Abstract
This article is a self identity theory review developed in a framework from socials models. It describes cognitive models, cognitive-social models and social models. The Tajfel's Social Identity Theory (Tajfel, 1981 y Tajfel y Turner, 1986) and the Deaux y Martin's new model that integrates Psychological and Sociological traditions are the main arguments along the paper.

Keywords
Identity, gender, Identity Theories, Socials models.