson, 1989), thus establishing a relationship between the identification of workers with the work team and innovation in organizations.

The effects of identification of workers with their work team stimulate learning, exchange of information, and innovation to large extent. Human resource policies can foster team cohesion. They can achieve a good sense of identity among workers. Hence, they can increase intention for innovation. Therefore, adequate recruitment and selection of members are important (Van der Vegt & Janssen, 2003).

## Job performance

The development of workers is the foundation of any organization with high performance. Workers' innovative behavior is complex in that it appears over time and occurs in three stages. In the first stage, the worker recognizes a problem. In the second stage, s/he proposes new or adopted solutions. In the third stage, the worker shows an innovative behavior because s/he is convinced that the proposed solution can be applied to worker work, group work, organizational work (Kanter, 1988). Innovative behavior is identified through a series of stages through which the worker recognizes a problem and then proposes solutions, thereby encouraging the innovation of new models for the use and benefit of the organization (Carmeli, Meitar, & Weisberg, 2006).

Workers can be trained to improve their innovation skills and consequently their innovative behavior (Carmeli et al., 2006). Innovation climate of an organization can generate conditions for innovation process, which is directly related to the performance of the organization (Baer & Frese, 2003).

Empowerment leads to better performance of workers in organizations (Eylon, 1998) that facilitate innovation and improves organizational performance. If we create a culture that promotes innovation, the worker will have an optimal work process to look for different sources of knowledge and evaluate the degree of adjustment of potentially reusable knowledge (Miron et al., 2004).

The combination of creativity with application leads to innovation. The innovation process can break certain rules, especially when implementing ideas. However, quality requires adherence to rules or norms (Miron et al., 2004).

On the other hand, Douglas and Judge (2001) indicate that innovation, quality, and performance of organizations have a

polarity of approaches that manifest themselves in two extremes: autonomy, which leads to innovation, and control, which is focused on details and procedures.

The innovation capacity of a worker depends on the culture and innovative climate in which s/he works. The better established the culture and climate in an organization, the better the organizational performance and worker performance will be. Creative people put their ideas and innovativeness into practice when working in an environment that favors innovation. Most researchers who have promoted innovation in organizations have witnessed growth and development that has allowed them to consolidate specific business models, such that the competition is understood and the organizations are adapted to achieve the same or new objectives (Vera, Martínez, Vera & Cuautle 2016).

## Work commitment

The management of human resources contributes to knowledge and innovation through the formation of commitment of workers, who will be willing to share their knowledge to the extent that the conditions are favorable (Carmelo-Ordaz, García-Cruz, Sousa-Ginel & Valle-Cabrera, 2011). The commitment of workers in the organization facilitates the generation of innovation and contributes towards the performance of the organization.

Knowledge is the first step for the generation of ideas that later transforms into innovation. Companies play an important role in that they promote more efficiency in workers as they develop an adequate environment for the production and exchange of knowledge (Rivera-Vásquez, Ortiz-Fournier, & Flores, 2009). Coupling styles have an influence that followers perceive to be committed to their leaders and human resource systems in the processes of worker innovation, secure, anxious, and avoidant (Cerne, Batistic, & Kenda, 2018).

Organizational commitment is defined as the degree to which a worker identifies with her/his organization and work. This leads to better performance. Therefore, it is not only important to create an adequate climate that encourages workers to share their knowledge, but also cultivate workers' commitment to the organization and its objectives (Thompson & Heron, 2005). On the other hand, Collins and Smith (2006) found that HR management practices of high commitment contributed to the creation of a social climate in an organization. As workers were more likely to share their knowledge and generate more innovation, it can be inferred that their personal commitment and identification with the organization are decisive for knowledge creation processes. According to Alvesson (2002), companies that are successful in



the creation and management of knowledge are those that are capable of generating a high level of knowledge.

