Abstract
This paper deals with the importance of diachronic studies in order to understand cultural mechanisms developed by several rural societies to take care of their natural resources. Fantastic characters invented by these societies to protect their natural resources were chosen to show the ideological changes that have occurred as time passes as shown in two charts. These beliefs and imaginary beings live in natural areas and keep vigil over their use, punishing those who abuse their exploitation. With this paper we have just scratched the surface of the relationship of culture and nature, and more case studies are needed.

Keywords
environment, nature, culture, natural resources, socio-cultural adaptation, ideology.