Abstract

A number of social economy organizations with different legal forms have appeared in Spain since the eighties and have developed a growing activity in the provision of personal support services, usually in the private management of public services and occasionally in the private sector. The novelty of this type of organization, the peculiarities of their origin and business development, their uncertain future and the relevance of the experience accumulated in the short but intensive years of their existence - as well as their importance in job creation and in training professionals in social intervention - justify a detailed study of their current situation with regard to resource bases and internal capabilities and their future potential in the framework of an advanced democratic society.

Keywords

Personal support services, social economy, business resources and capabilities, strategic management, organizational learning