## Hypotheses

Empowerment becomes a managerial strategy that stimulates the participation of workers in decision-making, thereby promoting changes and values in the organization (Laschinger et al., 2001). Empowerment should promote a climate of adequate innovation in organizations, such that it motivates the innovative performance of workers by making them more creative and innovative, capable of taking appropriate decisions. Workers need to work in an appropriate organizational climate and environment to obtain great results.

The responsibility of making changes and decisions creates a challenge and an intrinsic motivation among the workers, which is strengthened when the work is performed within a climate of adequate innovation. It is necessary for organizations to create an innovative work environment that allows its workers to put their ingenuity into practice to make changes because workers are expected to act with some freedom and make decisions in a responsible and committed manner. Hence, the following hypothesis is proposed:

H1: The empowerment of workers contributes positively to the formation of a climate for innovation in companies.

Identification of workers with their work teams should be well perceived and experienced because it affects their innovation capabilities. This is an area that requires further research in the future (Glynn et al., 2010). When the workers perceive that their work is recognized by the team and their presence is accepted, they will identify with the team, thus contributing to the formation of a better climate of innovation that ultimately becomes conducive for generating ideas and putting them into practice. Hence, the following hypothesis is proposed:

H2: Identification of workers with work teams contributes positively to the formation of a climate for innovation in the companies.

Innovation is an action that can be shared by all workers in an organization. If there is an adequate environment that facilitates the development of innovative practices, it is possible for workers to develop innovation capabilities and consequently, better performance. Then, it is important to create an appropriate environment that encourages innovation and creativity. One of the components of an organization that favors innovation is the

organizational innovative climate. Several studies have shown that a favorable work climate can encourage innovation. In addition, the level of creativity will depend on the motivation of the worker, while motivation in turn will depend on the organizational climate. Hence, the following hypothesis is proposed:

H3: An innovation climate in companies positively influences the performance of workers.

According to Alvesson (2002), the companies that succeed in the creation and appropriation of knowledge are those that are capable of generating a high level of commitment of workers to the organization. The commitment of workers in a continuous flow of communication has a positive effect when sharing knowledge. Consequently, creating and sharing knowledge in the organization is the basis for innovation in organizations.

Innovation-oriented culture is essential to obtain the commitment of workers, who must promote new ideas and changes that cannot be easily copied to create competitive advantages (Barney, 1986). An organizational climate that promotes innovation will generate a greater commitment of workers. In this regard, Bii and Song (2003) stated that the commitment of workers is also observed by the degree to which they identify with the objectives and results of the organization. Hence, we propose the following hypothesis:

H4: An innovation climate in companies positively influences the degree of commitment of workers.

## METHODOLOGY

This research uses a quantitative research model by collecting data. We test the hypotheses by analyzing structural equations. The sample of workers was selected to obtain information from different business sectors and hierarchical levels in organizations. The results obtained were generalized, instead of adhering to a specific sector or hierarchical level.

A single questionnaire was designed to obtain information about five components: empowerment, identification with work teams, innovation climate, job performance, and work commitment. To obtain empowerment data, the survey proposed by Matthews, Díaz, and Cole (2002), which had three items, was used. To obtain the data on identification with work teams, the survey proposed by Somech, Desivilya, and Lidogoster (2009) was used, which consists of two items. The innovation climate data was developed from the scale proposed by Scott & Bruce (1994), which consists of five items. Job performance data were expressed in three items and developed from the scale proposed by Fried,

Ben-David, Tiegs, Avital & Yeverechyahu (1998). Finally, the scale corresponding to work commitment consisting of five items was developed from the scale proposed by Powell and Meyer (2004).

