Abstract
This paper approaches to the theoretical foundations of production and logistic management in small business administration. This is a time of complex changes: markets, products and competition environment get into sudden transformations, and most of the enterprises and organizations can hardly adapt to new circumstances. It is difficult to compete efficiently and even more difficult to guarantee a position in the market. Organizations appeal to new strategies; most of them promote following international tendencies, but they are not actually ready to put them into the praxis. Who and how all this theoretical solutions can assure competitive advantages and turn know-how a real capital. This paper presents a management strategy for the operative systems in small business. It emphasizes on product and logistic administrations, as a result of a descriptive research previously applied to a hundred of companies from different areas and sizes in the Colombian context.

Keywords
Production and logistic management in small business