Abstract

The declaration of Bolonia of 1999 recognizes that knowledge is a factor of social and human growth "capable of giving its citizens the necessary competence to face the challenges of the new millennium, together with a conscience of sharing of values and belonging to a social and cultural space" (UNESCO, 1999). In accordance with this declaration, the School of Hotel Management and Tourism of the Catholic University of Ecuador (PUCE) created a system of academic management for the formation of the professional profile of the degree tracks of Ecotourism, National Tour Guiding, and Hospitality Management, we kept in mind the mission and vision of the Catholic University of Ecuador, whose central goal is that the students and future professionals are subjected to change, committed to the development of the human being (reduction of poverty) and his environment, favoring sustainable tourism. We also kept in mind job competition identified by different social factors related to tourism and its services in Quito, Ecuador. The system of academic management is a group of interrelated phases and is designed with the goal of determining, developing, and evaluating the competence defined in the professional profile of each of the academic tracks. This system is made up of five phases: (1) Analysis of society’s needs, (2) Definition of professional profile by authority, (3) Transfer of necessities to academic curriculum, (4) Design of a classroom management system and development of authority, and (5) Design of an evaluation system.

Keywords

System of academic management, knowledge, formation.