The definition of each variable is as follows:

- a. Innovation climate is the degree to which new ideas are stimulated and well received, with an emphasis on the search for new information, with creativity, openness to change, anticipation, and experimentation (Medina, Munduate, Martínez, Dorado, & Mañas, 2004).
- b. Empowerment is a motivational construct consisting of four cognitive aspects: meaning, competence, self-determination, and impact. These four aspects reflect an active orientation towards work (Spreitzer, 1995).
- c. Identification with work teams relates to the awareness worker belongs to a certain social group. Such a sense of belongingness is valued according to the emotional significance that the group places on the worker (Tajfel, 1974).
- d. Job performance is the series of stages of a process through which worker recognizes a problem, generates new ideas to solve it, fosters support, and produces a prototype or model for the use and/or benefit of the organization (Carmeli et al., 2006).
- e. Work commitment is the degree to which people identify with the organization and commit to it. It reflects the willingness to continue working (Allen & Meyer, 1996).

For all the cases, the Likert scale was used. To analyze the reliability of the scales, scores between 1 and 5 were assigned for each of the items in the survey. The representativeness of each number was as follows: 1: Completely disagree; 2: Disagree; 3: Undecided; 4: Agree, and 5: Completely agree.

For the collection of data, the companies that were listed in the National Society of Industries and the Chamber of Commerce of Lima were identified. Then, the questionnaire was sent by email to 420 workers who worked in these companies, obtaining 252 responses. Out of this, 201 valid surveys were obtained. Surveys that were poorly filled were rejected (as they had missing data or were incomplete).

The informants (male and female) worked in both manufacturing and service companies. Out of this, 149 were men, representing 74.13% of the total, and 52 were women, representing 25.87%. The informants' age ranged from 24 to 70 years. Majority of workers the surveyed (144 representing 71.64%) were between 24 and 50 years of age. The remaining 57 respondents (28.35%) were over 51 years of age. As regards the academic training of the informants, 122 respondents (60.69%) had a master's degree or Ph.D. and 79 respondents (39.31%) had done professional or technical studies.

To examine the validity of the measurement instrument, we follow a study model (Olmedo-Cifuentes & Martínez-León, 2014). The following requirements were met for this: a) convergent validity, through an exploratory factor analysis of the items, to identify the elements that are grouped in each construct and (b) discriminant validity, through an analysis of correlations between constructs, to check the degree of difference between items and the way different concepts are measured. The validity of the study proposal is confirmed by the estimation of a structural equation model, which is why the measurement of the constructs is first analyzed through confirmatory factor analysis. Then, the structural model is estimated to identify the relationships among the constructs. Finally, a path analysis is developed to test the proposed hypotheses.

## RESULTS

The software used to analyze the model was IBM SPSS AMOS version 24. The model constructs were tested for reliability and validity using confirmatory factor analysis (CFA). The measurement model included 18 items that were grouped into five constructs: empowerment (EM), team identity (ID), innovation climate (CL), job performance (PF), and work commitment (AC).

### Quality of the measurement of the model

Convergent validity was verified by an exploratory factor analysis of principal components. Table 1 shows the five constructs obtained:

1. Empowerment is composed of five items, whose factor loadings are 0.852, 0.825, 0.811, 0.740 and 0.678.
2. Innovation climate is composed of five items, whose factor loadings are 0.847, 0.831, 0.758, 0.662 and 0.606.

3. Job performance is composed of three items, whose factor loadings are 0.889, 0.854, and 0.773.
4. Empowerment is composed of three items, whose factor loadings are 0.845, 0.822 and 0.775
5. Team identity is composed of two items, whose factor loadings are 0.862 and 0.863.

The results obtained in each item show highly reasonable factor loadings, which confirm the justification and unidimensionality of the five constructs.

