Abstract
The objective of this work was to explain the relationship between the curricular factors and attitudes towards health promotion of the medicine students at the Universidad de Caldas between 2002 and 2003 in the city of Manizales. A sample of 230 students was estimated, from which a poll was applied to 173 in the Liker scale. Additionally, four focal groups were organized, and the documental analysis was carried out of the official curricular principles of the Medicine Program, and of the study plan. It was found that 66.5% of the students showed an indifferent attitude towards health promotion, 15% showed a positive attitude and 2.9% showed a very positive attitude; 13.9% showed a negative attitude and 1.7% showed a very negative attitude. The courses in the basic areas, clinical, surgical and mental health show a morbid focus except for the Pediatric courses which involve components of health promotion in the integral formation of the students. The findings show that the official and hidden curricula strengthen the clinical formation and reproduce the institutional profile of the program, which could explain the indifference towards the health promotion.

Keywords
Medical education, hidden curriculum, health promotion, medicine student, attitudes.