Abstract
At the height of the information society, in a society permeated by communication media, screens take a special relevance thanks to technological advances. Television continues undoubtedly to be the star of all screens, channeling global culture as it is influenced by large information businesses, which in turn are under the command of world economic and political powers. The big challenge for educators parents, teachers, leaders and communicators is to acquire enough strength, initially, to use the emotive and iconic power of the television for educational purposes. At the same time, we must put forward to those being educated students and society in general enough educational and didactic possibilities to convert the strength of television and its message into an essential vehicle or instrument for information searching, for appreciation of reality and as a door to research.

Keywords
Television, education, reality, fiction, comprehensive reading, communication media.