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- Meeting the challenge
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XX Congress of the International Association for Cross-Cultural Psychology (IACCP)

Cultural change – Meeting the challenge

William Alejandro Jiménez Jiménez

ABSTRACT

The XX Congress of the International Association for Cross-Cultural Psychology (IACCP) is a conference who organizes the biannual IACCP (International Association For Cross-Cultural Psychology). During the year 2010 was held at the University of Melbourne in the state of Victoria (Australia). During this meeting, there were a total of 471 works, divided into 7 categories of presentation, with a massive audience of academics and students from different countries. The next congress will

Keywords: Congress, psychology, psychology cross-cultural.

RESUMEN

El XX Congress of the International Association for Cross-Cultural Psychology (IACCP), es un Congreso que organiza de forma biannual la IACCP (International Association for Cross-Cultural Psychology). Durante el año 2010 se llevó a cabo en la Universidad de Melbourne, en el estado de Victoria (Australia). Durante este congreso, se presentaron un total de 471 trabajos, distribuidos en 7 categorías, con una masiva asistencia de académicos y estudiantes provenientes de diferentes países. El siguiente congreso será en la ciudad de Stellenbosch, South Africa, fechas tentativas: julio 17 al 21 de 2012.

Palabras clave: congreso, psicología, psicología cross-cultural.
The XX Congress of the International Association for Cross-Cultural Psychology (IACCP) was held on 7 - 10 July 2010 at the University of Melbourne, Victoria, Australia. This great event was supported by the Australian Psychological Society, and sponsored by Wiley-Blackwell, The Living Skills Library and the Australian Council for Educational Research.

The Congress Organizing Committee consisted of the following delegates: Amada Gordon (Chair); Yoshihisa Kashima - University of Melbourne; Heather Bigelow; Graham Davidson - University of Sunshine Coast; Ida Kaplan - The Victorian Foundation for Survivors of Torture; Joe Reser - Griffith University; Yvonne Stolk - Victorian Trans-cultural Psychiatry Unit and Nicholas Voudouris - Australian Psychological Society. In addition, the Scientific Committee consisted of the following scholars: Yoshihisa Kashima (Chair) - University of Melbourne; Heather Bigelow; Donnel Briley - The University of Sydney; Graham Davidson - University of Sunshine Coast; Cindy Gallois - The University of Queensland; Nick Haslam - University of Melbourne; Ida Kaplan - The Victorian Foundation for Survivors of Torture; Emiko Kashima - La Trobe University; Bobbie Matthews - Flinders University; Drew Nesdale - Griffith University; Alan Tucker - Victoria University; Yvonne Stolk - Victorian Transcultural Psychiatry Unit and Nicholas Voudouris - Australian Psychological Society. Finally, the International Scientific Advisory Board was made up of the following: James George - The University of Athens (Greece); Klaus Bochnke - Jacobs University (Germany); Cigdem Kagitci - Koç University (Turkey) and Shalom Schwartz - The Hebrew University of Jerusalem (Israel).

Three groups of speakers from leading academic associations in Germany, United States, Canada, China and Australia participated in the event: Keynote speakers, State of the Art Speaker and Invited Speaker.

**Keynote speakers**

1. Professor Heidi Keller (IAAP president). Faculty of Human Sciences - University of Osnabrueck (Germany). Keynote address: *Futures perspectives for Cross-Cultural Psychology. Some considerations of a developmental psychologist.*

2. Professor Alan Fiske. Department of Anthropology - University of California, Los Angeles (USA). Keynote address: *What's universal and what's culturally specific in the constitution of social relationships?*

3. Professor Steven Heine. Department of Psychology - University of British Columbia (Canada). Keynote address: *The weirdest people in the world: The inductive challenge for Psychology.*


5. Professor Daphna Oyserman, Department of Psychology - University of Michigan (USA). Keynote address: *Culture as Situated Cognition.*

**State of the art speaker**

1. Professor Shihui Han, Department of Psychology - Peaking University (China). State of the art address: *Cultural neuroscience approach to the understanding of self.*
Invited speakers

1. Mr Jeremy Jones AM. Director of International and Community Affairs Australia/Israel & Jewish Affairs Council (Australia). Invited speaker address: Without vision - the people will perish.

2. Professor Marcia Langton. Chair of Australian Indigenous Studies - Centre for Health and Society, University of Melbourne (Australia). Invited speaker address: Aboriginal difference and living the ‘Australian way of life’.

3. Associate Professor Harry Minas. Centre for International Mental Health - Melbourne School of Population Health. University of Melbourne (Australia). Invited speaker address: Mental health services for immigrant communities: How are we doing?

Overview of the Congress

Overall, a total of 471 works were presented, across four formats of presentation: workshop, poster, individual research paper and symposia.

