



Historia Crítica

ISSN: 0121-1617

ISSN: 1900-6152

Departamento de Historia, Facultad de Ciencias Sociales,
Universidad de los Andes

Peng, Kaixiang; Shen, Liangping

The evolution of commercial finance in Ming-Qing China: 16th to Early-20th Centuries*

Historia Crítica, no. 89, 2023, July-September, pp. 209-230

Departamento de Historia, Facultad de Ciencias Sociales, Universidad de los Andes

DOI: <https://doi.org/10.7440/histcrit89.2023.08>

Available in: <https://www.redalyc.org/articulo.oa?id=81175470008>

- How to cite
- Complete issue
- More information about this article
- Journal's webpage in redalyc.org

UNAM  redalyc.org

Scientific Information System Redalyc

Network of Scientific Journals from Latin America and the Caribbean, Spain and
Portugal

Project academic non-profit, developed under the open access initiative

The evolution of commercial finance in Ming-Qing China: 16th to Early-20th Centuries[✉]

Kaixiang Peng
Wuhan University, China

Liangping Shen
Henan University, China

<https://doi.org/10.7440/histcrit89.2023.08>

Received: January 27, 2023 / Accepted: March 28, 2023 / Modified: April 28, 2023

How to cite: Peng, Kaixiang and Liangping Shen. “The evolution of commercial finance in Ming-Qing China: 16th to Early-20th Centuries”. *Historia Crítica* n.º 89 (2023): 209-230, doi: <https://doi.org/10.7440/histcrit89.2023.08>

Abstract. Objective/Context: This article surveys the evolution of commercial finance in Ming-Qing China and responds to the debates about the role of finance in the “Great Divergence” between China and Europe. **Methodology:** Based on new historical materials, especially commercial documents, we study the evolution of financial organizations at different levels as delineated by Fernand Braudel. We also analyze the long-run trends of commercial interest rates in the Ming-Qing eras based on a novel historical database of interest rates in China. **Originality:** This article explores capital market developments since the 16th century and their relationship with the state—a topic that has been almost entirely neglected in the existing literature. We also find improvements in market integration in China before the late 19th century when Western financial institutions began to enter China, and the prime commercial interest rate in the capital market was much lower than the dominant accounts in the “Great Divergence” debate. **Conclusions:** While current comparative studies either emphasize the financial stagnation of Ming-Qing China relative to the West or emphasize its special development through non-market mechanisms, e.g., clans, this article shows that the capital market played a similar key role in the evolution of finance in Ming-Qing China as it did in advanced parts of Europe. Thus, we suggest that the difference in financial development between China and the West lies in the organizational structure of the financial sector and the relationship between finance and the state.

Keywords: China’s financial history, financial organization, financial technology, Great Divergence, interest rate history.

La evolución de las finanzas comerciales en la China Ming y Qing: siglo XVI a inicios del XX

Resumen. Objetivo/Contexto: Este artículo estudia la evolución de las finanzas comerciales en la China de Ming-Qing y responde a los debates sobre el papel de las finanzas en la “Gran Divergencia” entre China y Europa. **Metodología:** A partir de nuevos materiales históricos, especialmente documentos comerciales, estudiamos la evolución de las organizaciones financieras en diferentes niveles, tal y como los delineó Fernand Braudel. También analizamos las tendencias a largo plazo de las tasas de interés comercial en las épocas Ming-Qing a partir de una novedosa base de datos histórica de tasas de interés en China. **Originalidad:** Este artículo explora los desarrollos del mercado de capitales desde el siglo XVI y su relación con el Estado—un tema que ha sido casi totalmente descuidado en la literatura existente—. También encontramos mejoras en la integración del mercado en China antes de finales del siglo XIX, cuando las instituciones financieras occidentales empezaron

✉ This article is the result of the research “the collection and digitization of documents of Shanxi exchange banks”, supported by the National Social Science Fund of China (No. 20&ZD065). Historia Crítica’s editorial team would like to thank Professor Bei Tian of the Confucio Institute at Universidad de los Andes for her support in proofreading the Chinese texts of this article.

a entrar en China, y el tipo de interés comercial principal en el mercado de capitales era mucho más bajo que el de los recuentos dominantes en el debate de la “Gran Divergencia”. **Conclusiones:** Mientras que los estudios comparativos actuales enfatizan el estancamiento financiero de la China Ming-Qing en relación con Occidente o hacen hincapié en su desarrollo especial a través de mecanismos ajenos al mercado, como por ejemplo los clanes, este artículo muestra que el mercado de capitales desempeñó un papel clave en la evolución de las finanzas en la China Ming-Qing similar al que tuvo en partes avanzadas de Europa. Así, sugerimos que la diferencia en el desarrollo financiero entre China y Occidente radica en la estructura organizativa del sector financiero y en la relación entre las finanzas y el Estado.

Palabras clave: Gran Divergencia, historia de las tasas de interés, historia financiera de China, organización financiera, tecnología financiera.

A evolução das finanças comerciais na China Ming e Qing: do século 16 ao início do século 20

Resumo. Objetivo/Contexto: neste artigo, é estudada a evolução das finanças comerciais na China Ming-Qing e são abordados os debates sobre o papel das finanças na “Grande divergência” entre a China e a Europa. Metodologia: usando novos materiais históricos, especialmente documentos comerciais, estudamos a evolução das organizações financeiras em diferentes níveis, conforme delineado por Fernand Braudel. Também analisamos as tendências de longo prazo das taxas de juros comerciais nas eras Ming-Qing usando um novo banco de dados histórico de taxas de juros na China. **Originalidade:** neste artigo, exploramos os desenvolvimentos no mercado de capitais desde o século 16 e sua relação com o Estado — um tópico que foi quase totalmente negligenciado na literatura existente. Também constatamos melhorias na integração do mercado na China antes do final do século 19, quando as instituições financeiras ocidentais começaram a entrar na China, e a principal taxa de juros comercial no mercado de capitais era muito mais baixa do que os relatos dominantes no debate sobre a “Grande divergência”. **Conclusões:** embora os estudos comparativos atuais enfatizem a estagnação financeira da China Ming-Qing em relação ao Ocidente ou enfatizem seu desenvolvimento especial por meio de mecanismos não mercantis, como os clãs, este artigo mostra que o mercado de capitais desempenhou um papel fundamental na evolução das finanças na China Ming-Qing, semelhante ao que ocorreu em partes avançadas da Europa. Assim, sugerimos que a diferença no desenvolvimento financeiro entre a China e o Ocidente esteja na estrutura organizacional do setor financeiro e na relação entre as finanças e o Estado.

Palavras-chave: Grande Divergência, história da taxa de juros, história financeira chinesa, organização financeira, tecnologia financeir.

Introduction

There are two prevailing modes of understanding the development of capitalism in Ming-Qing China. The first one consists of examining China’s economic deficiencies in the Ming-Qing periods *vis-à-vis* the capitalist development patterns in Western Europe, thereby explaining China’s lag in developing capitalism and the “Great Divergence” between advanced parts of Western Europe and China. The second type emphasizes that different development paths existed in the East and the West. As it suggests, the process of commercialization and capitalism in Ming-Qing China cannot be disproved by simply alluding to features that can be attributed to its particular path. Meanwhile, due to the close relationship between finance and capitalism or the modern economic transformation that ensued in the past 200 years, the role of finance has attracted a great deal of

research even though there is considerable disagreement over the empirical evidence.¹ Finance also plays a key role in different development theories.² Similarly, the function of finance has further received attention in both schools of thought described above.

In the first mode, the higher interest rates in China, compared with Europe, is a central discussion point. Since the 1930s, scholars have argued that “usury” in traditional China not only produced a polarization between the rich and the poor in rural areas but also inhibited industrialization.³ The latest evidence in this regard comes from the research of Wolfgang Keller *et al.*⁴ They have shown that the degree of grain market integration in China and Europe was relatively close on the eve of the Industrial Revolution.⁵ However, they found that interest rates drawn from grain prices in 1770-1860 were higher in China than in Britain and that the interest rate market in China was much less integrated than in Britain.⁶ Thus, they try to provide a financial explanation for the “Great Divergence” between China and Britain. However, the meaning of their findings is still unclear since the interest rate obtained from grain prices is an insufficient proxy when trying to determine actual prices in the capital market, especially given the complex interest rate structures in both China and the West as described by Jean-Laurent Rosenthal and Roy Bin Wong.⁷ In fact, in recent decades, Chinese historians have studied several account books and letters of financial institutions such as lending shops (*zhàng jú*) and exchange banks (*piào hào*)⁸ in the 19th century. They have unearthed that these institutions’ lending rates to merchants were decreased to a level no higher than 10% annually, sometimes even as low as 4-6% per year for prime customers.⁹ This level of interest rates for commercial finance is still higher than that of Western European countries

