Abstract
The purpose of this study was to describe the impact of indicators of the Integral Program of Institutional Support (PIFI) in public universities in Mexico, in the period 2001-2007. The type of research was transectional and the categories of analysis considered were the academic capacity and competitiveness. In the report aspects are approached on education superior, the PIFI and of the evolution of their process of planning, the results of the analysis. The development in the academic competitiveness indicators show an increase in all the variables considered.

Keywords
Capacity, competitiveness, high education.