Abstract
This article studies the causes of students’ good performance in a rural basic education school from the parents’ perspective. It is assumed that, in this schooling level, parents have a preponderant role in their children’s attendance to school and their expectations favor their children’s good performance in it. This work is made in a school that has favorable results beyond what its equals obtain. This is a qualitative research for which semi-structured interviews are conducted with 10 parents of basic education students and a content analysis of their speeches is performed. The parents’ positive valuation of the school is presented next to high educational expectations towards their children; therefore, behavior to support study is generated.

Keywords
Expectations, Valuation, School, Parents, Rural.