Abstract

The society of the information in that we lived influences in each one of us and specially in the young people, which forces to think to us on which we are contributing from the educational point of view, in order to obtain the material harmony of the values, resources, the possibilities of future, etc., that coexists with mass media. It is task of this investigation to analyze the present relation of the young people with our means, how it can affect this one to the scholastic development, and really to its development like people formed and critics. The objectives of the present work they are framed in the importance that the mass media can have in our society. The relation between the contents and values is an analysis that it can help us to understand the question. For mass media it can be important a referring one that it allows them to give a turn in the messages that they try to arrive at the youngest public, too.

Keywords

Television, Internet, young people, informationsociety.