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## Linguistic Picture of the World in the Poetry of M. Kopeev

Imagen lingüística del mundo en la poesía de M. Kopeev

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### ABSTRACT:

The goal of the research was to explore the linguistic picture of the world in the works of M. Zh. Kopeev. The main research methods were description, lexical and semantic, linguistic and textological, functional and cognitive, comparative, and stylistic analysis. The research results showed that the linguistic picture of the world and the experience of people living in this society are unique, since the life experience of each nation has its own specifics. Therefore, their conceptual consciousness builds a unique linguistic picture of the world, which results in the formation of the national identity.

**KEYWORDS:** Cultural units, Language, Linguistic techniques, Literary works, National identity..

### RESUMEN:

El objetivo de la investigación fue explorar la imagen lingüística del mundo en las obras de M. Zh. Kopeev. Los principales métodos de investigación fueron descripción, análisis léxico y semántico, lingüístico y textológico, funcional y cognitivo, comparativo y estilístico. Los resultados de la investigación mostraron que la imagen lingüística del mundo y la experiencia de las personas que viven en esta sociedad son únicas, ya que la experiencia de vida de cada nación tiene sus propios detalles. Por lo tanto, su conciencia conceptual construye una imagen lingüística única del mundo, que resulta en la formación de la identidad nacional.

**PALABRAS CLAVE:** Identidad nacional, Lenguaje, Técnicas lingüísticas, Obras literarias, Unidades culturales..

### INTRODUCTION

The relevance of the study is determined by the growing interest in studying the relationship between culture and language, which at the end of the 20th century led to the emergence of a new branch of linguistics–

cultural linguistics. In recent years, cultural linguistics and anthropological linguistics focused on studying the national and cultural specifics of the linguistic consciousness of the representatives of certain languages. To determine the relationship between culture and language, one should identify the universal and the unique in the perception of reality by the people belonging to different linguistic and cultural traditions. The research was carried out within the anthropocentric paradigm of modern linguistics, cognitive and cultural linguistics, studying the person as a linguistic personality, his individual picture of the world, and related problems. The scientific novelty of the study included examining the linguistic picture of the world in the works of M. Zh. Kopeev from a new and previously unexplored perspective – the description of the linguistic picture of the writer’s world based on the literary works created by him. The research goal was to study the linguistic picture of the world in the works of M. Zh. Kopeev. For this purpose, we set the following objectives: to analyze the main research approaches to studying the national and linguistic picture of the world; to reveal the linguistic and cultural potential of Kazakh lexical and phraseological units in the works of M. Zh. Kopeev; to examine the special expressive features of the Kazakh linguistic picture of the world in the works of M. Zh. Kopeev; to identify and explore the lexical and stylistic specifics of his works. The materials for the study included the poetry of M. Zh. Kopeev, primarily, the text in the book “We have lived a lot, but have been happy all this time” [Тірлікте к#п жаса#анды#тан, к#рген бір тамашамыз], which was published at the beginning of the twentieth century and reflected the linguistic and cultural situation in Kazakhstan of that time (Tagirova: 2018).

The works of M. Zh. Kopeev are an important part of the Kazakh poetry, which at the beginning of the twentieth century was taking a new form. The main feature of his poetry is the reflection of the culture of the nation and the true picture of the changes taking place in the Kazakh steppe (Abdullayeva: 2018a). Today the works of M. Zh. Kopeev have been studied from a literary perspective, but his linguistic personality has not become the subject matter of linguistic research yet. In Soviet times, the works of M. Zh. Kopeev were not explored, and it was even forbidden to mention his name. Only recently, scientists took interest in his works. Modern linguistics examines the cognitive orientation based on the principle of “learning about the world within the world of language.” Thus, studying the works of M. Zh. Kopeev from the linguistic perspective meets the requirements of the present. In other words, this article presents the first attempt to study the linguistic picture of the world in the works of the poet (Khayrullina et al.: 2017; Afanasev et al.: 2018).

Having conducted the study, we identified the conceptual spheres of the linguistic personality of M. Zh. Kopeev and the specifics of the use of linguistic and cultural units in his poetry. We analyzed the role of the linguistic units in the formation of the linguistic picture of the world and established the national specifics of the Kazakh worldview. We gave the linguistic characteristic of the picture of the world in his works through the national values in his cognition of the world. It was proved that the linguistic picture of the world in the works of M. Zh. Kopeev manifests itself through linguistic units and concepts. The theoretical significance of the study: The research findings and conclusions expanded the theory of the linguistic picture of the world in the Kazakh linguistics. The practical significance of the study: The research findings can be used in specialized courses, seminars, and practical tastings aimed at analyzing the language of the works of M. Zh. Kopeev (Topchy: 2019).

This article consists of several sections: Section 2 contains the literature review, Section 3 outlines the materials and research methods, Section 4 presents the results and discussion, Section 5 summarizes the findings of this study, and Section 6 gives a list of references.

