Abstract
Deconstruction of the concept of dematerialized treasury it is postulated and justified in its various avatars from scales as bright / dark or visible / invisible. The phenomenological dimension assimilates to a religious experience, the narrative pattern is expressed in legends of treasures and enchantments. The Greek notion of agalma Recategorizes this notion, with ideas of shamanism or update Lacanian concept. From a etnohermenéutica approximation, the treasure is rethought as a sacred object, emphasizing its nature “cuantic”; that is, a grading scale, with a continuum of destruction / creation, happiness / misery, etc. that follows the laws of transmission / regulating the gift exchange. The passage of the notion of the sacred is also stressed to the holy by rationalizing and moralizing, which explains the evolution of the mythical narratives commented treasures cases.

Keywords
Imaginary Treasure; Agalma; Hermeneutics