- 1 Peter L. Rousseau and Richard Sylla, “Financial Revolutions and Economic Growth,” *Explorations in Economic History* 43, n.º1 (2006): 1-12.
- 2 See John Hicks, *A Theory of Economic History* (London: Oxford University Press, 1969), 128-130; Alexander Gerschenkron, *Economic Backwardness in Historical Perspective* (Cambridge: The Belknap Press of Harvard University Press, 1962), 353-355. For a critical discussion from the perspective of capitalism, see Giovanni Arrighi, *The Long 20th Century: Money, Power and the Origins of Our Time* (London, New York: Verso, 2010).
- 3 See Zhongping Yan 严中平, *中国棉纺织史稿* (*A History of Chinese Cotton Textile*) (Beijing: Kexue Chubanshe, 1955), 157-162; Philip C. C. Huang, *The Peasant Family and Rural Development in Yangzi Delta, 1350-1988* (Stanford: Stanford University Press, 1990), 108-110; Jan Luiten van Zanden, *The Long Road to the Industrial Revolution: The European Economy in a Global Perspective, 1000-1800* (Leiden: Brill, 2009), 24-25.
- 4 Wolfgang Keller, Carol Shiue and Xin Wang, “Capital Markets in China and Britain, 1770-1860: Evidence from Grain Prices,” *American Economic Journal: Applied Economics* 13, n.º3 (2021): 31-64.
- 5 Carol Shiue and Wolfgang Keller, “Markets in China and Europe on the Eve of the Industrial Revolution,” *American Economic Review* 97, n.º4 (2007): 1189-1216.
- 6 Keller, Shiue, and Wang, “Capital Markets in China and Britain,” 31-64.
- 7 Jean-Laurent Rosenthal and Roy Bin Wong, *Before and Beyond Divergence: The Politics of Economic Change in China and Europe* (Cambridge: Harvard University Press, 2011), 129-166.
- 8 Lending shops (*zhàng jú*) were financial institutions that specialized in lending money. Some of them lent money to merchants, while others lent money to officials or civilians. Exchange banks (*piào hào*) provided services for long-distance remittance, but they also lent money to their customers or peers.
- 9 Jianhui Huang 黄鉴晖, *山西票号史* (*A History of Shanxi Exchange Banks*) (Taiyuan: Shanxi Jingji Chubanshe, 2002), 145-159; Ruoming Shi 史若民, *票商兴衰史* (*A History of The Rise and Fall of Merchants Who Operate Exchange Banks*) (Beijing: Zhongguo Jingji Chubanshe, 1998), 119-123; Tianyi Chen 陈添翼 and Qiugen Liu 刘秋根, “嘉道时期北京账局的工商业借贷研究” (“A Study on Industrial and Commercial Lending of Beijing Zhangju in the Jia-Dao Period of the Qing Dynasty”), *河北师范大学学报-哲学社会科学版* (Journal of Hebei Normal University-Philosophy and Social Sciences Division) 43, n.º6 (2020): 35-47.

during the time period in question but significantly lower than the popular impression in the existing literature. For example, in the monumental work of Sidney Homer and Richard Sylla, they notice interest rate changes during the Ming-Qing eras, but still argue that high-interest rates were prevalent in China when it opened to Western enterprises through treaties during the mid- and late 19th century and that the low-interest rates in treaty ports, e.g., Shanghai, benefitted from modern Western financial institutions, such as banks, rather than the development of native finance.¹⁰

At the same time, both the discussion by Alexander Gerschenkron that the British Industrial Revolution did not depend on the banking industry and Yoshiro Miwa and J. Mark Ramseyer's emphasis on trade credit during the Meiji Restoration in Japan tend to show that financial development can take different forms or paths in different countries.¹¹ Similarly, in the second mode, even though compared to Europe, China had higher interest rates and its financial institutions were less formal, adherents of the California School, including Kenneth Pomeranz and R. Bin Wong, have argued that shortages of capital could be overcome by intensifying personal and non-market methods, e.g. kinship networks.¹² In a more detailed study, Joseph P. McDermott specifically explores how clans were involved in business activities by trust funds, based on historical materials from Huizhou.¹³ However, in the field of Chinese financial history, for scholars working on the Ming-Qing period, the more discussed phenomenon is the evolution of financial organizations, such as pawnshops, native banks (*qián zhuāng*) and exchange banks (*piào hào*),¹⁴ while the reduction of commercial interest rates is inextricably linked with the activities of these institutions. This development was not a novelty in global history and suggests that the role of exclusive institutions such as kin structures and clans should not be exaggerated.

Therefore, neither the decline in commercial interest rates and the evolution of impersonal institutions in the realm of the Ming and Qing dynasties, which were similar to those in the West, nor the presence of special characteristics, e.g., the absence of long-term capital markets, should be ignored. It is more challenging to explain such a mixed process than merely focusing on one aspect of that process. Similar work has been done in studies about commercialization or "Smithian Growth" during Ming-Qing times.¹⁵ However, there is no clear consensus on financial development due to the scattered nature of the available data and the difficulties in interpreting

10 Sidney Homer and Richard Sylla, *A History of Interest Rates* (Hoboken: Rutgers University Press, 2005), 620-625.

11 Gerschenkron, *Economic Backwardness in Historical Perspective*: 18; Yoshiro Miwa and J. Mark Ramseyer, "Japanese Industrial Finance at the Close of the 19th Century: Trade Credit and Financial Intermediation," *Explorations in Economic History* 43, n.º1 (2006): 94-118.

12 Kenneth Pomeranz, *The Great Divergence: China, Europe, and the Making of the World Economy* (Princeton: Princeton University Press, 2000), 178-180; Rosenthal and Wong, *Before and Beyond Divergence*, 129-166.

13 Joseph P. McDermott, *The Making of a New Rural Order in South China: I. Village, Land, and Lineage in Huizhou, 900-1600* (Cambridge: Cambridge University Press, 2013), 235-309.

14 Pawnshops dealt in chattel mortgage financing, but they also lent to merchants in various ways, as discussed later. The business of native banks (*qián zhuāng*) included money exchange, issuing bills and lending. See, Shichang Ye 叶世昌, *中国金融通史(第一卷)* (*General History of China's Finance: Volume I*) (Beijing: Zhongguo Jinrong Chubanshe, 2002).

15 See, Gary G. Hamilton and Wei-An Chang, "The importance of commerce in the organization of China's late imperial economy," in *The Resurgence of East Asia 500, 150 and 50 Years*, edited by Giovanni Arrighi, Takeshi Hamashita and Mark Selden (London: Routledge, 2003), 173-213; Kaixiang Peng 彭凯翔, *从交易到市场——传统中国民间经济脉络试探* (*From Exchange to Market: a Discussion on the Private Economy of Traditional China*) (Hangzhou: Zhejiang Daxue Chubanshe, 2015).

them. Based on scholarly progress in recent decades, this paper will explore changes in commercial finance regarding financial organization, financial technology and commercial interest rates in order to discuss their meaning and significance for understanding processes of “Smithian Growth” in China from the 16th through early 20th centuries.

1. Evolution of financial organizations

China’s commerce and market economy peaked during the Song dynasty (960-1279) but tended to decline from the Yuan (1271-1368) to the early Ming period (1368-1435). Then, the market economy began to recover via the loosening of the in-kind fiscal system during the mid- to late Ming dynasty (1436-1644).¹⁶ Meanwhile, foreign silver flooded into China from Japan and the New World since the 16th century, which also stimulated commercialization, as discussed by Richard von Glahn.¹⁷ Some scholars, e.g., A.G. Frank in the English-speaking academic world, highlighted the positive role of monetization on economic prosperity,¹⁸ but this has caused much controversy. For instance, one view suggests that the silverization of currency began with domestic reforms, especially the silverization of the fiscal system, and the subsequent inflow of silver from Japan and Latin America only provided conditions for the sustainability of such reforms rather than stimulating the market economy directly.¹⁹ Considering the decline of other currencies, such as copper coins, and the absorption of silver in non-market sectors, it is doubted whether the silver from abroad was adequate to make up for the shortage of currency in circulation during the late Ming period²⁰. However, a recent analysis of key evidence from Huizhou’s land price series suggests that the silverization of currency in the late Ming era positively contributed to commercialization and the deepening of monetary relations.²¹ Furthermore, the recovery of finance soon followed suit.

The most noticeable development at that time was the boom of the pawnshops. Although pawnbroking had a long history, some significant new features appeared in the late Ming. First of all, the capital of pawnshops largely derived from cross-regional and powerful commercial capital stocks. The capital that was accrued in great businesses, e.g., salt, cloth and grain trades, entered the pawnshops on a large scale. The prominent merchant groups, such as Huizhou merchants, also

16 William Guanglin Liu, *The Chinese Market Economy, 1000-1500* (Albany: State University of New York Press, 2015).

17 Richard von Glahn, *Fountain of Fortune: money and monetary policy in China, 1000-1700* (Berkeley and Los Angeles: University of California Press, 1996), 113-141.

18 Andre Gunder Frank, *ReORIENT: Global Economy in the Asian Age* (Berkeley and Los Angeles: University of California Press, 1998), 153-164.