### LITERATURE REVIEW

Before analyzing the linguistic picture of the world in the poetry of M. Zh. Kopeev, let us define this term. The linguistic picture of the world is one of the fundamental concepts of cognitive linguistics. W. von Humboldt (2013) was the first to express the idea of a special linguistic vision of the world: he considered the language in close connection with a living organism, and regarded it as a thought-forming organ. According to W. von Humboldt (2013), only language can reveal some very important secrets, all the nuances and

manifestations of the essence of the nation. In his article “How language shapes thought”, scientist L. Boroditsky (2011) claims that “language has a special influence on the cognition of the world around us”. Jean- Paul Sartre (1981) expressed a similar opinion: “Since I discovered this world through language, I perceived language as the world for a long time”. Examining this issue in his work “Through the language glass,” Guy Deutscher (2010) pays special attention to the close connections between language and culture (Afanasev et al.: 2019).

Linguists E. Sapir (1921) and B. Whorf (2012) also wrote about language as a way of learning about the reality. According to E. Sapir (1921), “it would be a mistake to believe that we can fully comprehend reality without resorting to language ... Actually, the “real world” is largely unconsciously built on the basis of the linguistic norms of a certain group”. B. Whorf (2012) shares the same opinion. These scientists believe that language is not only a means of transmitting thoughts, but also the basis for their formation, as well as for the diversity of worldviews of different peoples around the world.

The term “the linguistic picture of the world” was introduced into science by L. Weisberber (2004), who claims that it “is formed by coding knowledge about life and the ways of learning about the world by people.” At the same time, he supports the idea of W. von Humboldt (1999) that it is important to study the internal form of language, which creates images of the surrounding reality through human language. This approach represents a holistic theory that makes it possible to learn about the world around us through eyes and language. Speaking about the role of language, L. Weisberber (2004) emphasizes the verbal cognition of the world – passing on a particular worldview, behavior, and lifestyle to the future generation with available linguistic means.

Later, other scientists developed the concept of the linguistic picture of the world. However, since it is a concept with a complex structure, researchers have different approaches to understanding and describing its nature. For example, scientist V. M. Maslova (2007) believes that:

The linguistic picture of the world is the general cultural heritage of the Universe; it is structured and multi- level. This global linguistic image underlies the communicative system of understanding the human inner world and the outer world. It symbolizes the ways of verbal and mental activity, characteristic for a certain period, reflecting its spiritual, cultural and national values.

According to G. A. Brutyan (1973), “the linguistic picture of the world is general information about the internal and external world expressed in living (natural and national) languages.” A. A. Zaliznyak (2006) defines the term “the linguistic picture of the world” as a set of ideas about the world embodied in the meaning of different linguistic units such as lexical units, set phrases, certain syntactic constructions, etc., which form a single system of views or prescriptions (Galiakberova et al.: 2018; Villalobos and Ramírez et al.: 2018; Merkulova: 2019; Rosell et al.: 2020).

In this regard, we should mention Yu. D. Apresyan (1995), who presented his original ideas about the linguistic picture of the world. According to him, speakers of different languages have a different perception of the world due to the prism of the national language, so the concept of reality is different to them in some ways. On the other hand, the linguistic picture of the world refers to the “naive” worldview, quite different from the “scientific” one. Thus, each ethnos has its own special, unique picture of the world, which is reflected in the language. “Language reflects a person’s experience in interacting with the environment, and this experience is objectified in the language in its aggregate integrity, forming the linguistic picture of the world” (Kubryakova: 2003).

Linguistic pictures of the world of various languages differ from each other due to the cultural specifics of different nations. Each language is a unique national system that reveals the worldview of the people and creates their picture of the world. Thus, according to the definition given by E. S. Yakovleva (1996), we understand the linguistic picture of the world as “the model of perceiving the reality” through the language specific to each ethnic group. N. A. Potapova (2018) believes that:

To identify the characteristics of a particular culture, first one should analyze the vocabulary of the language, since a person expresses his thoughts through the word, and the latter acts as the manifestation of culture and mentality. However, the word is only one of the many options for representing the world around us. Behind the word, there is a broader concept that encompasses all the options available in the language for representing a unit that is understood by a native speaker and has its own content and a certain expression in the language, primarily at the lexical level.

According to O. S. Anketina (2018), W. von Humboldt's (1999) theory of the "internal form of language" is the basis for the idea of the linguistic (naive) picture of the world. It is expanded by the postulates of the hypothesis of "linguistic relativity" of E. Sapir (1921) and B. Whorf (2012), as well as the findings of American ethnolinguistics. In addition, these ideas were developed in the neo-Humboldtian concept of "Zwischenwelt" and the modern concepts of the naive picture of the world by Yu. D. Apresyan (1995).

