Abstract
Planning tourist places use the same development strategies as urban peripheries. Their initial definition and territorial descriptions present clear parallelisms. However, it does not seem appropriate that the first industry of the country must follow a plan according with a simple urban normative, that does not recognize its peculiarities. A planning more centred in environmental qualities, could be the key to keep competitiveness and dynamism of litoral places.

Keywords
Territorial planning, tourist-urban projects, urban growth.