19 Chunsheng Chen 陈春声 and Zhiwei Liu 刘志伟, “贡赋、市场与物质生活——试论十八世纪美洲白银输入与中国社会变迁之关系” (“Taxation, Market and Material Life: The Inflow of American Silver and the Social Transformation in Eighteenth Century China”), *清华大学学报(哲学社会科学版)* (*Journal of Tsinghua University - Philosophy and Social Sciences Division*) 25, n.º5 (2010): 65-81.

20 Richard von Glahn, *Fountain of Fortune: money and monetary policy in China, 1000-1700*, 142-143. Guanglin Liu 刘光临, “银进钱出与明代货币流通体制” (“Counterfeiting and the Circulation of Money in the Ming Dynasty”), *河北大学学报(哲学社会科学版)* (*Journal of Hebei University - Philosophy and Social Science Division*) 36, n.º2 (2011): 24-32.

21 Kaixiang Peng 彭凯翔, “货币化与多元化: 白银挑动下的明清货币‘复调’” (“Monetization and Pluralism: Polyphony in the Ming-Qing Monetary History Led by Silver”), *中国经济史研究* (*Researches in Chinese Economic History*), n.º6 (2019): 26-39.

focused their capital operations on pawnshops. Secondly, not only commercial capital but also the social wealth of the gentry, officials and other groups flowed into the pawnshops.²² Finally, pawnbroking became one of the greatest businesses in cities, and pawnshops became the primary financial institution in the late Ming period. Although the basic business of pawnshops was to provide microfinance for urban residents, they concentrated on regional trade hubs. For example, Beijing had thousands of pawnshops, and Linqing, a trade hub along the Grand Canal, also had hundreds of pawnshops. Traders could get working capital from those shops, using commodities as collateral, and travellers turned to them for money exchange.²³ All these features indicate that pawnshops played the role of a financial hub in allocating social capital in the late Ming.

An important prerequisite for the development of pawnbroking is the existence of institutions that allow capital to be concentrated across regions. In the late Ming period, one magistrate of the Shexian County in Huizhou complained that many Huizhou people traded in other parts of the country, which led to frequent lawsuits outside Huizhou, and officers here had to cooperate with their colleagues in other places, including controlling the residents involved.²⁴ Although this increased the work of Huizhou officials and even got relatives of the outside merchants into trouble, it meant people dealing with Huizhou merchants would not have to worry too much about them running away with their money. Their family fortune and relatives in the hometown would be involved once there was a lawsuit against them, even if it was quite uncertain how much would be paid for that. We could call this the Chinese-style “unlimited liability” if this frequently used concept holds true. Such institutions continued until the late Qing period, as cases of Huizhou, Shanxi, and Guangdong merchants, etc., showed on occasion. On the other hand, the locals could also oppress non-local merchants. In the late Ming period, non-local merchants took an active part in litigation, which shows that informal institutions, e. g., the practice of “collective punishment” described by Greif, took an important role.²⁵ However, the judicial practice also revealed a sympathetic tendency to non-local merchants by imposing joint liability on the local middlemen.²⁶ The judicial process, however, was costly, and injustice was difficult to escape in the real world. Still, it shows that there were reactions to the institutional demands of merchant groups operating across different regions in the Ming-Qing eras.

Would it be accurate to describe financial developments during the late Ming period as capitalist? In the decades before the 1980s, Chinese students tried to identify “sprouts of capitalism” in Ming and Qing China, focusing on the type and size of employment. But no consensus was achieved, and scholars’ attention turned to the market economy. As Braudel has demonstrated, the market economy can be divided into different levels while the “highest-level”, that is long-distance trade carried out by notaries, financiers and other skilled operators, is closest to his understanding

22 Dacheng Han 韩大成, 明代城市研究 (*An Urban Study about the Ming Dynasty*) (Beijing: Zhongguo Renmin Daxue Chubanshe, 1991), 223-224.

23 Qiugen Liu 刘秋根, 中国典当制度史 (*A History of Chinese Pawn System*) (Shanghai: Shanghai Guji Chubanshe, 1995), 101-102, 131.

24 Yan Fu 傅岩, 歙纪 (*Chronicle of She County*) (Hefei: Huangshan Shushe, 2006), 121.

25 Avner Greif, “Contract Enforceability and Economic Institutions in Early Trade,” *The American Economic Review* 83, n.º3 (1993): 525-548.

26 Pengsheng Chiu 邱澎生, “也是「商法」问题: 试论十七世纪中国的法律批判与法律推理” (“Putting ‘Mercantile Law’ in Chinese Context: On the Issues about Legal Critique and Legal Reasoning in Seventeenth-Century China”), 法制史研究 (*Studies on the History of the Legal System*) 8, n.º3 (2005): 75-123.

of capitalism. Following this definition, he argues that “only the very lowest levels of trading worked effectively” in China due to the obstructions of the imperial administration.²⁷ This view is also echoed in Wu Chengming’s influential work.²⁸ However, as was shown above and will be discussed further, the financial sector in late Ming times had reached the higher level described by Braudel, and the government played an active role in it.

Unfortunately, prolonged warfare, famine, and heavy taxation caused by the pressure of military expenditure seriously damaged commerce and finance in the late Ming and early Qing periods. Although the crisis also led the state to pay more attention to merchants’ financial resources, the fiscal efforts of the Ming court did not lead to military success; the direct negative effect of civil wars and wars between the Ming and Qing dynasties was much more severe and contrary to the fiscal-military state model prevalent in Europe during the same period. However, when the social order was stabilized, the financial sector revived quickly and took on a new shape in the 18th century. In contrast to the late Ming period, when pawnbroking was prevalent, the native banks (*qián zhuāng*) dominated this round of development in the 18th century. With the rising status of silver as the main currency, organizations in charge of the exchange of silver appeared at the end of the Ming dynasty. After the bimetallism of silver and copper coins stabilized in the 18th century, native banks (*Qián zhuāng*) and silver shops operating currency exchange and silver casting also flourished. They thus entered the field of money supply and further established this role through financial activities, including issuing various bills, setting regional monetary standards and creating credit. Especially in Beijing and commercial ports, there were also specialized lending shops (*zhàng jú*), that were operated mainly by Shanxi merchants. Meanwhile, pawnshops lost their dominance in finance, although some were also adjusted to fit the needs of the time, including currency exchange and paper money issuance. Pawnshops extended their business activities to the hinterlands rather than concentrating on large cities, which had the effect that their services generally shrunk and were now limited to regular consumption loans.

As a result of the acceleration of financial developments since the 18th century, the operation of exchange banks (*piào hào*) peaked in the first half of the 19th century. Their service was not limited to the exchange-remittance business. By allocating capital over long distances, they became the hub of financial markets in many cities and trading ports, and their business scale was most significant among traditional financial institutions. More importantly, a series of innovations in financial organization were introduced within exchange banks.

First, a credit system was formed where loans were settled according to the cycle of long-distance transportation of silver (*biāo qī*). Via this system, merchants daily operated their businesses on credit. They jointly and periodically cleared their debts when silver arrived at specific ports. It greatly saved the cost and time of silver transportation and increased the circuit velocity of money. The prototype of *biāo qī* emerged in Beijing at the end of the Ming dynasty when the cyclical

27 Fernand Braudel, *Civilization and Capitalism, 15th-18th Century, Volume II: The Wheels of Commerce* (London: Book Club Associates, 1983), 130-132.

28 Chengming Wu 吴承明, *中国的现代化: 市场与社会* (*China's Modernization: Market and Society*) (Beijing: Sanlian Chubanshe, 2001), 111-143.

transfer of silver by armed men was used in the long-distance trade of textiles along the Grand Canal.²⁹ At the beginning of the 18th century, *biāo qī* with a ten-day clearing cycle under the support of the provincial government appeared in Liuhe town, Shanghai's predecessor. There, various merchant groups traded in bulk, dominated by soybean goods transported by large junks (*shā chuán*) from northern China.³⁰ This trade had a profound impact on the development of Northeast China (Manchuria), but it was also crucial to the development of agriculture in the Yangzi Delta since soybean cake became an important commercial fertilizer. By the 19th century, the trade-financial network of Shanxi merchants stretched across Northeast, Northwest, Central China and other regions, and their *biāo qī* was also linked with the long-distance bulk trade of tea, tung oil, fur and other commodities.

Secondly, Shanxi merchants entered into credit relations with settlement intervals based on *biāo qī*, which generated the standardized interest rate market.³¹ The market of monthly interest rates was formed in Beijing and Suzhou around the same time. In the mid-19th century, the account books of *zhāng jú* in Beijing showed that lending rates to shops almost entirely fluctuated with respect to interest rate market quotations.³² Since the mid-and late 19th century, the Native Bankers' Association in Shanghai organized currency trading and settlement among financial institutions to establish a daily market for currency exchange and inter-bank lending. The most famous one was the interest rate market based on the two-day inter-bank call loan. The existing letters of exchange banks show that interest rates and other market information from around the country were frequently exchanged and letters were used as signposts for capital flows.³³ These standardized rates became actual price signals, which marked the maturity of the cross-regional capital market.