**Table 1. Exploratory factor analysis: rotated component matrix<sup>a</sup>**

Items (KMO:0.856; Barlett sphericity test = 0.000; Total variance explained: 79.34%)	Item code	Components				
		Work commitment	Innovation climate	Job performance	Empowerment	Identification with work teams
The organization problem es also my problem	AC2	0.852	0.078	-0.005	0.214	0.128
Working in this organization means a lot to me	AC3	0.825	0.256	0.151	0.022	0.062
I feel part of this organization	AC5	0.811	0.221	0.101	0.173	0.225
I would like to continue working in this organization	AC1	0.740	0.096	0.421	0.155	0.006
I feel like family in this organization	AC4	0.678	0.350	0.196	0.190	0.319
This organization gives me time to look for new ideas	CL5	0.266	0.847	-0.002	0.247	0.119
We have enough time to carry out new ideas	CL4	0.141	0.831	0.078	0.151	-0.056
The system promotes and rewards innovation	CL6	0.121	0.758	-0.037	0.398	0.083
The organization encourages creativity	CL1	0.271	0.662	0.208	0.303	0.385
The organization respects the creative capacity at work	CL2	0.326	0.606	0.265	0.314	0.360
The worker is able to find the problem and solve it	PF3	0.139	-0.037	0.889	0.008	0.129
The worker performs the work with precision and quality	PF2	0.115	0.147	0.854	0.020	0.130
The worker is satisfied with his performance	PF4	0.186	0.076	0.773	0.142	0.269
Employees have a voice and vote for work rules	EM4	0.134	0.271	0.043	0.845	0.088
Employees have a voice and vote for company policies	EM5	0.155	0.324	0.028	0.822	0.061
Employees have a voice and vote for their work responsibilities	EM3	0.249	0.269	0.136	0.775	0.199
I like to do my work as a team	ID2	0.168	0.173	0.205	0.082	0.863
I like work teams	ID3	0.190	0.043	0.260	0.163	0.862
Variance explained		19.96%	18.62%	14.54%	14.51%	11.77%

Extraction method: Main component analysis. Rotation method: Varimax with Kaiser normalization

<sup>a</sup>The rotation has turned into five iterations

Source: Authors.



After the exploratory analysis, we performed a confirmatory factor analysis to obtaining acceptable results from the model. Table 2 shows the reliability of the scale data, both the Cronbach's  $\alpha$  and composite reliability values. These values are above the recommended value of 0.7 for all constructs (Hair, Black, & Anderson, 2010). In addition, average variance extracted (AVE) results are shown, which are above the minimum recommended value of 0.5 for all constructs (Hair et al., 2010).

**Table 2. Confirmatory factor analysis results**

Construct	Item	Estandarised factor loading	Critical ratio (C.R.)	Reliability (Cronbach's $\alpha$ )	Composite reliability	Average variance extracted (AVE)
Work commitment	AC2	0.843		0.897	0.919	0.697
	AC1	0.701	10.093			
	AC3	0.753	11.772			
	AC4	0.942	11.470			
	AC5	0.910	13.658			
Innovation climate	CL6	0.730		0.907	0.903	0.658
	CL5	0.789	13.987			
	CL4	0.601	8.796			
	CL2	0.956	10.691			
	CL1	0.926	11.672			
Job performance	PF4	0.770		0.849	0.852	0.658
	PF3	0.853	12.092			
	PF2	0.809	11.634			
Empowerment	EM5	0.843		0.876	0.877	0.704
	EM4	0.828	13.399			
	EM3	0.846	13.746			
Identification with work teams	ID3	0.902		0.874	0.875	0.778
	ID2	0.862	12.547			

Source: Authors.

As regards the values of model fit summary, all the indexes exceed the limits recommended by Hair et al. (2010). The  $\chi^2$  ratio was 2.168 (below 3), the RMSEA was 0.076 (below 0.08), and the other indexes, CFI, NFI, IFI, and TLI, were 0.953, 0.918, 0.954, and 0.934, respectively (which are above the recommended value of 0.9). Similar recommended indices were taken from Rodríguez-Lopez and Diz-Comesaña (2016).

Then, the discriminant validity correlations were analyzed (see Table 3). As the values obtained are below the recommended value of 0.8 (Hair et al., 2010), the discriminant validity was confirmed.

