Abstract
This article focuses on showing the women’s fundamental role in human development through development education, from a gender approach, and on unveiling in the curriculum that women are, together with children, the unfortunate victims of poverty, which has been brought about by the current neoliberal economic system. It is the aim of the paper to propose the use of the concepts androcentrism, eurocentrism, empowerment, glass ceiling and sticky floor for the analysis of educational practice, and to offer an educational alternative which incorporates cinema as a resource.

Keywords
Gender in development, Development Education, Cinema, Gender, Education, Media literacy.