Abstract
During 1993 to 1999 governmental period in the city of Puebla, Mexico the Development Regional Program Angelópolis, was implemented. Such program established specific actions for the Monumental Zone of the city of Puebla, which was declared Patrimony of Humanity in 1987 by the UNESCO. The implementation of the Angelópolis Program in the Historical Center through the Project of the Avenue of the River of San Francisco constituted a significant action, which has transcendentally modified the Monumental Zone of the City, with the construction of the pedestrian bridge and the convention center. Partial actions brought diverse and intense range of consequences in social, economic, political, and urbanarchitectonic fields.

Keywords
Regional program, convention center, social impact, architectonic urban impact.