Having studied the scientific papers on this topic, A. Islam (2004) notes that "a person learns about the world around him through thinking, and it is reflected in the human mind. If the truth is comprehended through thought, then language is a tool that consolidates the result of figurative thinking." Thus, the linguistic picture of the world transmitted through the language represents the summary of the values of the nation and the world as a whole. "The individual speaks a language according to the semantic basis of the same language. Cultural values in a language form the national character and the national mentality through the meaning of the words" (Abdullayeva: 2018b). N. Wali (2007) notes that "the linguistic picture of the world reflects mythological, religious, and logical positivism cognition". However, B. I. Nurdauletova (2008) believes that "since the picture of the world is a broader philosophical and language category, at the level of a certain nation, the linguistic picture of the world should be considered together with the model of the world in universal knowledge and within the holistic conceptual picture of the world".

Having analyzed the researchers' position on this issue, we can conclude that the linguistic picture of the world is a cognitive and psychological reality, which manifests itself in the mental and cognitive activity of the nation, their actions, and verbal behavior. A certain community and its representatives comprehend the reality through their mentality, thus building their own way of life. The picture of the world, reflected in the national mentality, history, traditions, interconnected generations, lives in the human mind. "Consciousness is the result of centuries of mental work of the whole ethnic group or society" (Gorlo: 2007). Next, the picture of the world preserved in this consciousness expresses itself through a system of certain symbols, primarily through the national mentality and artistic works. Therefore, the analysis of the works of art reflecting the national picture of the world allows one to understand these people. The picture of the world in a work of art is determined by studying verbal and artistic means, original language units of the author, illustrating the personal picture of the world formed by the creator of this work.

G. Zh. Snasapova (2003) considers each linguistic and cultural unit in an artistic work as an indicator that defines the linguistic picture of the world. Sh. M. Elemesova (2003) examines the linguistic features of a literary text in connection with the psycholinguistic basis of stylistic, linguistic, and poetic analysis. In our opinion, it is crucial to explore the interconnection between language and culture as only this approach ensures the thorough understanding of the linguistic picture of the world.

When exploring the linguistic and cultural orientation, researchers should combine cognitive and cultural aspects as this allows one not only to determine the integrative nature of linguistic knowledge, but also to identify the numerous connections in the trinity "Language, Man, and Culture," which represents the specifics of cultural linguistics, according to G. Smagulova (1998).

An artistic picture of the world may embrace separate concepts that are characteristic of the author's perception of the world. Therefore, the language here acts as a means of creating a secondary picture of the world belonging to the creator of this work of art. Modern linguistics defines the terms "concept" and "linguistic picture of the world" in different ways. Summarizing all the definitions, we can identify two with opposite meanings: 1) the concept is the key word of spiritual culture; 2) the concept is "the primary term denoting a psycho-mental phenomenon acting as an incentive for speech production. A. Amirbekova (2006)

explains these different aspects of the concept: cultural linguistics claims that “the concept is comprehended as a unit that determines the cultural, spiritual, ethical, and social understanding of the world.”

Therefore, the picture of the world must primarily be considered in connection with culture. Then one should explore the individual language of the author, as the cultural concept is perceived as information manifesting itself in the specifics of national culture. A conceptual analysis allows one to reveal the nature of a cultural concept. Its main goal is to identify the symbols of national culture and to explain the essence of general cultural concepts that accumulate knowledge about the linguistic picture of the world.

## METHODS

G. T. Karipzhanova (2016) singles out several elements of the national culture in the works of M. Zh. Kopeev: “National culture, national art, religious worldview, and the national cognitive world”. In this regard, the researcher speaks about the linguistic means representing national traditions and customs in the national culture. In turn, relying on the opinion of G.T. Karipzhanova (2016), we analyzed the specifics of the application of the linguistic units denoting hospitality and matchmaking of the Kazakh nation in Kopeev’s works.

Next, we studied the concepts of “life” and “death.” A concept is a notion that has become part of culture. According to N. D. Arutyunova (1988) and V. N. Teliya (1996), “a concept is a semantic development marking linguistic and cultural specifics and characterizing the representatives of this ethnic and cultural group in a certain context”. Scientists examined the conceptual sphere of Russian culture and divided all concepts into several groups. In Kazakh linguistics this work was carried out by K. Zhamanbayeva (1998). This is a scientist who, for the first time in the history of Kazakh linguistics, performed a comprehensive analysis of such concepts as linguistic consciousness, a system of language models, a unique personality, gestalt theory, text structure, artistic discourse, and the concept of sadness.

Conducting linguistic studies, researchers explore various ethical, philosophical, cultural, dominant (priority) aspects related to the internal life of a nation. These include such categories as life, death, truth, beauty, love, good, and evil. According to A. Amirbekova (2006), the concept of “life” is one of these, and it has different aspects in a poetic text. The concept “death” has philosophical significance and represents a complex mental world. Therefore, it reveals itself through diversified information.

