This paper presents results of a study about seven cases of producers with ecologies horticultures around field lands of the Savanna of Bogotá, identification and characterization of the type of management enterprise and interpreting the social and culture factors, the main activities of management, the boarder and outward express the organization with factors as yield production, participation in the productive cycle, the personal handling establishment, yours finances, the technology and yours relation with the market intercourse about raw material dressing and foodstuff eco-friendly and the law community entails; simultaneously, inquire into the significance of ecology production. Encounter similarity and resemblance with profile finishing touches of Producer impresario and Impresario-producer, beside evidence make one forms promoter manager Colombian: Management professional middle or small, with somebody characterize of empirical small management, resemble forms management agrarian transitional or intermediates, unlike the farmers traditional familiar rustic and the management business by present organize go round around, one’s doubles dynamic familiar and commercial business, mediated on several cases by value in living philosophys producer agroecology.

Keywords

ey words: ecology agribusiness, types agrarians management, ecology agriculture, producers organics vegetables.