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Universidad Privada Dr. Rafael Belloso Chacín

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Artículos

Burnout and online education: adaptation and validation of scale during pandemic

Burnout y educación en línea: adaptación y validación de escala durante la pandemia

J. Patricia Muñoz-Chávez Universidad Tecnológica de la Zona Metropolitana del Valle de México. Hidalgo, México, México j.chavez@utvam.edu.mx DOI: https://doi.org/10.36390/telos241.03 Redalyc: https://www.redalyc.org/articulo.oa? id=99369739004

https://orcid.org/0000-0002-8485-8594

Rigoberto García-Contreras Universidad Autónoma del Estado de México. Toluca, México, México rgarciac@uaemex.mx

(i) https://orcid.org/0000-0002-7951-9205

David Valle-Cruz Universidad Autónoma del Estado de México. Toluca, México, México davacr@uaemex.mx

https://orcid.org/0000-0002-5204-8095

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RESUMEN:

La educación en línea representa una alternativa a la continuidad de la vida laboral en las instituciones de educación superior (IES). Los docentes adoptaron un nuevo rol al disponer de una serie de herramientas tecnológicas y virtuales para realizar sus actividades e interactuar con los alumnos. Por esta razón, la búsqueda e identificación de factores para el bienestar de los profesores es esencial para los líderes educativos. Este trabajo tiene como objetivo probar la validez de constructo de una versión mexicana de la escala Maslach Burnout Inventory-Educators Survey (MBI-ES) de Maslach et al. (1997), adaptada a la educación en línea. Los participantes consisten en 406 profesores universitarios mexicanos que cambiaron las prácticas educativas tradicionales por prácticas en línea durante la pandemia de COVID-19. Para probar la estructura factorial de tres modelos alternativos tomando como base a Szigeti et al. (2016), se realizaron análisis factoriales exploratorio y confirmatorio (Ferrando y Lorenzo-Seva, 2018). Los resultados mostraron que el modelo con tres factores de dominio tiene el mejor ajuste. Además, nuestros hallazgos muestran que la estructura de tres factores de la adaptación mexicana de MBI-ES es válida y confiable para el análisis de la educación en línea porque todas las cargas de los factores fueron representativas.

PALABRAS CLAVE: Burnout, Docente, Educación en línea, COVID-19, Pandemia, Adaptación de escala.

ABSTRACT:

During the COVID-19 pandemic, online education represented a serious alternative to continuing working life in higher education institutions (HEIs). Teachers around the world embraced a new role, adopting and using a wide range of technological and virtual tools to continue performing their activities and with the aim to interact with students and to continue teaching. For this reason, research related to seek and identify factors for the teachers' well-being is essential for educational leaders. Regarding these ideas, this paper aims to test the construct validity of a Mexican version of the Maslach Burnout Inventory-Educators Survey (MBI-ES) of Maslach et al. (1997), adapted to online education. Participants consisted of 406 Mexican university teachers who emergently switched from traditional to online educational practices during the SARS-CoV-2 virus outbreak. In order to test the factor structure of three alternative models based on Szigeti et al. (2016), the authors performed exploratory and confirmatory factor analyses (Ferrando & Lorenzo-Seva, 2018). Results showed that the model with three domain factors has the best fit. Besides,



our findings show that the three-factor structure of the Mexican adaptation of MBI-ES is valid and reliable for the analysis of online education because the loading of all factors was representative.

KEYWORDS: Burnout, Teacher, Online Education, COVID-19, Pandemic, Scale Adaptation.Burnout, Teacher, Online Education, COVID-19, Pandemic, Scale Adaptation.

RESUMEN:

La educación en línea representa una alternativa a la continuidad de la vida laboral en las instituciones de educación superior (IES). Los docentes adoptaron un nuevo rol al disponer de una serie de herramientas tecnológicas y virtuales para realizar sus actividades e interactuar con los alumnos. Por esta razón, la búsqueda e identificación de factores para el bienestar de los profesores es esencial para los líderes educativos. Este trabajo tiene como objetivo probar la validez de constructo de una versión mexicana de la escala Maslach Burnout Inventory-Educators Survey (MBI-ES) de Maslach et al. (1997), adaptada a la educación en línea. Los participantes consisten en 406 profesores universitarios mexicanos que cambiaron las prácticas educativas tradicionales por prácticas en línea durante la pandemia de COVID-19. Para probar la estructura factorial de tres modelos alternativos tomando como base a Szigeti et al. (2016), se realizaron análisis factoriales exploratorio y confirmatorio (Ferrando y Lorenzo-Seva, 2018). Los resultados mostraron que el modelo con tres factores de dominio tiene el mejor ajuste. Además, nuestros hallazgos muestran que la estructura de tres factores de la adaptación mexicana de MBI-ES es válida y confiable para el análisis de la educación en línea porque todas las cargas de los factores fueron representativas.

