Abstract
In this article we ask about the gender representations, the regional artistic practices, and the uses of the new technologies of communication. We particularly inquiry about the work of the artist Natalia Iguiñiz, with the goal of studying possibilities of transforming the ways we represent the world and the gender identities from the parody, the artistic intervention, and the use of new technologies.

Keywords
Representation, gender, identity, art, cyberfeminism, Latin America.