Abstract

In the context of the current reduction of public budgets devoted to culture, the debate has emerged around the need to increase the sustainability of cultural facilities. However, the authors argue that this requires a modernization of public management model of culture, similar to that being developed in other areas of governance: the agencification and performance contracting between the public and cultural facilities. From the analysis of two countries in this process, England and France, the article focuses on the comparative analysis of the modernization of the management of cultural facilities in the Autonomous Community of Madrid and the Catalonia. The conclusion is that the differences between these two communities are due to differences in political-administrative and management model of cultural policy. And in both cases, the challenge of modernizing the public administration of culture should not only involve changes in economic management but a change of custody and the mission of these facilities, more oriented to the creation of public value.

Keywords

Cultural policy, new public management, agencification, performance contracts, cultural facilities.