PALABRAS CLAVE: Burnout, Docente, Educación en línea, COVID-19, Pandemia, Adaptación de escala.

Introduction

Nowadays, the COVID-19 pandemic has forced the world to lock down numerous economic activities (Lin et al., 2020). Governments have forced their citizens to remain in total or partial isolation, face difficulties and unexpected conditions (Cooper et al., 2020). As a result, society has faced important challenges and effects, being the education sector not the exception, and generating undesirable consequences for members who work remotely (Panisoara, et al., 2020). For instance, teachers, researchers, administrative staff, and students are isolated to preserve their safety (Hasan & Bao, 2020). Universities face new challenges, where the educational process needs to be planned, organized, and systematized in such a way that the acquisition of knowledge is not affected and will survive this "new normality". Universities also need to face new paradigms and organizational transformations, as well as the increase in teaching activities (Chen et al., 2020).

Online education and information and communication technologies (ICTs) have become a global trend representing an indispensable tool to continue the learning process (Panisoara et al., 2020), by reducing the temporal and spatial boundaries required to stop the virus spread. Although the digital world is not new in the education sector; currently, the pandemic substantially accelerated its use and increased tensions and workloads for teachers (Rapanta, 2020). Teachers likely experience a state of physical or mental exhaustion caused by overwork or stress generated by daily confrontation with disruptive practices (Evers et al., 2004).

Teachers' mental health impacts on effective teaching and students' personal, emotional, and achievement development (Szigeti, et al., 2016). Hence, teaching is a fundamental activity with high emotional risk, and now more than ever, society requires its full potential. Also, this job activity represents an important element in people's lives, and in the conditions in which it is carried out, it can give meaning to the existence of workers (Guillén & Aduana, 2008). On the other hand, it can also generate stress (Genoud et al., 2012). This phenomenon occurred in the academy, with teachers who were confronted with distance education due to the pandemic. The lack of training and resources to perform their work virtually, generated stress problems, as well as psychosocial consequences and risks that resulted in burnout problems (Prado-Gascó et al., 2020), which has a high emotional component (Suárez & Martín, 2019).

Burnout is a psychological response to work-related stress, and it is characterized by emotional exhaustion, depersonalization, and feelings of low personal accomplishment (Maslach et al., 2001). Previous studies have shown the predictive capability of burnout in features as workers health and productivity, and its impact



in several contexts as health area, firms, and education (Castelló et al., 2017; Maslach et al., 2001; Szigeti et al., 2016).

Although several instruments are developed to measure burnout, the most widely used is the Maslach Burnout Inventory (Maslach et al., 1997). Initially, MBI was created for people who worked in human services and consisted of 25 items for measuring four dimensions: emotional exhaustion, depersonalization, lack of personal accomplishment, and involvement. However, its factor structure was modified; for instance, Maslach et al., (1997) excluded the involvement dimension and reduced the scale to 22 items. In addition, there are some variants of MBI (e.g., MBI-GS, MBI-HSS and MBI-ES). Specifically, one of them refers to people working in education, who are among the professionals most prone to Burnout syndrome (Rodríguez & Sánchez, 2018). The MBI-Educators Survey (MBI-ES) by Maslach et al. (1997), which specifies that the assisted people are students and covers three subscales or dimensions mentioned above (McCormack & Cotter 2013). All items are positively worded, and the three subscales have a high correlation with each other (Leiter & Maslach, 2017).

In recent years, the prevalence of burnout in the educational sector and among teachers has gained importance (McLean et al., 2019). In this regard, Szigeti et al., (2016), identified studies showing a prevalence between 5 and 30%; meanwhile, Villaverde et al., (2019) indicated that the prevalence of the syndrome in teachers in Mexico in recent years ranges from 35.5% to 53.1%. Thereafter, several studies have been conducted on burnout syndrome in teachers, in terms of its prevalence and correlation with other variables. Among those carried out recently, we found the research by Silva et al., (2018), who determined the prevalence of burnout, depression, and the correlations among this phenomenon, depression, sociodemographic and organizational variables. In this sense, Chang (2020), using structural equations, examined the relationships between the full-time teachers' beliefs, about the rules of emotional deployment in the classroom, the regulation of emotions and post-burnout feelings. Likewise, Moè, & Katz (2020), examined the mediating role of the psychological needs of teachers and burnout. Likewise, McLean et al., (2019), examined the extent to which burnout and self-efficacy as teacher-level variables explained the variance in universal screening scores.