In the late 19th century, Western practices increasingly influenced the domestic financial sector. The greatest influence was the entry of new financial organizations, especially modern banks, which gradually gained a considerable market share from traditional financial organizations by the beginning of the 20th century. However, their competition was not only based on the survival of the fittest. On the one hand, modern banks recruited experts from traditional financial organizations, and their spatial distribution was closely correlated. On the other hand, and more importantly, traditional interest rate markets, including the inter-bank call loan markets in Shanghai and Hankow and the lending market based on *biāo qī* in Shanxi, continued to be active. Modern banks still needed to participate in these markets to conduct inter-bank transactions and make settlements, which were maintained until structural changes were brought about by the "Great Depression" (1929-1939) and other external shocks. Although the average size of traditional financial enterprises was smaller than that of modern banks, the scale and efficiency

29 Kaixiang Peng 彭凯翔, "崇祯十五年借兑客标考" ("A research of the borrowing of *kè biāo* during the fifteen years of Chongzhen"), discussion paper of the conference on "Grain, Finance Use and Price in Chinese Economic History" (Department of History, Sun Yat-sen University), 2021. (Unpublished).

30 Tan Xu 许檀, "乾隆-道光年间的北洋贸易与上海的崛起" ("Northern Trade and the Rise of Shanghai in Qianlong-Daoguang Reign"), 学术月刊 (*Academic Monthly*) 43, n.°11 (2011): 147-154.

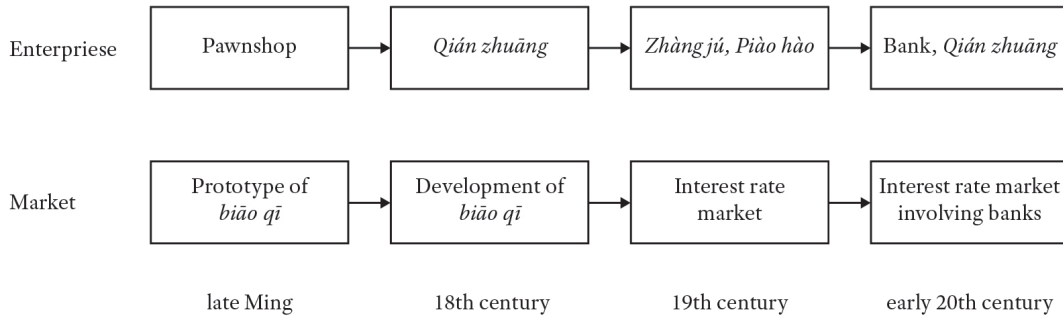
31 Jianhui Huang, *A History of Shanxi Exchange Banks*, 152-159.

32 Tianyi Chen and Qiugen Liu, "A Study on Industrial and Commercial Lending of Beijing Zhangju in the Jia-Dao Period of the Qing Dynasty," 35-47.

33 Kaixiang Peng, *From Exchange to Market*, 147-152.

of capital allocation could still be greatly improved through the traditional inter-bank market. Some financial version of Coase's theory of "firms substituting for market contracting" existed. Accordingly, Figure 1 summarizes the evolution of financial organizations in the Ming-Qing eras.

Figure 1: Principal financial organizations in different periods



Source: Prepared by the authors based on the bibliography consulted for the preparation of this section.

Among the two types of organizations in Figure 1, the market organization was on the higher level in Braudel's terms. Such a structure of organization is also consistent with the "price-efficient markets in goods and services at each step in a commodity chain" composed of "mini-clearing houses."³⁴ However, previous studies focused on the circulation of commodities and paid less attention to a similar financial pattern, while commodity circulation and finance often penetrated each other in the type of "Smithian Growth" that existed during the Ming-Qing eras. As may be seen since late Ming times, successful merchants (including modern industrialists) were not keen to expand the scale of a single enterprise but used to finance each other within their relational network and set up different chains of enterprises (*lián hào*).³⁵ It was also not uncommon for financial institutions, e.g., native banks, to engage in mixed operations or enhance capital penetration in commerce and handicrafts.³⁶ As Braudel has pointed out in his discussion about the form of financial capital in Europe in the pre-industrial era, rich businessmen did not seek for scale but more investment opportunities. It was not until the mid-19th century, when industrialization was underway that this situation was fundamentally changed.³⁷ Similarly, there were wealthy merchants with massive capital networks in Ming-Qing China, but the size of each enterprise was quite limited.

34 Gary G. Hamilton and Wei-An Chang, "The importance of commerce in the organization of China's late imperial economy", 196.

35 Linda Grove 顾琳, *中国的经济革命: 二十世纪的乡村工业 (China's Economic Revolution: Rural Industry in the 20th Century)* (Nanjing: Jiangsu Renmin Chubanshe, 2009), 63-64.

36 Junya Ma 马俊亚, "20世纪前长江中下游地区传统金融与乡村手工业的关系" ("The relationship between traditional finance and rural handicraft industry in the middle and lower reaches of the Yangtze River in the early 20th century"), *江汉论坛 (Jiangnan Forum)*, n.º10 (2006): 70-75.

37 Fernand Braudel, *La dynamique du capitalisme* (Paris: Arthaud, 1985), 105-107.

2. Changes in financial technology

New financial technologies, e.g., interest-bearing funds, also accompanied the evolution of financial organizations in the Ming-Qing eras. After the 16th century, a recent phenomenon was that merchants obtained interest-bearing deposits, a form of long-term capital derived from social capital.³⁸ Clans were important providers of interest-bearing funds and interest revenue from lenders. As a result of the taxation system reform in the mid-Ming period, clan members needed to regularly apportion a given tax quota or a silver payment to the individuals who undertook the obligatory *corvée* labor.³⁹ Thus, funding and demutualization were convenient solutions for clans to handle the taxation reform. The effect of clan funds in local society was further strengthened by the shrinking of the local government's income, the expanding self-government of grassroots society and the development of mountain areas through partnerships.⁴⁰ Based on current research, it is still difficult to determine if the fiscal reform and financial innovations were prerequisites for one another, or whether both aspects coincided.⁴¹ Regardless of the specific causality, social capital was moved to the financial sector in various forms during the late Ming period.

The interest-bearing fund is also closely related to the evolution of pawnbroking. In the late Ming period, clan funds and family wealth in Huizhou and other places entered the pawnbroking businesses in large quantities as interest-bearing funds. By the Qing dynasty, interest-bearing funds were further linked with the popularity of pawnbroking. With the spread of financial and fiscal technology, public funds from military camps, academies and other institutions, as well as donations for road and bridge construction and charitable institutions, etc., were often deposited in pawnshops and received interest to pay for operational costs. Sometimes the government also operated pawnshops directly by establishing interest-bearing funds. Most counties had several pawnshops, registered with the government. They acquired some official protection and were freed from the heavy taxes once it had been imposed at the end of the Ming era. Even the silver surplus in the Imperial Household Department (*Nèiwù Fǔ*) was used to operate royal pawnshops, which made loans to salt merchants, copper merchants and other "imperial merchants" with a higher degree of franchise. It is worth noting that pawnshops, although relatively independent as businesses, were interpenetrated by other commercial organizations regarding capital and personnel. In fact, both the pawnbroking sector and the most prominent salt businesses were dominated by powerful Shanxi and Huizhou merchants. Thus, the state's dependence on interest-bearing funds at different levels actually meant that the state and private economic agents formed an inextricable relationship, while low taxes on financial institutions implied that governments were more dependent on constant bargaining to get fiscal income beyond taxes. These relationships made it impossible for the state to deal with merchants and make economic policies

38 Qiugen Liu 刘秋根, *Ming-Qing High Interest Capital* (*Capital of Usury in the Ming and Qing Dynasties*) (Beijing: Zhongguo Shehui Kexue Wenxian Chubanshe, 2000), 134-138.

39 During Ming times, some households had to choose one member who was charged with compulsory labor, including military service, dredging works or transporting materials.

40 Zhenman Zheng 郑振满, *Ming-Qing Family Organization and Social Changes in Fujian during the Ming and Qing Dynasties* (Beijing: Zhongguo Renmin Daxue Chubanshe, 2009), 183-206.

41 Michael Szonyi, *The Art of Being Governed: Everyday Politics in Late Imperial China* (Princeton University Press, 2017), 81-82.

without considering their long-term impact on government operations. Although the interlocking interests between the state and merchant groups could increase rent-seeking, their repeated game would also reduce the official's short-term opportunistic behavior towards the merchants. This was particularly important for financial organizations whose operations, to a significant extent, depended on their long-term reputation. Therefore, the interaction between financial technology and financial organization helps to understand the accelerated evolution of the financial sector since the 18th century.

In addition to the spread of interest-bearing funds, general innovations in mercantile accounting also had a significant impact on the development of finance. In light of the relationship between double-entry bookkeeping and capitalism emphasized by Werner Sombart and Max Weber, Chinese scholars have long debated whether double-entry bookkeeping existed in Ming-Qing China. However, what we would like to highlight here is the popularity of bookkeeping and its impetus to related financial technologies.

