Abstract

This paper includes a proposal for classifying the forms of economic transaction governance based on four dimensions: the form of interaction between economic agents, action coordination mechanisms, the legal framework used, and the economic incentives received by agents in the processes of goods and services production and exchange. The proposal is based on previous papers showing the organizational complexity of the current economic system, manifested in strategic alliances. Classifying and characterizing governance forms is important because it leads to more appropriate public policies and strategic decisions in companies.

Keywords

governance forms, strategic alliances, cooperation agreements, economic organization, organizational structure, transactions costs.