Abstract
In the context of undergraduate and graduate education, the role played by the university in relation to society is under debate. Therefore, its relationship with the productive world, society and its conflicts becomes critical. The aim of this work is to analyze the creation of new national universities and the tensions present in their educational offer, according to the bonds established with the local community. This work focuses on the detection of the main problems that the economist perspective brings about in the relationship between the university and its environment, and then it analyzes how the demands or interests of the social environment are interpreted and accepted by the university in order to create graduate and postgraduate programs.

Keywords
Public universities, undergraduate and graduate education, environment.