The first prerequisite for bookkeeping to become a common social phenomenon is the popularization of relevant knowledge, which includes not only the professional knowledge of finance but also social knowledge of business customs and individual knowledge about writing and calculation. The wide availability of folk literacy textbooks implies that it became easier for ordinary people in most regions to acquire basic bookkeeping knowledge.⁴² Mercantile accounting does require more advanced technologies of writing, calculation and accounting. Handwritten textbooks found in recent years from the documents of Shanxi merchants show that traditional commercial bookkeeping had been systematized. Apprentice experience of several years was required to finish the professional education, and only the best of them could have become bookkeepers. Although such commercial education was mainly conducted within the individual shop, mercantile accounting had shown considerable consistency across regions, at least by the Qing dynasty, due to the movement of personnel and the commercial interaction between shops. One major indication is the formation of an accounting system whose core was composed of three types of account books: rough daybooks (*Cǎo liú*), journals (*xì liú*), and ledgers (*zǒng qīng*).⁴³

Nevertheless, the reason why the account book was taken seriously by all interested parties lay in its legal effect as it could serve as official evidence. There are many differences between the Chinese and Western legal traditions, two of which are relevant to this discussion. On the one hand, the importance of documentary evidence in the administration of justice had long been established in China. On the other hand, China's traditional policies pursued "substantive justice," which means that the validity of evidence was to be decided according to the specific situations in question, with few legal restrictions imposed on the evidence at hand. From the existing cases of commercial disputes during the Qing dynasty, it had become a routine procedure to gather all the witnesses and check the account books, and many commercial cases could only be clarified with the help of account books. The effectiveness of evidence depended on local customs or shop rules commonly recognized, rather than the specific type of account books. At the same time, such a mass of account books did not seem to present much of a challenge to the interrogators, who were

42 For the diffusion of business knowledge and its impact on market development, see Kaixiang Peng, *From Exchange to Market*, 35-53.

43 Daoyang Guo 郭道扬, 中国会计史稿(下) (*A History of Chinese Accounting: Part 2*) (Beijing: Zhongguo Caizheng Jingji Chubanshe, 1982), 266.

mainly local officials. Since local officials were confronted with various fiscal matters, they were not unfamiliar with the account books and even had a good understanding of them. What is more, private assistants (*shī yē*) and scribes were also available to provide professional help. However, because checking account books was often cumbersome and time-consuming, officials would not have had enough energy to participate in this undertaking. Therefore, by and large, local officials entrusted the audit task to a private third party, mainly to a specific guild (*háng*). To some extent, this opened the door to bringing the rules of merchant groups into judicial practice, enabling the commercial customs required for complex financial relationships to have legal effects.

Moreover, compared with discrete documents such as contracts, account books were technically more convenient for providing information or evidence for continuous, repeated and interactive transactions. This was very important for both partnership firms, which were fundamental for conducting commerce from the Ming-Qing eras to modern times, and for the financial networks with which they interacted. Therefore, when the legal validity of the account book was generally established, it also promoted innovation in business and financial technology. An inconspicuous but important novelty was the account booklet. It can be considered a simple and portable account book, usually issued by the shop to regular customers, on which transactions were registered at the time they occurred. Research has mentioned this about one particular business scheme (in Chinese, *yìnzǐ qián*), which was similar to a payday loan.⁴⁴ But recently published documents show that it could also be used for transactions between merchants or between merchants and their deposit customers. Since the account booklet was convenient and designed to record a transaction in the account book of the issuer and the holder's booklet simultaneously, it was also called a "trust booklet" (*píng zhē*). It even provided a new form of consumer credit for the customer with a deposit account in a store. The customers could not only obtain the deposit interest, but also purchase goods on credit at the store with free or low interest, eliminating the trouble of withdrawing and carrying cash.

Another major function of account books was the interactive settlement of open accounts. Transferable copper coin accounts (*guò zhàng qián*) or transferable silver deposits (*guò lú yín*), two important financial technologies in modern China, were applications of interactive settlements. Although interactive settlements were not defined as a source of liability in litigation during the Ming-Qing period, the commercial practice of transferable accounts had already appeared by the 19th century and advanced the development of financial organizations. For example, it was common practice in Ningbo that native banks sent an account book to their depositors. When a depositor wanted to make transfers to others who had an account in another native bank, he only needed to write down the name of the recipient bank with the payee's name and the amount of money he wanted to transfer to the account book, and then hand it to his bank. Banks in the city would jointly clear all transfers on the same night, greatly reducing the cost of payment.⁴⁵ Outstanding balances after mutual settlements across different banks, decided the banks' cash position. Banks with negative balances had to borrow from those with positive balances, and,

44 Zhiduo Wu 吴志铎, 北通县第一区平民借贷状况之研究 (*A Study on the Borrowing Situation of the Civilians in the First District of Beitong County*) (Beijing: Department of Economics of Yenching University, 1935), 35-80.

45 History Compilation Bureau of Yin County 鄞县通志馆, 鄞县通志·食货志 (*Gazetteers of Yin County: Economic Volume*) (Yin County: Yinxian Tongzhiguan, 1951), 74.

thus, inter-bank money markets emerged. In this way, the evolution of the financial organization was combined with the innovation of financial technology.

At the same time, not only account books but also booklets, letters and notes could serve as tools of interactive settlement, as documentary evidence about the practice in Ningbo shows. From the viewpoint of financial development, the most important instrument was the bill. Its advantage over the account book is that it can easily circulate. Such commercial paper can be transferred multiple times before settlement with the dealer, which also greatly improves the efficiency of interactive settlements. However, its disadvantage is that it can be lost or forged easily. The invoicing party still needs to keep the invoicing records or ticket stubs in the account book to protect its own interests. For merchants with a complete accounting system, it was a prudent way to record the corresponding transactions by bookkeeping, irrespective of whether the bill was issued or received. Thus, the account books and the commercial instruments derived from them, especially bills, provided the technical basis for developing an exchange market.

3. Trends in commercial interest rates

In the “Great Divergence” debate, the interest rate difference between the West and China has been frequently discussed.⁴⁶ However, comparing interest rates is a complicated affair because there were not only various types of loans with different interest rates in China and the West, but the types of historical materials in China and the West are also inconsistent.⁴⁷ The Chinese interest rates used in current comparisons were mostly ordinary private lending rates, while quotes of interest rates from call loan markets are often used for Europe. The different basis of comparison inevitably led to distorted results. As mentioned above, since the mid-and late Ming era, the development of professional financial organizations and financial markets was not absent. Pawnshops, money shops, exchange banks and inter-bank lending markets emerged one after another and became hubs of commercial capital movement at different stages of financial development. Their activities were closely related to the large, long-distance flows of money and most closely resemble the “highest-level” market defined by Braudel or the capital markets discussed in the literature about capitalism. Moreover, their interest rates are more comparable to the Western European cases. Thus, it is necessary to distinguish the interest rate of the commercial loan from that of ordinary private lending, especially to single out the prime commercial interest rate which can potentially reflect the shift of the efficient frontier of the financial industry.

In fact, in the classical literature describing private lending, the expression “double interest” and criticism of usury are very common. When referring to the activities of merchants, the literary terms “one-tenth” or “two-tenths” are often used to describe the related profit rate. However, these expressions, which have been circulating since the time of the Han dynasty, should rather be regarded as rhetorical formulas. If we look at more concrete and plain historical materials from the Song dynasty to the early and middle Ming period, while the normal interest rate was really

46 Pomeranz, *The Great Divergence*, 178-180; Zanden, *The Long Road to the Industrial Revolution*, 24-25; Gregory Clark, *A Farewell to Alms: A Brief Economic History of the World* (Princeton: Princeton University Press, 2007), 332-333; Keller, Shiue and Wang, “Capital Markets in China and Britain, 1770-1860: Evidence from Grain Prices,” 31-64.

47 Rosenthal and Wong, *Before and Beyond Divergence*, 129-166.

high, it was not common for the annual interest rate to reach 100%. Moreover, there was no clear divergence between the interest rate of commercial and non-commercial lending. According to one description during the Southern Song dynasty, interest rates for cash lending were normally 36-60% p.a. and 24-48% p.a. for pawnshop lending, while the grain lending rate could reach 60-100% p.a. These were rates that ordinary people would not complain about and represented levels acceptable at that time.⁴⁸

Until the mid-Ming period, interest rates remained largely unchanged, at least they did not decline, but a trend shift appeared since then. Wújiāng, located around the economic center in Jiangsu Province, is a good example. Before the late 15th century, the interest rate for grain lending could reach 200% p.a. and 60% p.a. for monetary lending, but by the mid-16th century, the interest rate for grain lending dropped to 48-84% p.a., while it dropped to 24-50% p.a. for cash lending.⁴⁹ In Huizhou, where the proportion of merchants was particularly high at that time, funds with monthly interest rates of less than 2% appeared. For example, in 1579, the ancestral hall of the Wu family, that had lent the ritual fund at a monthly interest rate of 1.4% to the members for several years, reduced the interest rate to 1% per month.⁵⁰ Recently, quite a few similar documents have been unearthed.⁵¹ In general, the interest-bearing fund of Huizhou that was suddenly established during the late Ming dynasty, constituted a novel financial product in the financial history of China, with an interest rate no higher than 2% per month. The subsequent decline of its interest rate, however, was slow and the spread of this financial product in local societies was rather gradual.

