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Online Appendix. Measuring the Technology Acceptance Model constructs

SECTION B: Awareness (Yes, No)

- 1. I am aware of the MAS
- 2. My patients are aware of the MAS
- 3. I have used the MAS before
- 4. My patients have used the MAS before

SECTION C: Perceived Usefulness (Yes, No)

- 5. It will enable me to verify the authenticity of medicines quickly
- 6. It will be useful in rapid reduction of counterfeit medicines
- 7. It will allow both patients and healthcare practitioners to verify the authenticity of medicines
- 8. It is not useful to me as a practitioner
- 9. I am not convinced that it can detect all fake medication

SECTION D: Perceived Ease of Use (Yes, No)

- 10. I feel that using the MAS will be easy for me
- 11. The use of MAS is clear and understandable
- 12. I find the MAS a flexible way to authenticate medicines
- 13. I feel that my ability to use MAS is not limited by experience
- 14. The service is poorly planned/ structured
- 15. The service wastes time

SECTION E: Attitude towards Usage (Yes, No)

- 16. I believe it is a good idea to use MAS
- 17. I like the idea of using MAS to authenticate medicines
- 18. The MAS is a positive step in curbing counterfeit medicines
- 19. The MAS though useful to the customer would not be good for my reputation as a practitioner
- 20. I would rather be sure to get my drugs from validated sources than use the MAS
- 21. The MAS is just another money bag opportunity for a group of individuals

SECTION F: Perceived Reliability (Yes, No)

- 22. I find the various processes of the MAS well integrated
- 23. There is no potential or known failure with the use of MAS
- 24. I believe external factors (like mobile network services etc.) won't affect the effectiveness of MAS
- 25. I do not have confidence in the professional soundness of the MAS
- 26. I would rather have a service that can detect substandard medicines in addition to fake medicines
- 27. I perceive the MAS to be reliable

SECTION G: Job Relevance (Yes, No)

- 28. In my pharmacy practice, the use of MAS is important
- 29. In my job, using the MAS is relevant
- 30. My pharmacy practice can very well do without the MAS
- 31. The MAS is currently irrelevant to me as a practitioner

SECTION H: Behavioural Intention to Use

- 32. I plan to use MAS in the future
- 33. I intend to check the authenticity of all MAS-enabled products before dispensing I would recommend the MAS to other pharmacy practitioners
- 34. I would recommend the MAS to my patients
- 35. I intend to check the authenticity of only MAS-enabled products that are from sources I am not familiar with before dispensing
- 36. Validating medication is not my job, I will expect the procurement team to have used the MAS so I do not need to
- 37. I will rather the patient does their own checking

