Abstract
The article deals with the Hospital Accreditation as a quality parameter of hospitals in Brazil and the world. The focus was to identify how the hospitals of the host cities of the FIFA World Cup in 2014 are classified by the National Accreditation Organization (ONA) and Joint Commission on Accreditation of Hospitals (JCI) - the Brazilian Consortium for Accreditation (CBA). The Brazilian Manual of Accreditation establishes three stamps of hospital quality: Level 1: Accredited, Level 2: Fully Accredited and Level 3: Accredited with Excellence. From the methodological point of view the study was regarded as an exploratory approach, with a kind psychographic survey, with the intentional collection of data, ie the host cities. The research had a qualitative and quantitative treatment. Data were collected during March and April 2011 through the official websites of the ONA, JCI-CBA and FIFA on the Internet. It was concluded that the cities of Sao Paulo, Rio de Janeiro and Belo Horizonte are the best prepared in time for hospital accreditation by ONA and / or JCI-CBA. The hospitals of other offices need to create mechanisms to achieve a quality accreditation of types urgently. Only thus will avoid the negative image of the Brazilian health services to foreigners who, by bad luck, requiring medical and hospital during the World Cup 2014.

Keywords
Accreditation of hospitals, Soccer world cup in 2014, Host cities.