Changes in interest rates during the late Ming period generally occurred in pawnshops. In late Ming times, the interest rates of pawnshops in many areas converged to the level of 20% p.a. or 2% per month.⁵² These had fallen significantly compared to the common level of 50% p.a. before the mid-Ming period. It not only constituted a driving force for the decreasing interest rates of ordinary private lending but also represented the interest rates of commercial lending generally. In the Qing dynasty, public and private investment in pawnshops through interest-bearing funds became more popular, and the interest rate was generally 10-15% p.a. The interest rate of pawnshops' lending was still about 20% p.a., but this level had been extended to more regions, and the interest rate of large loans from pawnshops dropped to around 15% p.a. or even lower.⁵³

However, after the 18th century, the financial organizations more critical for merchants to obtain capital were not pawnshops but emerging money shops, lending shops and exchange banks. During this period, the interest rate of 20% p.a. in the standard description should actually be understood as the upper level of commercial lending rates, while the new financial organizations

48 Cai Yuan 袁采, 袁氏世范 (*Teachings of the Yuan Family*) (Shanghai: Shangwu Yinshuguan, 1935), 62-63.

49 吴江志 (*Gazetteers of Wujiang County*) (Taipei: Xuesheng Shuju, 1987), 700.

50 “明万历吴氏本银收支簿” (“Income and Expenditure Account Book of Wu's Fund during the Wanli Reign”), Library of The Department of History (LDH) of Nanjing University, Nanjing, China, 徽州文书 (Documents of Huizhou Collection), n.º 38.

51 Li Bian 卞利, “明清时期徽州的清明会及其清明墓祭活动初探” (“Qingming Association and Its Tomb Sacrifice Activities of Huizhou in the Ming and Qing Dynasties”), 安徽史学 (*Historical Research in Anhui*), n.º 3 (2019): 105-114.

52 Dacheng Han, *An Urban Study about the Ming Dynasty*: 227-232.

53 Qiugen Liu 刘秋根, 中国典当制度史 (*A History of Chinese Pawn System*): 217-235.

continued to bring it down to lower limits. By the mid-19th century, the lending rates of organizations, especially lending shops and exchange banks, to the benefit of high-quality customers, and inter-bank lending rates could often be as low as about 5% p.a. This was always lower than the borrowing rates of small and medium-sized merchants, and had a wider gap with the rates of ordinary private lending.

In theory, lower interest rates helped to weaken the adverse selection of emerging financial organizations in credit lending compared with the collateralized loans of pawnshops. Moreover, these organizations promoted a variety of centralized transactions and clearing methods. Consequently, each party dynamically matched its cash position with the entire capital network, and its liquidity problems also had to be disclosed to the public directly. Thus, credit transactions of qualified merchants in the network became more efficient and manageable, and the interest rates could therefore also decrease. A typical case of such a capital network was visible in the practice of Xie and Wang families, who were both Huizhou merchants. They traded silk and cloth between Suzhou and Hankow in the late 17th century and jointly established an exchange network, encompassing their relatives and friends who were grain traders. The interest rates of loans due to overdraft amounted to 3-5% p.a., which was far lower than the interest rate of general commercial loans in the same period.⁵⁴

Unlike the network of relatives and friends, professional financial organizations tried to be financial intermediaries for a broader range of merchants to establish their network. Due to intensified financial connections and cooperation among multiple financial organizations, more institutionalized arrangements emerged, including inter-bank credit based on *biāo qī* and transferable accounts. As these systems gradually matured in the 19th century, the settlement of transactions between merchants transcended personal networks and improved financial efficiency. Thus, from the 18th to the 19th century, it can be observed that various types of lending with lower interest rates gradually appeared. However, this does not imply an overall decrease in interest rates. Indeed, it is not simply the result of changes in capital's aggregate supply and demand that lead to lower interest rates. Actually, more specialized financial operators were better organized, and their demand and supply became easier to match with each other. In other words, the evolution of loans with lower interest rates reflected the divergence between the "highest-level" market and the lower level market in Braudel's terms.

Figure 2 provides an overview of the long-run trends of interest rates. Although China had experienced a "commercial revolution" during the Song dynasty and financial institutions such as pawnshops became more active in commerce, the development of the market economy was suppressed for a long time during the Yuan and Ming dynasties owing to anti-market policies. It was not until the late Ming period that the accumulated economic forces were unleashed, and interest rates suddenly dropped. Interest rates on both ordinary private lending and commercial lending fell sharply, and the latter began to converge to slightly below 20% p.a., diverging from those on ordinary lending.

As to the situation after the 17th century, we have more systematic data to observe the changes in the distribution of interest rates, thanks to the uncovering of new historical materials in the past

54 “康熙中期旅汉口谢氏徽商文书”(“Documents of Xie, a Huizhou merchant trading in Hankou in the mid Kangxi reign”), 徽州文书(第五辑) (*Huizhou Documents: Fifth Series*) (Guilin: Guangxi Shifan Daxue Chubanshe, 2015), 18.

three decades, especially commercial documents. As shown in Figure 2, the interest rate level of ordinary lending after the 17th century converged to 20% p.a., which was lower than both the upper limit of the standard legal rate, equaling 3% per month or 36% p.a., and the typical level before mid-Ming times. However, instead of continuing the downward trend, the interest rate level was essentially flat or even rose slightly. In contrast, interest rates on commercial lending showed a decreasing trend in the long run. Its average level dropped from nearly 20% p.a. in the 17th century to a level slightly lower than 10% p.a. in the mid-late 19th century, and fluctuations appeared since then due to a turbulent environment and market fluctuations. For the trends of quantiles, the decline in the upper quartile (75%) of commercial borrowing rates was actually insignificant, while the decrease in the lower quartile (25%) was strongest. The downtrend of the lowest part of the interest rate precisely reflects the then existing limits in the evolution of the financial organization and technology, even though observations of this part are relatively scarce before the 19th century. This part represents the prime rates in different stages of financial evolution, and their divergence from the ordinary rates also mirrors that capitalist development was not absent given the economic changes that took place during the Ming-Qing periods.

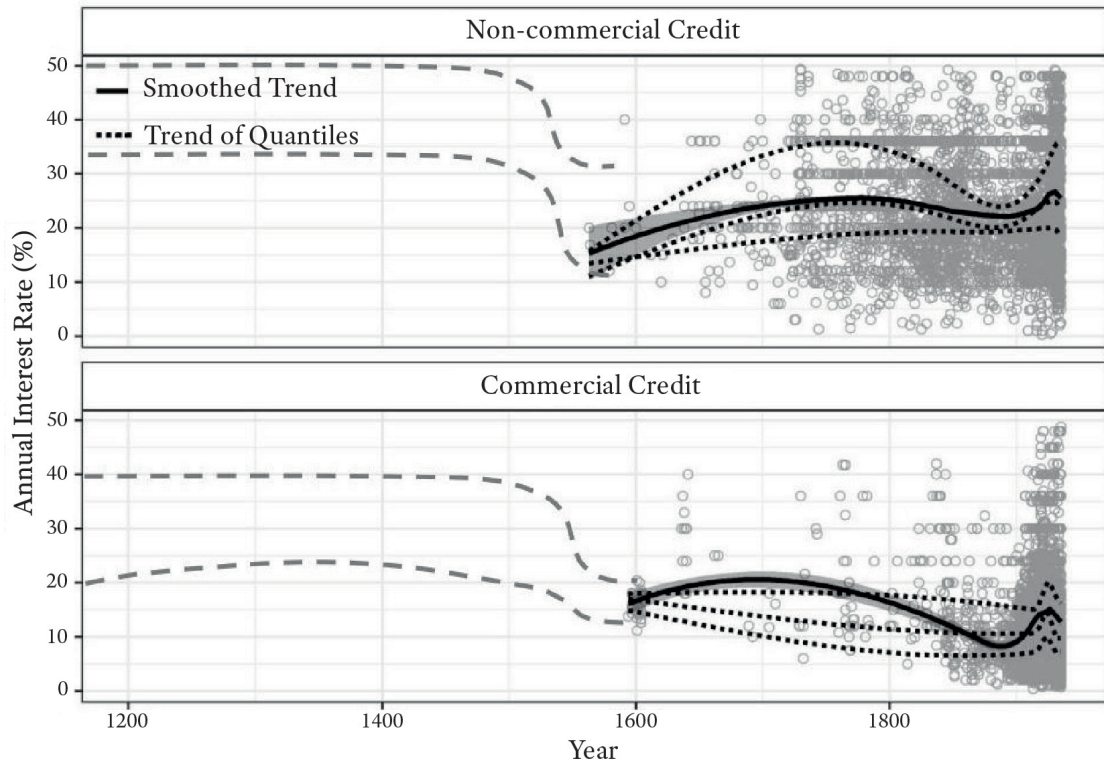
Regarding international comparisons, the prime interest rate at trading ports in the Yangzi Delta, Shanxi, and the Grand Canal region had dropped to close to 5% p.a. around the mid-19th century. It was still higher than the discount rate on bank bills in Western European countries, e.g., England and the Netherlands, but was not higher than the rate of similar types of interest rates in the U.S. and Japan after the Meiji Restoration.⁵⁵ In fact, it was precisely during the late 19th and early 20th centuries, when modern financial institutions such as banks entered China, that interest rates in the hinterlands rose amid political turmoil, which led to a divergence of interest rates between Shanghai and hinterland ports. Therefore, it is a misunderstanding to attribute the low level of Shanghai inter-bank call loan rates to the influence of foreign banks.⁵⁶ Of course, there is still room to explain the “Great Divergence” between China and Britain from differences in capital markets since the prime rate in China was still higher than that of Britain. However, the continuous decline and convergence of commercial interest rates until the late 19th century do not support the stagnation view.⁵⁷ It also suggests that the financial sector in China before the 20th century can hardly be regarded as “pre-capitalist,” and that it is inaccurate to attribute the capital problems that China faced during its “late development” to the limitations of its traditional finance sector.

