Abstract

The aim objective of this paper is to analyse the knowledge capture in open innovation, through the establishment of collaboration agreements in firms. The cooperation can be directed towards multiple dimensions of the activity of an organization. In some cases it is motivated by the need to respond to changes in the environment or due to the complexity in the development of new products and the need to knowledge access. Technological interaction occurs in entities that compete and cooperate in the creation of advanced technology, as well as the incorporation into production processes and new product development.

Keywords

Technological innovation, open innovation, collaboration agreements.