Inside the specific literature about teachers' burnout during the COVID-19 pandemic, few studies were found. For instance, Prado-Gascó et al., (2020), analyzed the perception of COVID-19 and the psychosocial risks of non-university teachers comparing Spain and Mexico. Matiz et al., (2020), evaluated with self-report instruments, one month before and one month after the start of the pandemic lockdown measuring burnout levels, mindfulness skills, empathy, personality profiles, interceptive awareness, psychological well-being, and emotional distress. Panisoara et al., (2020), analyzed burnout and technostress conducting research on the intention to continue online education during the pandemic, which represents a significant stressor to support teachers in coping with the contingency. Fabbro et al., (2020), explored the effects of mindfulness meditation on both, teachers' self-reported personality traits and their perceived stress and burnout. They used the Maslach MBI to measure teachers' burnout considering, the MBI global scores and the emotional exhaustion subscale. Additionally, Chen et al., (2020) conducted a study of 483 Chinese university teachers, where they examined the influence of professional identity on burnout during the pandemic, as well as the moderating effect of job satisfaction of these variables. The results indicated that professional identity and satisfaction are negative predictors of burnout and job satisfaction moderates professional identity and burnout.

As mentioned above, since the implementation of the quarantine, online education has been the way to keep the teacher-student instructional process. However, the sudden change has represented an imbalance for teachers. In this regard, De Oliveira et al., (2020), pointed out that online and distance education in times of pandemic generates stress and anguish due to uncertainty and excess information. In addition, Estrada-Muñoz et al., (2020), showed the relevance of measuring the manifestations of psychosocial risks and adverse effects on teachers because the expanded use of ICTs in education has generated techno-stress because of



the lack of adaptation to the technological environment. Furthermore, Hodges et al., (2020) found that teachers experience stress derived from the isolation generated by COVID-19 and the practical and technical challenges that teachers face when preparing and teaching classes from home, which in many cases lack technical support.

Although, there is evidence of studies related to teacher stress and burnout during the COVID-19 period; only one of those identified (Chen et al., 2020) has used the Maslach Burnout Inventory (MLB-ES). The others rely on documentary methods or other measurement instruments (p. e., RED-TIC questionnaire). Consequently, this study aims is to test the construct validity of the Mexican version of MBI-ES that was adapted to online education. Data were collected through a sample of 406 university teachers who switched to the remote teaching modality since the quarantine setup.

To test the internal structure of the construct, an exploratory factor analysis (EFA) and a confirmatory factor analysis (CFA) were performed. To test the factor structure, three measurement models of the MBI-ES adapted to online education were evaluated. The models correspond to Maslach et al. (2001) original three-factor structure and Szigeti et al., (2016) suggested two-factor and an observed construct structure (Figure 1).

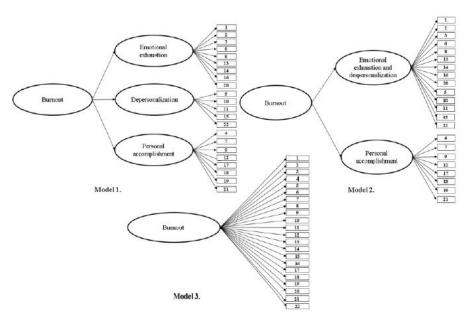


Figure 1. Measurement Models of MBI-ES Adapted to Online Education Source: Authors' elaboration.

Methods

Participants and Procedure

The empirical study was performed through cross-sectional research on a nonprobability and for convenience sampling. The sample was comprised of 406 university teachers who have lived and worked in Mexico during the pandemic disease lapse and have had to change from their habitual process to an online education. Participation in the study was voluntary and anonymous and participants were informed about the study. Data collection consisted of a survey distributed by e-mail and digital media. The response time was approximately 10 minutes. All participants gave their consent.

A total of 406 teachers from different Mexican universities participated, of which 230 (56.7%) were females and 176 (43.3%) were males. The mean age of respondents was 42.9 years (SD = 11.5). 39.7% of



the participants had bachelor's degree or Engineering, 36.7% had a Master's degree, and 23.6% had a Ph.D. degree. 66.7% of the surveyed teachers belong to public universities and 33.3% to private universities. In terms of seniority in the university, the highest percentage (40.4%) were newcomers and had less than 5 years in the university, 19.5% from 6 to 10 years, 14.3% from 11 to 15 years, 13.1% from 16 to 20, and 12.8% had more than 20 years of service. Finally, most of the sample (76.6%) reported not feeling comfortable with the remote teaching.