55 For interest rates in China and beyond, see Homer and Sylla, *A History of Interest Rates*.

56 Homer and Sylla, *A History of Interest Rates*, 620-625.

57 The stagnation view is generally combined with a financial explanation of the “Great Divergence”, see Keller, Shiue, and Wang, “Capital Markets in China and Britain, 1770-1860,” 31-64.

Figure 2. Long-term trends of interest rate (1200-1935)



Source: prepared by the authors based on the bibliography consulted for the preparation of this section.

Notes: 1) For periods before the 17th century, broken lines are plotted to show possible intervals. For periods after the 17th century, smooth trends are estimated statistically based on novel historical data.⁵⁸ 2) Commercial credit refers to loans to merchants or financial institutions; the rest is defined as non-commercial credit. 3) “Smoothed Trend” is the LOESS (Locally Weighted Scatterplot Smoothing) trend of the totality of observations, while the shadow next to the trend line represents the 95% confidence interval. “Trend of Quantiles” includes three smoothed trend lines, representing 75%, 50% and 25% quantile trends from top to bottom.

Conclusion

An “Industrial Revolution” did not happen in Ming-Qing China. Still, during this time, China experienced a wide diffusion of cotton textile production, long-distance fertilizer circulation led by soybean cake from Northeast China since the 18th century, the development of mountainous areas and the planting of cash crops throughout the whole period, etc. Previous studies discussed these changes within the production sphere under the name of “Smithian Growth” but pay less attention to the role of finance. However, this paper finds that the Ming-Qing eras were also a

⁵⁸ Zhiwu Chen 陈志武, Kaixiang Peng 彭凯翔, and Weipeng Yuan 袁为鹏, “清初至二十世纪前期中国利率史初探” (“A Preliminary Study of Chinese Interest Rates from the Early Qing to the Twentieth Century”), *清史研究* (*The Qing History Journal*), n.º 4 (2016): 39-54.

period of innovation in financial technology, the evolution of financial organizations, and a gradual decrease in commercial interest rates.

The financial changes of the Ming-Qing eras appear insignificant if we take the emergence of securities markets, limited liability banks, national debt, or other financial innovations that played an important role in Europe's early modern financial development as a yardstick. However, as in Europe before the First Industrial Revolution, the key problems and drivers on the demand side should not be ignored. These include not only long-distance trade, which suffered from information asymmetry, but also a need for risk reduction and effective solutions for liquidity problems, which could bring about some changes in the financial sector.⁵⁹ The drop in commercial interest rates proves the effects of these changes. In fact, the development of the financial sector is a concrete illustration of the mechanism of "Smithian Growth," and it also shows that its vitality was not exhausted at the beginning of the 19th century or even earlier but continued until the decade of the 1850s.

We also detected that, from the late Ming period on, professional organizations became more important in commercial finance than personal or non-market channels, such as kinship networks. Compared with early modern Europe, the uniqueness of the evolution of finance in the Ming-Qing eras may lie in its relationship to the state. China was the first country to issue paper money, but, in turn, finance was not as important in its state formation. The innovation of financial instruments and organizations had a limited impact on law codes and other formal institutions. Merchants found support from their repeated game with the state. But, as a general rule, it was the local officials who benefitted most. Accordingly, commercial customs formed in financial practices gained certain legal validity through judicial procedures, opening up space for the development of capital markets. The government also provided some protection for the operation of *biāo qī* or pawnshops when they found it important for their long-term interest or social stability.

However, the state in the Ming-Qing eras never went so far as to become mercantilist. The government followed some financial innovations, e.g., interest-bearing funds, but little innovation came directly from the government's need. Thus, although the divergence of interest rates between commercial lending and ordinary lending signaled the formation of a higher-level market, it was still difficult to translate the economic power of the merchants into political power. This helps to understand why the financial organization in China was still dominated by a decentralized market network until the early 20th century, when modern banks were introduced into China. It also provides a possible explanation for why China met financial difficulties when the state wanted to launch industrialization, even if its commercial interest rates were not higher than in other late-developing countries such as the United States and Japan.

59 For the situation in Europe, see Larry Neal, *The Rise of Financial Capitalism* (Cambridge: Cambridge University Press, 1993), 1-19.

Bibliography

Primary Sources

Archives

Library of The Department of History (LDH), Nanjing University, Nanjing, China:

1. “明万历吴氏本银收支簿”(“Income and Expenditure Account Book of Wu’s Fund during the Wanli Reign”). 徽州文书 (Documents of Huizhou Collection), n.º 38.

Printed Primary Documentation

2. “康熙中期旅汉口谢氏徽商文书”(“Documents of Xie, a Huizhou merchant trading in Hankou in the mid Kangxi reign”), 徽州文书 (第五辑) (*Huizhou Documents: Fifth Series*). Guilin: Guangxi Shifan Daxue Chubanshe, 2015.
3. Fu, Yan 傅岩. 歙纪 (*Chronicle of She County*). Hefei: Huangshan Shushe, 2006.
4. 吴江县志 (*Gazetteers of Wujiang County*). Taipei: Xuesheng Shuju, 1987.
5. History Compilation Bureau of Yin County 鄞县通志馆. 鄞县通志·食货志 (*Gazetteers of Yin County: Economic Volume*). Yin County: Yinxian Tongzhiguan, 1951.
6. Yuan, Cai 袁采. 袁氏世范 (*Teachings of the Yuan Family*). Shanghai: Shangwu Yinshuguan, 1935.

Secondary Sources

7. Arrighi, Giovanni. *The Long 20th Century: Money, Power and the Origins of Our Times*. London, New York: Verso, 2010.
8. Bian, Li 卞利. “明清时期徽州的清明会及其清明墓祭活动初探”(“Qingming Association and Its Tomb Sacrifice Activities of Huizhou in the Ming and Qing Dynasties”), 安徽史学 (*Historical Research in Anhui*), n.º 3 (2019): 105-114.
9. Braudel, Fernand. *Civilization and Capitalism, 15th-18th Century, Volume II: The Wheels of Commerce*. London: Book Club Associates, 1983.
10. Braudel, Fernand. *La dynamique du capitalisme*. Paris: Arthaud, 1985.
11. Chen, Chunsheng 陈春声 and Zhiwei Liu 刘志伟. “贡赋、市场与物质生活——试论十八世纪美洲白银输入与中国社会变迁之关系”(“Taxation, Market and Material Life: The Inflow of American Silver and the Social Transformation in Eighteenth Century China”), 清华大学学报 (哲学社会科学版) (*Journal of Tsinghua University - Philosophy and Social Sciences Division*) 25, n.º 5 (2010): 65-81.
12. Chen, Tianyi 陈添翼 and Qiugen Liu 刘秋根. “嘉道时期北京账局的工商业借贷研究”(“A Study on Industrial and Commercial Lending of Beijing Zhangju in the Jia-Dao Period of the Qing Dynasty”), 河北师范大学学报 (哲学社会科学版) (*Journal of Hebei Normal University - Philosophy and Social Sciences Division*) 43, n.º 6 (2020): 35-47.
13. Chen, Zhiwu 陈志武, Kaixiang Peng 彭凯翔, and Weipeng Yuan 袁为鹏. “清初至二十世纪前期中国利率史初探”(“A Preliminary Study of Chinese Interest Rates from the Early Qing to the Twentieth Century”), 清史研究 (*The Qing History Journal*), n.º 4 (2016): 39-54.
14. Chiu, Pengsheng 邱澎生. “也是「商法」问题: 试论十七世纪中国的法律批判与法律推理”(“Putting ‘Mercantile Law’ in Chinese Context: On the Issues about Legal Critique and Legal

