Abstract

Issues related to the themes of social responsibility and sustainability are increasingly recurrent and represent challenges to be addressed by various research lines and the most types of business. The approaches range from the normative aspect to the research for superior performance and competitive advantage. Implications of the relationship with stakeholders in supply chain management, which are the focus of this study, are verified. The employed methodology was that of a meta-study of empirical articles that have been published. The objective is to investigate whether the social environmental strategies applied to the supply chain converge for stakeholder management and the development of dynamic capabilities and, finally, whether they represent a source of competitive advantage for the companies investigated.

Keywords

Competitive advantage, sustainable supply chain management, green supply chain, stakeholder management, dynamic capabilities.