**Table 3. Means, standard deviation, and correlations between constructs**

Construct	Code	Mean	Standard deviation	Correlations				
				AC	CL	PF	EM	ID
Work commitment	AC	4.214	0.767	1.000				
Innovation climate	CL	3.388	0.954	0.560**	1.000			
Job performance	PF	4.275	0.620	0.425**	0.283**	1.000		
Empowerment	EM	3.083	0.985	0.458**	0.662**	0.217**	1.000	
Identification with work teams	ID	4.468	0.730	0.437**	0.406**	0.469**	0.337**	1.000

\*\* The correlation is significant at the 0.01 level (bilateral).

Source: Authors.

Test of hypotheses

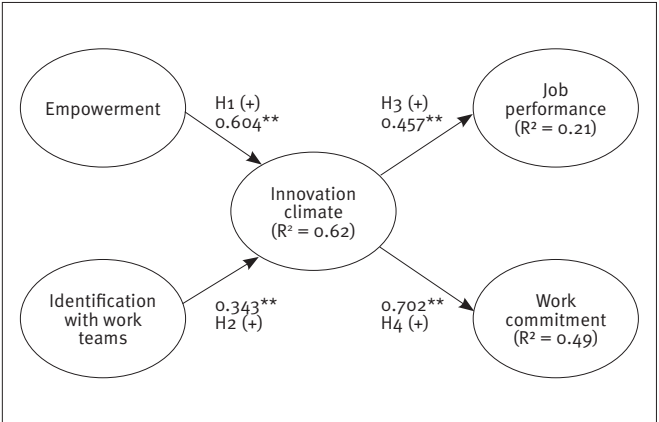
Figure 1 shows the study model with the significant estimates for each relationship, which allow the accepting of the hypotheses. To test the proposed hypotheses, we develop a path analysis. The results of the proposed model are shown in Table 4. The fitted model is significant with the following values: model fit  $\chi^2$ : 1.592; CFI: 0.943; IFI: 0.944, TLI: 0.929, and RMSEA: 0.076.

Hypothesis H1 states that empowerment contributes positively in the formation of innovation climate, hypothesis H2 states that identification with work teams contributes positively in the formation of innovation climate. The results indicate that the relationship between both empowerment and innovation climate and identification with work teams and innovation climate are positive and significant ( $B = 0.604$ ,  $P < 0.05$  and  $B = 0.343$ ;  $P < 0.05$ , respectively). Therefore, hypotheses H1 and H2 are supported.

Hypotheses 3 and 4 state that the innovation climate variable positively influences the variables job performance and work commitment. The results indicate that the relationship

between innovation climate and job performance and innovation climate and work commitment are positive and significant ( $B = 0.457$ ,  $P < 0.05$  and  $B = 0.702$ ,  $P < 0.05$ , respectively). Therefore, hypotheses H3 and H4 are supported.

Figure 1. Results of the research model



\*\* $P < 0.05$

Table 4. Path analysis results

Regression	Estimate	Standard error	CR	P*	Hypotheses
Empowerment → Innovation climate	0.604	0.105	5.531	0.00	H1 (+)
Identification with work teams → Innovation climate	0.343	0.133	3.684	0.00	H2 (+)
Innovation climate → Job performance	0.457	0.080	3.828	0.00	H3 (+)
Innovation climate → Work commitment	0.702	0.090	6.064	0.00	H4 (+)

Model Fit  $\chi^2$ : 1.592; CFI:0.943; IFI:0.944, TLI:0.929; RMSEA: 0.076

Source: Authors.

DISCUSSION

The authors' theories that supported our proposed research model were first reviewed, then, the data were collected using the measuring instrument. Finally, the results were statistically analyzed by means of an exploratory factorial analysis, confirmatory analysis, and analysis of structural equations.