- Reasoning in Seventeenth-Century China”), 法制史研究(*Studies on the History of the Legal System*) 8, n.º3 (2005): 75-123.
15. Clark, Gregory. *A Farewell to Alms: A Brief Economic History of the World*. Princeton: Princeton University Press, 2007.
 16. Frank, Andre Gunder. *ReORIENT: Global Economy in the Asian Age*. Berkeley and Los Angeles: University of California Press, 1998.
 17. Gerschenkron, Alexander. *Economic backwardness in historical perspective*. Cambridge: The Belknap Press of Harvard University Press, 1962.
 18. Greif, Avner. “Contract Enforceability and Economic Institutions in Early Trade,” *The American Economic Review* 83, n.º3 (1993): 525-548.
 19. Grove, Linda 顾琳. 中国的经济革命: 二十世纪的乡村工业 (*China's Economic Revolution: Rural Industry in the 20th Century*). Nanjing: Jiangsu Renmin Chubanshe, 2009.
 20. Guo, Daoyang 郭道扬. 中国会计史稿(下) (*A History of Chinese Accounting: Part 2*). Beijing: Zhongguo Caizheng Jingji Chubanshe, 1982.
 21. Hamilton, Gary G. and Wei-An Chang. “The importance of commerce in the organization of China's late imperial economy,” in *The Resurgence of East Asia 500, 150 and 50 Years*, edited by Giovanni Arrighi, Takeshi Hamashita and Mark Selden. London: Routledge, 2003, 173-213.
 22. Han, Dacheng 韩大成. 明代城市研究 (*An Urban Study about the Ming Dynasty*). Beijing: Zhongguo Renmin Daxue Chubanshe, 1991.
 23. Hicks, John. *A Theory of Economic History*. London: Oxford University Press, 1969.
 24. Homer, Sidney and Richard Sylla. *A History of Interest Rates*. Hoboken: Rutgers University Press, 2005.
 25. Huang, Jianhu 黄鉴晖. 山西票号史 (*A History of Shanxi Exchange Banks*). Taiyuan: Shanxi Jingji Chubanshe, 2002.
 26. Huang, Philip C. C. *The Peasant Family and Rural Development in Yangzi Delta, 1350-1988*. Stanford: Stanford University Press, 1990.
 27. Keller, Wolfgang, Carol Shiue and Xin Wang. “Capital Markets in China and Britain, 1770-1860: Evidence from Grain Prices,” *American Economic Journal: Applied Economics* 13, n.º3 (2021): 31-64.
 28. Liu, Guanglin 刘光临. “银进钱出与明代货币流通体制”(“Counterfeiting and the Circulation of Money in the Ming Dynasty”), 河北大学学报(哲学社会科学版) (*Journal of Hebei University -Philosophy and Social Science Division*) 36, n.º2 (2011): 24-32.
 29. Liu, Qiugen 刘秋根. 明清高利贷资本 (*Capital of Usury in the Ming and Qing Dynasties*). Beijing: Zhongguo Shehui Kexue Wenxian Chubanshe, 2000.
 30. Liu, Qiugen 刘秋根. 中国典当制度史 (*A History of Chinese Pawn System*). Shanghai: Shanghai Guji Chubanshe, 1995.
 31. Liu, William Guanglin. *The Chinese Market Economy, 1000-1500*. Albany: State University of New York Press, 2015.
 32. Luiten, Jan, van Zanden. *The Long Road to the Industrial Revolution: The European Economy in a Global Perspective, 1000-1800*. Leiden: Koninklijke Brill NV, 2009.
 33. Ma, Junya 马俊亚, “20世纪前期长江中下游地区传统金融与乡村手工业的关系”(“The relationship between traditional finance and rural handicraft industry in the middle and lower reaches of the Yangtze River in the early 20th century”), 江汉论坛 (*Jiangnan Forum*), n.º10 (2006): 70-75.

34. McDermott, Joseph P. *The Making of a New Rural Order in South China: I. Village, Land, and Lineage in Huizhou, 900-1600*. Cambridge: Cambridge University Press, 2013.
35. Miwa, Yoshiro, and J. Mark Ramseyer. "Japanese Industrial Finance at the Close of the 19th Century: Trade Credit and Financial Intermediation." *Explorations in Economic History* 43, n.º1 (2006): 94-118.
36. Neal, Larry, *The Rise of Financial Capitalism*. Cambridge: Cambridge University Press, 1993.
37. Peng, Kaixiang 彭凯翔, "货币化与多元化: 白银挑动下的明清货币‘复调’" ("Monetization and Pluralism: Polyphony in the Ming-Qing Monetary History Led by Silver"), *中国经济史研究 (Researches in Chinese Economic History)*, n.º6 (2019): 26-39.
38. Peng, Kaixiang 彭凯翔. 从交易到市场——传统中国民间经济脉络试探 (*From Exchange to Market: a Discussion on the Private Economy of Traditional China*). Hangzhou: Zhejiang Daxue Chubanshe, 2015.
39. Peng, Kaixiang 彭凯翔, "崇祯十五年借兑客标考" ("A research of the Borrowing of *kè biāo* during the Fifteen Years of Chongzhen"), discussion paper of the conference on "Grain, Finance Use and Price in Chinese Economic History" (Department of History, Sun Yat-sen University), 2021. (Unpublished).
40. Pomeranz, Kenneth. *The Great Divergence: China, Europe, and the Making of the Modern World Economy*. Princeton: Princeton University Press, 2021.
41. Rosenthal, Jean-Laurent and Roy Bin Wong. *Before and Beyond Divergence: The Politics of Economic Change in China and Europe*. Cambridge: Harvard University Press, 2011.
42. Rousseau, Peter L. and Richard Sylla. "Financial Revolutions and Economic Growth." *Explorations in Economic History* 43, n.º1 (2006):1-12.
43. Shi, Ruoming 史若民. 票商兴衰史 (*A History of The Rise and Fall of Merchants Who Operate Exchange Banks*). Beijing: Zhonguo Jingji Chubanshe, 1998.
44. Shiue, Carol and Wolfgang Keller. "Markets in China and Europe on the Eve of the Industrial Revolution," *American Economic Review* 97, n.º4 (2007): 1189-1216.
45. Szonyi, Michael. *The Art of Being Governed: Everyday Politics in Late Imperial China*. Princeton University Press, 2017.
46. Xu, Tan 许檀. "乾隆-道光年间的北洋贸易与上海的崛起" ("Northern Trade and the Rise of Shanghai in Qianlong-Daoguang Reign"), *学术月刊 (Academic Monthly)* 43, n.º11 (2011): 147-154.
47. Von Glahn, Richard, *Fountain of Fortune: money and monetary policy in China, 1000-1700* (Berkeley and Los Angeles: University of California Press, 1996): 113-141.
48. Wu, Chengming 吴承明, 中国的现代化: 市场与社会 (*China's Modernization: Market and Society*), (Beijing: Sanlian Chubanshe, 2001): 111-143.
49. Wu, Zhiduo 吴志铎, 北通县第一区平民借贷状况之研究 (*A Study on the Borrowing Situation of the Civilians in the First District of Beitong County*) (Beijing: Department of Economics of Yenching University, 1935).
50. Yan, Zhongping 严中平. 中国棉纺织史稿 (*A History of Chinese Cotton Textile*). Beijing: Kexue Chubanshe, 1955.
51. Ye, Shichang 叶世昌. 中国金融通史(第一卷) (*General History of China's Finance: Volume I*). Beijing: Zhongguo Jinrong Chubanshe, 2002.

52. Zheng, Zhenman 郑振满. 明清福建家族组织与社会变迁 (*Family Organization and Social Changes in Fujian during the Ming and Qing Dynasties*). Beijing: Zhongguo Renmin Daxue Chubanshe, 2009.



Kaixiang Peng

He received his master's degree from the Chinese Center of Economic Research at the Beijing University. He is a professor of economics at Wuhan University (China). He was Visiting Professor at the Hong Kong Institute for the Humanities and Social Sciences at The University of Hong Kong. His research focuses on economic history, development and institutional economics. His academic interests also include legal history, historical sociology and historical politics. He is the author of “Production, Consumption, and Living Standards” (in collaboration with Zhiwu Chen) in *The Cambridge Economic History of China*, edited by Debin Ma and Richard von Glahn, Vol. 1: 676–709 (Cambridge: Cambridge University Press, 2022), doi:10.1017/9781108587334.020; “Chapter 3: Agriculture” (in collaboration with Debin Ma) in *Cambridge Economic History of China*, Vol. 2 (Cambridge University Press, 2022); “Financing China’s cotton textile industry: 1890–1936” (in collaboration with Baomin Dong and Jianguo Sun) *Journal of Asian Economics* 79, (2022), 10.1016/j.asieco.2022.101453. Another recent publication is: “The State in the Economic History of Ming-Qing China: A Conversational Review,” *Researches in Chinese Economic History* 2, 2021, 91-100. kaixiangp@qq.com

Liangping Shen

Ph.D. in Economics from the School of Economics, Shanghai University of Finance and Economics. He is a Lecturer at the School of Economics at Henan University (China). His most recent publication is “Institutional Environment, Bank Ownership and Business Performance: An Empirical Research Based on the Business Reports of 158 Banks in the Republic of China” (in collaboration with Hongzhong Yan), *Journal of Finance and Economics* 48, n.º1 (2022), 154-168. 10.16538/j.cnki.jfe.20210813.203. shengliang211@163.com