Some scholars take the urban processes that restate the structure, soil use and city landscape; some others analyze the effect of these changes on the life conditions, collective practices and social representations. This work tries to be halfway the aforementioned perceptions; we account the urban interventions which restructured a neighborhood in the city of Buenos Aires between 1998 and 2004, namely del Abasto neighborhood. This transformation was fostered by the private sector and it consisted of the adaptation of large urban sites for commercial, residential and leisure uses. We researched the urban changes from the quotidian practices and representations of the residents of the Torres de Abasto, a group of people who moved in the neighborhood when its reconversion had already begun. We analyzed the links and representations which are established in said residential complex and in the surrounding neighborhood.

Keywords
Urban transformation, practices and representations of quotidian life, del Abasto neighborhood, Torres de Abasto.