Abstract

The objective of this article is to analyze leadership in Venezuelan organizations. Concepts regarding the leader and leadership are presented and traditional theories and contemporary approaches are reviewed. Finally, an investigation is made regarding styles of leadership existing in Venezuelan organizations located in the educational and entrepreneurial sectors and in small and medium industries. The research is theoretical-documentary, the design is bibliographic and the technique is documentary. Authors such as Bennis and Nanus (1985), Bass and Avolio (1994), Echeverría (2006), Echeverría (2011), Lussier and Achúa (2005), Goleman et al (2005), Robbins (2009) and Bittel and Newstron (1993), were consulted, among others, to characterize the most representative aspects regarding the variable under study, as well as research regarding Venezuelan organizations. Findings indicated that a tendency exists to require leaders that are strengthened for and oriented toward competitiveness, who have a transforming vision, who promote confidence, participation, knowledge and a favorable attitude, translated into optimism; innovative leaders and those who bestow empowerment on their people, who are empathetic when defining their strategies and flexible in executing the same. The Venezuelan leader is seen as a person privileged in creativity and potential for innovation as well as enterprising.

Keywords

Leadership, leader, organizations, traditional leadership theories, leadership approaches.