In this research paper, we presumed that the concepts of “life” and “death” have certain components, on the basis of which one can fully describe the cognitive nature of these concepts. The poems presenting such components are one of the most significant works of M. Zh. Kopeev. This determined our choice of these concepts while exploring his picture of the world.

G. T. Karipzhanova (2016) divides concepts in the works of M. Zh. Kopeev into the following groups: life, death, fate, humanity, conscience, love, Allah the Almighty, the sun, the moon, a star, and others. They are expressed with words, phrases, set phrases, sentences, the whole text, etc. In our study, we relied on the analysis of G. T. Karipzhanova (2016), with a focus on the concepts of “life” and “death”. To determine the national specifics of these concepts, we considered their linguistic picture, combination, contextual use, semantics, figurative associations, phraseology, and their presentation as part of language templates. This allowed us to reveal the true cognitive meaning of the concepts of “life” and “death”.

## Materials

In a work of art, poets and writers build a unique picture of their imagination, creating a novel atmosphere that represents the cutting-edge thoughts of their time. The main feature of M. Zh. Kopeev’s style was his ability to form his own national idea using various linguistic techniques.

The poet’s works reveal the national specifics and the national character of the Kazakh people. For example, in his poem “To those who speak badly about the Kazakhs” [аза#ты жамандаушылар#a], M. Zh. Kopeev emphasizes the hospitality of the Kazakh people. To prove this, let us quote the following verses: “For Kazakhs, treating a guest is like Ait or a festivity (Ait is a Muslim holiday of the first meal after fast). When guests arrive, the Kazakh must slaughter cattle... They slaughtered a sheep and gave them syrbaz (a Kazakh

national dish, fresh young mutton). And we gave our blessing” [аза#та #она#асы айт пен тойдай, Отырмас #она# келсе, бір мал соймай...Сойды да бір сырбазды# басын берді, #ол жайып, бердік бата бізде дайын].

This extract shows the hospitality of the Kazakh people. Hospitality is a special courtesy, respectful attitude of the house owner to the guest. The free-loving nature and generosity of the Kazakh people manifest themselves in their exceptional hospitality. To give a guest appropriate respect and warm welcome, to lay the table [дастар#ан] is a long-standing tradition. In this context, “welcoming a guest like God” is a duty for every family [ша#ырақ]. According to the tradition of the past, the owner of the house, noticing a guest going to the house, depending on the age and the position of the guest, went out to meet the visitor himself or sent older children. They greeted the guest at the place where the horse was tied, helped to get off and led him to the house. In addition, when approaching the village [ауыл], the traveler got off his horse, demonstrating who he was and to whom he was going, and reached the house on foot. The guests’ respectful attitude and reverence demonstrated the high culture of the steppe. Nomads’ traditions and laws of hospitality were the basis for strong ties within the country and maintained social integrity. Hospitality has been preserved by the Kazakh people to this day.

The cultural specifics, distinguishing the Kazakhs from other nations, are an important element of their linguistic picture of the world. For example, in Kopeev’s poem “This Epoch” [“Мына заман”] in the lines “They proposed and ate kurdyuk (tail fat of some breeds of sheep) and liver.” “Екеуі ##да болды” ##дай!” – десіп, Биыл#ы жыл ##йры# пен бауыр жесіп” the words “kurdyuk and liver” [##йры#-бауыр] can be perceived by the representatives of other nationalities as an anatomical term or as a dish. However, not everyone can understand that in Kazakh culture, “kurdyuk and liver” is a tradition connected with matchmaking, a tradition of two families, one of which gives a daughter and the other takes a bride. Although this is a ritual, in reality it plays a special role in the Kazakh national traditions. When matchmaking takes place with the agreement of both parties, they, along with “kurdyuk and liver” exchange special gifts. At the same time, both parties should try this dish. “Kurdyuk and liver” is a recognized symbol of matchmaking – it was fixed as a document. It is clear that such words and phrases as hospitality, to eat kurdyuk and liver [#она#жайлы#, ##йры# пен бауыр жерізіп] reflect the linguistic picture of the world of the Kazakh consciousness, as well as the culture of the Kazakh mentality.

From ancient times, the Kazakh people, moving to pastures [жайлау] in the summer and returning to the winter quarters, led a nomadic and warlike lifestyle. The traditions of the nomadic people have their own specific features. That is, the migration had its influence on the life of the people. M. Zh. Kopeev writes: “My year is the year of the ram, and in the year of the rooster I was three years old. [Жылым – #ой, тауы# жылы мен #ш жаста]. Also, he says “Summer has come. Rural houses were built. Markets began to work. And this will continue until the autumn. Nomadic Kazakhs settled down on the hills of summer pastures on the shores of Akshakol. They stretched along the entire lake and drink koumiss [Жаз болса ауыл #й боп ы##ай #онып, #ызады базарлары к#з бол#анша. Басында А#шак#лді# жаз жайлауда, К#шпелі #аза# болып #ыр#а шы#ты... #ымызын басын #осып орта#а ал#ан, Жа#алай #онып алып суды# бойын]. These lines demonstrate that the Kazakhs led a nomadic lifestyle. Turkologist V. V. Radlov wrote in this regard: “Thenature, behavior, traditions, system of thinking, in fact, the whole life and all actions of the people are directly connected with nomadic life.” Thus, we can say that M. Zh. Kopeev describes the features of the linguistic culture of the world in the Kazakh language with the help of traditions specific to the Kazakh people and the national culture that is different from other peoples.