MEASURES

Alternative Maslach Burnout Inventory-Educators Survey

Teacher's burnout in times of COVID-19 was assessed with a Mexican version modified of MBI-ES (Maslach et al., 1997). The instrument consisted of 22 items and three factors (Table 1): (1) Emotional exhaustion was measured by nine items, including, for some example: "I feel that working with my students virtually all day long is a great effort and tires me out" and "I think I work too much with this new teaching method"; (2) Depersonalization is measured by five items, for example: "I have become more insensitive to people since I have been involved with the online education process" and "During this period of online education, I am not really concerned about what happens to my students", and (3) Personal accomplishment is measured by eight items, with a sample of items: "I easily understand how my students feel with the online education process" and "I feel energized by online education. The measurement ranges for all items were between 0 ("never") and 6 (always).

Table 1. MLB-ES Dimensions

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Source: Authors' elaboration.

Data Analysis

SPSS version 24 for EFA and AMOS version 23 for CFA were used for data analysis. Inside the EFA, a main component analysis was performed. Additionally, a Kaiser-Meyer-Oklin (KMO) sample adequacy and Bartlett's sphericity test indexes were calculated. The Varimax method was used for the rotation factor.

The CFA was performed with the structural equation modeling (SEM) to estimate the degree of goodness to fit the three suggested models (one-factor model, two-factor model, and three-factor model). The Chi-Square test was performed to evaluate the fit of models of the statistical ratio of verisimilitude. However, since the chi-square is sensitive to the sample size (Hair et al., 2008), the following statistics of fit were included: (1) Comparative Fix Index (CFI); (2) Tucker-Lewis Index (TLI); (3) Root Mean Squared Error of Approximation (RMSEA); (4) Cfit RMSEA that evaluates the statistical deviation of RMSEA (p < 0.05); (5) Goodness of Fit Index (GFI). The values ranging between 0.90 and 0.95 or higher for CFI TLI, GFI are considered acceptable to excellent. An RMSEA below 0.05 indicates an excellent fit, between 0.05 and 0.08 indicates an acceptable fit and above 0.10 indicates a poor fit. (Kline, 2011; Yu, 2002). Subsequently, reliability was estimated with the internal consistency tests (Cronbach's alpha and McDonald's omega). Values equal to or higher than 0.70 for alpha and 0.73 for omega are acceptable (Reidl-Martínez, 2013; Viladrich et al., 2017).



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RESULTS

Items Analysis

Regarding skewness and kurtosis, it was observed that, according to the frequency, 11 items showed values among \pm 1.00 and 11 items showed values among \pm 2. About the importance, all items showed values among \pm 2. Outliers were not identified; therefore, the results can be generalized (Hair et al., 2008).

Exploratory Factorial Analysis (EFA)

A series of exploratory and confirmatory factor analyses were conducted to find the best structure and fitting model for the Mexican adaptation of MBI-ES. The factorial structure obtained by the analysis exploratory (EFA) yielded three components as Maslach et al., (1997) proposal. All variable loads or saturation were higher than 0.50 (Brown, 2015) and an explained variance of 67.68%. (Table 2). KMO statistic was evaluated within a range of 0 to 1. The result reports a KMO = 0.912 ("very good"). Bartlett's sphericity test resulted in a significant test of p < 0.01 (Ferrando & Lorenzo-Seva, 2018). The above allowed for an adequate sample (Table 2).



Table 2. Exploratory Factorial Analysis (EFA) of Measurement Models of MBI-ES Adaptation

