Abstract
The present work evaluates the situation of the current television speech, determined by a programming model in which the show and the entertainment are the predominant topic, consequence of the struggle for audience more and more difficult to get it, due to the increase in the offer of channels favorable for a digital technology. The fragmentation of the audiovisual speeches in their origin and the majority ways of consumption add a note of special meaning to the new context of the television in Spain.

Keywords
News, show, speech, television.