In the works of M. Zh. Kopeev we found the following concepts describing his picture of the world: life, death, fate, humanity, conscience, love, Allah Almighty, the sun, the moon, and a star. This is a set of individual definitions that represent the “cognitive image” of the author. These concepts are the constants for Kopeev’s picture of the world as they can be found throughout his works. These concepts lay creative foundations for other poets and writers. Nevertheless, each artist demonstrates his knowledge and a unique creative world through his mastery. Due to the limitations imposed in the article, we analyzed only some

of these concepts. Conceptual analysis was carried out to obtain information about the linguistic picture of the world.

V. I. Postavalova (1988) believes that “conceptual analysis aims to determine common concepts grouped around one symbol, to determine the role of this symbol in the cognitive structure.”

One can single out individual national concepts among universal human ones as the general human culture consists of the elements of national culture. For example, the concept of love manifests itself in different ways for different nationalities. The understanding of love in M. Zh. Kopeev’s works is connected with religious ideas.

At the same time, conceptual analysis is the only linguistic tool that reveals the author’s attitude to the truth and presents the second element of the analysis of an artistic work. For example, M. Zh. Kopeev sharply reacts to the attempts to solve national problems and their criticism. His attitude to the motherland manifests itself through the concept of “humanity.” For example, the poet’s words “when two swords managed to fit into one sheath” [Екі #ылыш бір #ын#а #ашан сый#ан] convey important meaning.

One of the concepts that is common for all people and plays a central role in their picture of the world is the concept of “life.” The word “life” [#мір] came into the Kazakh language from the Arabic. Its first meaning is “life”, whereas the second meaning (“human age”, “life expectancy”) has a macro-frame connection with such concepts as “time”, “era”, “fate”, “death.” According to linguistic characteristics, it belongs to this lexical and semantic group. The concept of “life” [#мір] is represented by the following phrases: acting during one’s life, the illusory world [жал#ан д#ние], the joys of life [д#ниені# базары], the whole world [д#ние ж#зі], a short life [#ыс#а ##мыр], the mean world [с#м д#ние], etc. From a philosophical point of view, “life” [#мір] is a certain period of time granted to a person. Life is not given to man twice. M. Zh. Kopeev describes this phenomenon as follows: “Ishan (the character) left this world, there is no returning after leaving [Ишекем #тіп кетті б#л жал#аннан, Келу жо# #айта айналып сол бар#аннан]” (Kopeev: 2004).

In general, when analyzing the concept of “life” [#мір], we also considered its lexeme “the world” [д#ние] from the same lexical and semantic group. The poet depicts the world as a “dark night”: “This world is a cloud without the moon, a dark night [Б#л д#ние – айсыз б#лт, #ара##ы т#н]” (Kopeev: 2003a). According to Muslim beliefs, the Kazakhs divide the world into “another world” [о д#ние] and “this world” [б# д#ние]. In Islam, “this world” [б# д#ние] is perceived as “deceptive, mean, and fleeting” [жал#ан, опасыз, #ткінші]. This explains the obscurity and cruelty of this world, which are reflected in the language of M. Zh. Kopeev, who deeply understood the Muslim teaching: Who drank the water of Eternity in this mortal world? This world is not eternal, it is fleeting... Death will spare no one. Whoever is born will surely die. Will a person die of weakness?! This world has no peace like a gusty wind... [Б#л опасыз д#ниде, Мә#ті суын кім ішкен?!.. Д#ние опасы жо#, т#бі шола#,.. #ояды #аза жетсе, кімді аяп; Д#ниеден кетпей т#рмас, келсе адам, #леме осалды#тан #лген адам?! Бір д##а: #ліге де, тіріге де, Хазіретті к#ріп, естіп білген адам; Б#л д#ние тынымы жо# ескен желдей, #а#ба#тай бір к#н еріксіз домалатар. Бір-а# дем жо# болады бітерінде, Шолта#дап шола# д#ние кетерінде] (Kopeev: 2003a).