The statistical analysis confirms hypothesis 1 (H1), that is, empowerment influences the formation of innovation climate. This implies that if companies establish empowerment programs for their workers they can make workers more motivated and proactive. This will improve communication between them and generate the necessary conditions to establish a climate of innovation in companies. In this regard, Singer and Donoso (2005) state that workers can not only make decisions, but also

improve communication, proactiveness, and ability to implement novel ideas through empowerment.

As regards hypothesis 2 (H2), it has been verified that identification with work teams contributes positively towards forming innovation climate. This implies that workers' capacity to identify with work teams is more likely to form an organizational culture of innovation. Studies such as by Bantel and Jackson (1989) argue that people who identify with their teams tend to be more motivated to defend the identity of the team and willing to participate in innovation work. The roles, responsibilities, and authority given to workers form the identification with work team, which influences organizational culture (Glynn et al., 2010).

Hypothesis 3 (H3) was confirmed to be positive. It was found that innovation climate positively influences job performance. This implies that a culture of beliefs and values

aimed at maintaining an adequate innovation climate influences the behavior and worker performance of workers. In this regard, West (2002) indicates that when the culture and climate of organizations support innovation, the performance of innovation practices improves.

Hypothesis 4 (H4) was confirmed to be positive. It was found that innovation climate positively influences work commitment. This implies that a culture of beliefs and values oriented to innovation promotes the commitment of workers to generate new ideas, processes, and products. Workers enter a process of knowledge and information exchange to generate new products, also known as innovation (Lin et al., 2014). Companies with high participation of workers contribute to the generation of commitment. It also makes workers willing to overcome their natural resistance to share their knowledge (Carmelo-Ordaz et al., 2011).

## CONCLUSIONS, LIMITATIONS, AND FUTURE RESEARCH

The results of the study indicate that companies need to operate in a climate suitable for creativity and innovation to occur. Innovation climate is a component of the organizational process that is influenced by variables like empowerment and identification with work teams and it is in turn influences other variables like job performance and work commitment.

Based on the verification of the hypothesis, empowerment and identification of the worker with their teams help to create an adequate innovation climate, thus producing positive results for the organization in the form of fulfillment of the objectives of the work teams and greater commitment from the workers.

Consequently, companies should promote actions to empower workers and enable them to identify with their teams to form an adequate organizational climate that strengthens innovation climate. Innovation climate will help generate greater work commitment among workers, which in turn, will yield positive results. In this regard, Ekvall (1996) argues that the climate influences the processes that yield innovative results and as such, organizations should maintain an adequate climate to achieve the objectives. Therefore, managers should give importance to the creation of an innovation climate, especially if the organization's purpose is to conduct innovation activities.

Given that the study was conducted with a sample of companies from both the manufacturing and services sectors, one limitation of the study is that it did not produce results for each sector. This is because each sector may have different ways

of managing its innovation climate. Another limitation of the study is that the survey does not indicate at its onset whether the companies are managing innovation. The perception of the informants could be different in companies that do not conduct innovation management.

The analysis of companies that are carrying out innovation management is proposed as a future line of research to establish the presence of innovation climate and its extent. Similarly, new studies can be conducted on specific sectors, for example, manufacturing, services, and mining. Another line of future research is the investigation of other variables that influence innovation climate as well as other variables that are influenced by innovation climate. The model of this study can be tested in companies with different types of organizational culture to verify or generalize the results of the study. Finally, the relationship between innovation climate and organizational culture can be explored, the results of which can help the people responsible for creating appropriate working climates.

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## AUTHORS' CONTRIBUTIONS

The authors declare that the conceptualization and theoretical-methodological construction, as well as, theoretical review (literature survey) was coordinated by Manuel Fernando Montoya Ramírez and Jhony Ostos. The Data Collection was conducted by Manuel Fernando Montoya Ramírez and Data Analysis by Jhony Ostos and Arturo Rodolfo Saenz Arteaga. They contributed equally in the writing and final review the article.