Model	Number of factors	Expla	ined variance	
Model 1 (Maslach et al., 2001)	Three-factors	0.67685		
Model 2 (Szigeti et al., 2016)	Two-factors	0.57500		
Model 3 (Szigeti et al., 2016)	One-factor	0.38624		
Principal component analysis (rotated matrix)				
N	Components			
Items	Emotional exhaustion	n Depersonalization	Personal accomplishment	
1. I feel emotionally drained by online education	0.860			
2. I feel tired at the end of the online education working day	0.863			
3. When I wake up in the morning and face another working day in online education, I feel tired	0.812			
4. I easily understand how my students feel about the online education process		0.618		
5. With online education I feel that I am treating some students as if they were impersonal objects			0.689	
6. I feel that attending to my students virtually all day long is a great effort and it tires me out	0.763			
7. I think I deal very effectively with my student's problems in this online education process		0.723		
8. I feel that online education process is wearing me out. I feel burnout by the online education process	0.851			
9. I believe that by online education I am positively influencing the lives of my students		0.762		
10. I have become more insensitive to people since I have been involved in the online education process	3		0.808	
11. I have become more insensitive to people since I have been involved in the online education process	3		0.718	
12. I feel energized by online education		0.602		
13. I feel frustrated in my job with this method	0.728			
14. I think I work too much with this new teaching method	0.746			
15. In this period of online education I am not really concerned about what happens to my students			0.708	
16. Working online with students causes me stress	0.772			
17. I feel that I can easily create a comfortable virtual learning environment		0.828		
18. I feel motivated after working virtually with students		0.813		
19. I feel that I get a lot of valuable things out of online education		0.817		
20. I feel finished with online education process, at the limit of my possibilities	0.756			
21. Since I have been working online, I deal with emotional problems very calmly		0.687		
22. With this method I think students blame me for some of their problems			0.533	
KMO = 0.912 Bartlett's test (p < 0.01)				

Source: Authors' elaboration.

Confirmatory Factor Analysis (CFA)

After the EFE, several confirmatory factors were analyzed to approve the representativeness of factors and find the best fitting measurement model of the MBI-ES Mexican adaptation. The fit indices of the three-alternative models' proposals are presented in Table 3. Model 1 (three-factor model) was the only one that yielded an RMSEA value equal to 0.08. Therefore, the model with three domain factors showed the best fit of the proposed models. Also, the analysis yielded CFI, TLI, and GFI values close and above to 0.90, so the fit of Model 1 is acceptable.



Table 3. Confirmatory Factorial Analysis (CFA) of Measurement Models of MBI-ES Adaptation

Measurement models	X ²	Df	RMSEA	Cfit p	CFI		TLI GFI	BIC
Model 1. Three-factor model (Maslach et al., 2001)	463.27**	206	0.08	< 0.01	0.89	0.87	0.91	1309
Model 2. Two-factors model (Szigeti et al., 2016)	843.27**	208	0.10	< 0.01	080	0.80	0.83	1686
Model 3. One-factor model (Szigeti et al., 2016)	1026.59**	209	0.11	< 0.01	0.77	0.75	0.79	2880
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Source: Authors' elaboration.

Table 4 shows the standardized factor loadings of Model 1. All items loaded significantly for each dimension of the MBI-ES proposal. All factors of emotional exhaustion (9 items) showed standardized weights regression (p < 0.01) between 0.65 and 0.87; factors of depersonalization (5 items) standardized weights regression (p < 0.01) between 0.45 and 0.83, and factors of personal accomplishment standardized weights regression (p < 0.01) between 0.42 and 0.90. Table 4 shows the items in the short form for presentation purposes, but the full items are shown in the Table 2.

Table 4. Standardized Factor Loading of Measurement Model MBI-ES Adaptation

Thomas (Ol and Comp.)	Components				
Items (Short form)	Emotional exhaustion	Depersonalization	Personal accomplishment		
1. I feel emotionally drained	0.85				
2. I feel tired	0.84				
3. When I wake up, I feel fatigued	0.84				
6. Attending students virtually is a great effort and tires me out	0.74				
8. Online education is wearing me out	0.87				
13. I feel frustrated	0.76				
14. I think I work too much	0.65				
16. Working online causes me stress	0.75				
20. I feel finished	0.77				
5. Students as if they were impersonal objects		0.64			
10. I have become insensitive		0.78			
11. is making me emotionally tough		0.83			
15. I am not really concerned about what happens to my students		0.50			
22. Students blame me for some of their problems		0.45			
4. I understand my students			0.42		
7. I deal very effectively with my students' problems			0.57		
9. I am positively influencing the lives of my students			0.68		
12. I feel energized			0.62		
17. I can easily create a comfortable environment			0.77		
18. I feel motivated			0.90		
19. I get a lot of valuable things			0.90		
21. Since I have been working online			0.62		
McDonald's omega	0.943	0.906	0.963		
Cronbach's alpha	0.935	0.771	0.885		

Source: Authors' own elaboration.