Sometimes he depicted the world as “terrible”, “cunning”, “deceptive”: It calms everyone in different ways. The mortal world is deceptive. People are fleeting guests, and the mortal world, why are you so swift?! A deceptive life is reasonable. Guys, you can talk a lot, but this life will pass quickly. It will deceive us and pass quickly, making many people sad [#ркімді әр т#рменен ж#батады, С#м д#ние алдандырып тастарына; Б#л опасыз, с#м д#ние – кімдерден дейсіз #алма#ан?! Ж#рген жан – бір-біріне аз к#н #она#, С#м жал#ан, болармысы# м#нша шола#?! Біреу олай бол#анда, біреу – б#лай, #у заман ойлы-#ырлы болып жатыр. Жігіттер, айта берсем, таусылмас с#з, Б#л жал#ан бәрімізден #теді тез; #стіп алдап #теді мына жал#ан, Талай жанны# к##іліне #ай#ы сал#ан] (Kopeev: 2003a). Thus, the author highlights the brevity, transience and deceitfulness of life.

In the Kazakh picture of the world, a difficult life is called a “dog’s life”, and difficult moments of life are associated with the image of a “dog”. In the poem “The Dog’s World” [ит д#ние] M. Zh. Kopeev uses this

very phrase. In the lines “The Dog’s World, why are you so clumsy? You are meek without a mane and a tail, nothing to grab hold of. The Dog’s World, you’re a dervish. You are like a goatling playing on a cliff. Like mercury. You run like a mountain spring [Ит д#ние, м#нша неге ола# болды#, #стау#а ##йры#-жал жо# шола# болды#. Ит д#ние, ойлап т#рсам, диуанасы#, Ит д#ние, жар#а ойна#ан ла#тайсы#, Тол#ы#ан кереті#десынаптайсы#! Тасы#ан таудан а##ан б#ла#тайсы#!]. The phrases “##йры#-жал жо# шола#” (short without a mane and a tail, nothing to grab hold of), “диуанасы#” (a wandering dervish), “жар#а ойна#ан ла#тайсы#” (like a goatling playing on a cliff), “сынаптайсы#” (like mercury), “таудан а##ан б#ла#тайсы#” (running like a mountain spring) are the examples of the author’s use of words revealing the nature of the deceptive life. The figurative phrase “the dog’s life” emotionally conveys the cruelty and the fleeting nature of life. The poet expresses the transience and the deceitfulness of the world in the following lines: “This world, if you think about it, is deceptive [Д#ние, ойлай берсем, жал#ан дейді]. A trial awaits everyone here [#ркім ді әлекке тек сал#ан дейді]. Chasing the blessings of life till the death [Д#ниені #ле-#лгенше #уып-#уып]. In the end, you are standing with your mouth agape, empty-handed [Ауызы а##иып ##р бос#а #ал#ан дейді]] (Kopeev: 2003b).

One of the universal concepts in Kopeev’s picture of the world is the concept of “death”. It is expressed through frame lines, reflecting how the world is perceived by the author. These concepts are also given together with common prototypical meanings through the author’s personal models. The concept of “death” in the works of M. Zh. Kopeev is expressed with the lexemes “#лім” (death) and synonymous semantic lexemes such as “#аза” (dying), “ажал” (death, decease). In addition to this, there are such phrases as “жан беру” (to draw one’s last breath), “#лу” (to die), “#мірмен #оштасу” (to say goodbye to life), “#айтыс болу” (to perish), “мерт болу” (to fall dead), “#зілу” (to stop suddenly), “мезгіл жетпей солу” (untimely end): “Death comes to all in the same way. We approached the village of the dead. After death, you lose your tongue and jaw. He has also met his death. My red flower fell to the ground, the sun went down at wrong time. A freshly blooming flower withered in the spring [Б#л #лім бірдей келер бар мен жо##а; Тіршілік #ызы#ынан бой алыс боп, Аулына #лгендерді# жа#ындасты#; #лген со# айырыласы# тіл мен жа#тан; К#нінде #аза жетіп о да #лген; #зіліп жерге т#сті #ызыл г#лім, Мезгілсіз батып кетті-ау к#ндіз к#нім?! Піспеген егін жастай орыл#ан со#, Дал болып то#тап #алды-ау с#йлер тілім! #лімні# т#тіндеген есті желі, #ара##ы б#л д#ниені #аптап т#ні. К#ктемде жаз#ыт#рым сола #алды-ау, #лпідеп жа#а шы##ан жанны# г#лі!] (Kopeev, 2003, Vol 2: 158).

In addition, one of the indicators of the concept of “death” is the lexeme “#лік” (dead). It is used to express concepts related to the plane “дала #лік” (dead steppe), “сар дала бейне #лік” (yellow steppe is like dead), “#нсіз #лік – бетпа#ш#л” (Betpak desert is speechless like a dead person). Although M. Zh. Kopeev describes the concept of “death”, he does not define it explicitly, but combines incongruous words. That is, when used separately, these words do not form phrases. He creates combinations that give half of the concept: “тірі #лік” (the living dead), “жарты #лік” (half dead).

