Abstract

This article proposed to analyze in depth the reasons that Brazil currently leads the resumption of negotiations between Mercosur and European Union. Furthermore, in order to show the domestic sectors and economic corporations that promote this association, the position of the government offices and finally, the stresses present in Brazil’s international strategy and the process of regional integration in South America.

Keywords

BRAZIL * MERCOSUR * EUROPEAN UNION * ECONOMIC AGREEMENTS * REGIONAL INTEGRATION * COMMERCIAL ENTERPRISES