Finally, the internal consistency analyses were performed by McDonald's omega and Cronbach's alpha methods. Both are recommended for multidimensional constructs (Viladrich et al., 2017). Coefficients for



both omega and alpha were satisfactory according to the criteria mentioned above (Reidl-Martínez, 2013; Viladrich et al., 2017). In this regard, the reliability coefficients exceed the critical value of 0.70 for each dimension (Table 4); specifically, the coefficients are as follows: (1) Emotional exhaustion ($\omega = 0.943$; $\alpha = 0.935$); (2) Depersonalization ($\omega = 0.906$; $\alpha = 0.771$), and (3) Personal accomplishment ($\omega = 0.963$; $\alpha = 0.885$).

Discussion

Burnout syndrome has been the subject of numerous studies since the end of the last century. Scientific findings have observed different effects depending on the performance area of each profession. The pandemic, caused by the SARS-CoV-2 virus has confined individuals at home regardless of their gender, income, occupation and responsibilities (Barrios et al., 2021), and this sense, generated the emerging implementation of distance education causing health effects because of improvisation, lack of technological capabilities, excessive workload, employment uncertainty, and the disconnecting impossibility.

For this reason, the current scenario of online education has the potential of triggering and generating mental health affectation. This situation requires a direct and critical follow-up by the literature in the field of teachers' mental health. Pandemic conditions propitiated an extremely difficult work environment, motivating the appearance of reactions that put physical and mental well-being at risk (Saltijeral & Ramos, 2015).

Moreover, the multiple challenges that teachers face, in addition to working with numerous people, propitiates stress to a greater extent – compared to other types of activities – due to the affective and emotional burden involved (Ansley et al., 2021; Ruiz-Rodríguez et al., 2017). In the work environment, pressure is inevitable, even if it is well dosed, it can be a catalyst for good performance. However, burnout arises from a high-stress load and pressure that is excessive or difficult to control (Leka et al., 2004). For many teachers, online education during the COVID-19 pandemic has meant this kind of scenario.

Regarding the models' tests, the three-factor structure of the MBI-ES is widely valid and accepted. In this regard, the results showed that all the items loaded significantly for the factors. EFA showed high factorial weights (higher than 0.60) for all items, except for item 22 (0.533). However, it remains representative for the dimension (personal accomplishment) and MBI-ES. Besides, CFA has confirmed the representativeness of items for the factorial structure. All items showed factorial weights above 0.60, except for four items (4, 7, 15, and 22), nevertheless, they are representative of the construct (Brown, 2015).

Therefore, the study of the internal structure (exploratory and confirmatory analyzes) and reliability were satisfactory. The above responds to the original scale developed and supports the structure proposed for this study. Likewise, findings add to the literature an alternative due to the proposal's scope, which allows describing the feeling of burnout of the university teachers who suddenly switched to remote education after the quarantine period. In this sense, it is important for university leaders to timely identify the feelings of their teachers in times of crisis, since although they understand the need to modify their work dynamics, feelings of concern, uncertainty and as lack of teaching efficacy come in to play and they may resent it emotionally (Sokal et al., 2020).

Conclusions

This research aimed to test the Mexican version of MBI-ES adapted to the online work. The study used exploratory and confirmatory factor analyses to test the factor structure of three alternative models. Despite the literature, we found for the MBI-ES, the results confirm the initial configuration of the Maslach Burnout



Inventory. Also, minor modifications were performed to adapt the MLB-ES to online education during the COVID-19 pandemic.

The education sector routinely experiences high levels of stress and burnout, due to the demands inherent to their work. However, the COVID-19 pandemic increased the demands, as it sped up the transition to digital teaching. Teachers faced various technical and practical challenges due to technological, contextual, and personal factors that can negatively affect their well-being and job performance.

The foregoing ideas highlights the relevance of measuring the psychosocial risks manifestations in online education during pandemics. This study tested the construct validity of the Mexican version of MBI-ES, adapted to online education. Furthermore, this paper provides an option to measure the psychosocial risks manifestations, allowing educational leaders to detect the prevalence of the phenomenon to establish timely and healthy coping strategies for the benefit of teachers, students, and the institution.

This study has some limitations. First, the sample size (relatively small) suggests careful consideration of conclusions, hence, a larger sample is necessary. Second, the cross-sectional design cannot set up the generality of the results and needs to test the measures in different times and contexts. Third, during the COVID-19 pandemic period, data were collected through an online questionnaire, and there could be bias, although the results are coincident with previous research. Finally, for this study, the MBI-ES was adapted for online education. The results are satisfactory; however, several studies must prove the proposal to corroborate its validity and reliability.

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Información adicional

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