## RESULTS

The linguistic picture of the world reflects not only traditional linguistic elements characteristic of the whole society (proverbs, sayings, phraseological units, etc.), but also non-traditional ideological structures and extra-linguistic facts that come from various fields (Pajdińska & Tokarski: 2010).

The phrases “#она#асы” (treats for the guest), “мал сою” (to slaughter cattle), “бас #сыну” (to offer the head), “#ол жайып бата беру” (to give a blessing), “##йры# бауыр жесу” (to eat kurdyuk and liver), “ауыл #й” (a rural house), “ы##ай #ону” (sitting in a line), “А#шак#л (Акчакөл lake), “жаз жайлау” (to stay on summer pastures), “к#шпелі #аза#” (a nomadic Kazakh), “#ыр#а шы#у” (migration) used in the works of M. Zh. Kopeev represent the Kazakh national knowledge and traditional lifestyle in the mind of the writer. Figurative words help us understand the soul of the author. In addition to that, we can learn the nation’s perspective of the world through the values the author adheres to. These values are considered as the elements making up the linguistic picture of the world.

The linguistic and cultural units examined above are important concepts for the Kazakh people. They are the key element of the spirituality of the nation as they have special significance in the people's cultural and spiritual life. Let us present these concepts in a chart (Figure 1).



Figure 1. The reflection of the Kazakh national worldview in the picture of the world.

In Figure 1, we tried to present a picture of the world that can be found in a work of art. “Customs and traditions have been formed for centuries in accordance with religion and faith, lifestyle, and specifics of the national structure of each nation. They are the law for social life. They built spiritual wealth and educational experience in the minds of the people. These requirements and rules were obeyed and stringently executed. Traditions and customs have become unquestionable law for the Kazakhs” (Kenzheymetuly: 2013).

The next concept is “life and death”. This is a cognitive unit that immediately refers to a person. Humanity perceives it differently, despite the fact that it is common for all people. The concept of “life” in the poetry of M. Zh. Kopeev consists of the following logical and language models (Table 1).

Table 1. The concept of “Life”

No	Logical model	Linguistic model
1	Life is short and fleeting	Guys, we can talk a lot, We all will leave this world, It has no peace like a gusty wind, One day it will carry us like a rolling stone. [Жігіттер, айта берсем, таусылмас сөз, Бұл жалған бәрімізден өтеді тез. Бұл дүние тынымы жоқ ескен желдей, Қаңбақтай бір күн еріксіз домалатар].
2	Life will not last forever; it is deceptive and false	If you come to think about it, life is deceptive, It only torments people, Chasing the mundane till death, You end up empty-handed. [Дүние, ойлай берсем, жалған дейді, Әркімді әлекке тек салған дейді. Дүниені өле-өлгенше қуып-қуып, Ауызы аңқиып (құр босқа) қалған дейді].
3	Life is fight, fuss, struggle, and competition	Regardless of how rich we are, Everything will be in the ground, No matter how much I fought with this world, I could not keep anything. [Дүниеде қанша дәурен сүргенменен, Жатармыз бір төбенің басын жайлап. Шарқ ұрып бұл дүниені мен құлаштап, Дәнеме қала алмадым қолға ұстап].
4	Life is a road, it is interesting and treasured	Life is so sweet that a person does not want to part with it. [Бұл өмір қандай тәтті қимайды адам].
5	Life is the road	Life is different for everyone, uneven like a road. [Біреу олай болғанда, біреу – бұлай, Қу заман ойлы-қырлы болып жатыр].

The cognitive nature of the concepts “life” and “death” is revealed through certain components that make them a comprehensive representation of the cognition.

In addition, in the nation’s picture of the world, death is not only an inevitable natural phenomenon, but it also has certain religious content. Man is a biological creature that exists between life and death. Life for a human is as important as death. Having studied the poetry of M. Zh. Kopeev, we defined the following linguistic and logical elements of the concept of “death” in the cognitive world of the ethnos (Table 2).

Table 2. The concept of “Death”

No	Logical model	Linguistic model
1	Death is inevitable	Let the ground swallow you, it won't be full, and Death will look at you with a cold gaze. [Жалмауыз жер мейлі жұтсын, тоймасын, Жансыз суық көзін қадап қу өлім].
2	Death is a sign of old age	We have become old, and youth has left us, We have approached the village of the dead. [Жас жетіп, дәурен кетіп, алпыс асып, Ауылына өлгендердің жақындадық].
3	Death is a path to eternity	Everyone knows that you won't come back to life after death, Then we will see our deeds in this world [Өлген соң тірілу жоқ, әркім білер, Дүниеде не қылғанын сонда көрер].
4	Death is a turn	Step by step, we are approaching death [Аяңдап бізде келдік өлер шаққа].
5	Death is a bloody trap	Death is a bloody trap which has no mercy Once our death hour comes. [Өлім – бұл құтқармайтын қанды қақпан. Бір күні ажал шіркін қуып жетер].
6	Death is the end	You won't die before your death hour. [Ажалсыз асыққанмен өле алмайсың].