A total of eight workshops were delivered:

Workshop 1: Cross-cultural data analysis. Presented by Fons van de Vijver and Ronald Fischer (School of Psychology, Victoria University of Wellington, New Zealand).

Workshop 2: Culture, universality and relationships: Relational models - What can you do with them. Presented by Professor Alan Fiske - Department of Anthropology, University of California - USA.

Workshop 3: Culture, social Change and human development - Theory of social change and human development. Presented by Patricia Greenfield - Department of Psychology, UCLA, Los Angeles - USA.

Workshop 4: Globalization and cultural dynamics. Presented by Chi-Yue Chiu - Nanyang Technological University.

Workshop 5: Progress and challenges in cross-cultural psychological assessment: Applications to practice. Presented by Ida Kaplan - The Victorian Foundation for Survivor of Torture Inc; Yvonne Stolk - Victorian Transcultural Psychiatry Unit - Melbourne Australia; Alan Tucker - La Trobe University and the Cross-Cultural Psychological Assessment working group.

Workshop 6: Dynamic approaches to culture. Presented by Professor Daphna Oyserman - Department of Psychology, University of Michigan - USA.

Workshop 7: Culture and Self. Presented by Professor Steve Heine - Department of Psychology, University of British Columbia - Canada.

Workshop 8: Culture, emotion and expression. Presented by Professor David Matsumoto - Department of Psychology, San Francisco State University - USA.

Moreover, 83 posters, 45 sessions of Individual Research Papers, with a total of 168 papers, and 43 symposia sessions with 203 papers were presented. Table 1 shows the number of works presented by type of presentations.
The Congress saw a broad participation of the academic and scientific community sectors and government agencies, from different regions of the world. Table 2 and 3 shows the diversity of countries presented in the Individual Research Papers and Symposia respectively.

<table>
<thead>
<tr>
<th>Continents</th>
<th>Countries</th>
</tr>
</thead>
<tbody>
<tr>
<td>North America</td>
<td>USA, Canada, Mexico</td>
</tr>
<tr>
<td>Central America</td>
<td>Mexico, Costa Rica</td>
</tr>
<tr>
<td>Caribbean</td>
<td>Jamaica</td>
</tr>
<tr>
<td>South America</td>
<td>Brazil, Chile, Colombia</td>
</tr>
<tr>
<td>Europe</td>
<td>UK, Spain, Germany, France, Italy, Poland, Netherlands, Finland, Hungary, Romania, Czech Republic, Greece, Ukraine, Belgium, Estonia, Georgia.</td>
</tr>
<tr>
<td>Asia</td>
<td>Malaysia, Oman, Indonesia, India, Singapore, Taiwan, China, Hong Kong, Japan, South Korea, Turkey, Philippines.</td>
</tr>
<tr>
<td>Oceania</td>
<td>Australia, New Zealand.</td>
</tr>
<tr>
<td>Africa</td>
<td>Nigeria, South Africa, Namibia, Ethiopia, Sudan.</td>
</tr>
</tbody>
</table>

Table 2.
Countries that had in the category Individual Research Paper.
Continents | Countries
---|---
North America | USA, Canada, Mexico.
South America | Brazil, Chile, Colombia
Europe | UK, Spain, Germany, France, Italy, Poland, Netherlands, Finland, Hungary, Greece, Portugal, Russia, Switzerland, Denmark.
Asia | India, Singapore, Taiwan, China, Hong Kong, Japan, Turkey.
Oceania | Australia, New Zealand.
Africa | South Africa, Zambia.

Table 3. Countries that submitted work in the form Symposia

During the course of this event, a number of awards were given to psychologists who have made a significant contribution to the profession, social transformation and the generation of knowledge, in areas related to cross cultural studies.

Professor Shalom Schwartz was named an Honorary Fellow by the International Association for Cross - Cultural Psychology. Professor Schwartz is Ph.D. in Social Psychology at the University of Michigan. During his life, the central work has been focused on the study of human values, creating the well-know Schwartz's Value Inventory (SVI) (for more information, visit the website http://www.iaccp.org/drupal/node/270).

Similarly, Marshall Segall was named an Honorary Fellow of IACCP. Segall’s works have been very important for the study between culture and behaviour. Among his most notable works are The Influence of Culture on Visual Perception (1966), Political Identity: A Case Study from Uganda (1976), Human Behaviour and Public Policy (1976), Cross-Cultural Psychology: Human Behaviour in Global Perspective (1979) and co-author in Aggression in Global Perspective (1982). (For more information, visit the website http://www.iaccp.org/drupal/node/269)

The next XXI Congress of the International Association for Cross - Cultural Psychology will be held in Stellenbosch, South Africa, Tentative dates: July 17-21, 2012. For more information, visit the congress website www.iaccp2012southafrica.co.za