## DISCUSSION

In this article, we studied the linguistic picture of the world in the works of M. Zh. Kopeev from a new, relevant, and previously unexplored aspect. To achieve this goal, the following objectives were accomplished:

1. We analyzed the main research approaches to the national and linguistic picture of the world: we determined the theoretical and practical foundations of research and considered the problems of language and cognition within a new scientific paradigm. We explored the basic principles of linguistics, cultural linguistics, and cognitive research in linguistics. We examined linguistic, cultural, and conceptual features of the linguistic units in the works of M. Zh. Kopeev and analyzed their manifestations in his picture of the world.

2. We revealed the linguistic and cultural potential of the lexical and phraseological units in the works of M. Zh. Kopeev. This included the specifics of the linguistic units in his works characteristic of the Kazakh nation, making up a unique linguistic picture of the world. We focused on the following linguistic units in the works of M. Zh. Kopeev: “treats for the guest” [она#асы], “to slaughter cattle” [мал сою], “to offer the head” [бас #сыну], “to give a blessing” [ол жайып бата беру], “to eat kurdyuk and liver” [##йры# бауыр жесу], “a rural house” [ауыл #й], “moving to pastures” [ы##ай #ону], “Akshakol” [А#шак#л], “staying on summer pastures” [жаз жайлау], “a nomadic Kazakh” [к#шпелі #аза#], “migration” [ыр#a шы#у]. They are the manifestations of the Kazakh national cognition and the traditional way of life in the cognition of the writer.

3. We studied how the Kazakh linguistic picture of the world is expressed in the works of M. Zh. Kopeev. We established that the main feature of his works is the structure of the system of cultural concepts evolving at the beginning of the twentieth century and the linguistic personality of the writer. We determined the specific concepts used in the works of M. Zh. Kopeev that describe the picture of the world in his language. Having analyzed M. Zh. Kopeev’s works, we defined the concept of “life”: its first meaning is “life”, while the second meaning is “the age of a person” and “the whole life”, with a macro-frame connection with the concepts of “time”, “era”, “fate”, “death”, etc. Also, we revealed its role in the middle lexical and semantic group as a linguistic unit. It was established that the concept of “life” was used by M. Zh. Kopeev as phrases: an illusory world, the joys of life, the whole world, a short life, the mean world, a deceptive world, etc. We found out that the concept of “death” in the works of M. Zh. Kopeev is expressed with the lexemes “death” [лім] and the semantic lexemes synonymous to it, for instance, “аза” (dying) and “ажал” (death, decease). In addition to this, there are such phrases as “жан беру” (to draw one’s last breath), “лу” (to die), “мірмен #оштасу” (to say goodbye to life), “айтыс болу” (to perish), “мерт болу” (to fall dead), “зілу” (to stop suddenly), and “мезгіл жетпей солу” [untimely end]. We proved that one of the indicators of the concept of “death” in M. Zh. Kopeev’s language was the lexeme “dead” [лік], which was used to convey concepts in this plane. Although M. Zh. Kopeev describes the concept of “death”, he does not give its full meaning, but combines incongruous words. That is, when used separately, they do not form set phrases. M. Zh. Kopeev creates combinations that express half of the concept: “the living dead” [тірі #лік], “half dead” [жарты #лік], etc.

4. We identified and studied the lexical and stylistic features of the author’s works: M. Zh. Kopeev skillfully imported lexical units, set phrases, and artistic means of language. He applied various linguistic methods, which allowed him to convey the Kazakh national idea in a special manner. “For Kazakhs, treating guests is like Ait or a festivity (Ait is a Muslim holiday of the first meal after fast). When guests arrive, the Kazakh must slaughter cattle ... They slaughtered a sheep and gave them syrbaz (a Kazakh national dish, fresh young mutton). And we gave our blessing” [аза#та она#асы айт пен тойдай, Отырмас она# келсе, бір мал соймай...Сойды да бір сырбазды# басын берді, ол жайып, бердік бата бізде дайын].

## CONCLUSION

This study determined the theoretical and practical foundations of research and considered the problems of language and cognition within a new scientific paradigm. The linguistic and cultural potential of the lexical and phraseological units in the works of M. Zh. Kopeev were also revealed. This article established that the

main feature of his works is the structure of the system of cultural concepts evolving at the beginning of the twentieth century and the linguistic personality of the writer. Finally, we identified and studied the lexical and stylistic features of the author's works.

The findings and conclusions obtained during the study contribute to the theory of the linguistic picture of the world in Kazakh linguistics. The results of the research paper can be used in special courses and seminars, practical tasks aimed at analyzing the language in the works of M. Zh. Kopeev.

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