Abstract
The following article propose to socialize the story of a research project: the one I am carrying out in the frame of the doctoral scholarship granted for the CONICET in December, 2006, which aims to analyze the Rosario Central's and Newells' groups of supporters (hinchas), -Argentine football clubs-. The text develops itself from two axles: militant supporters, spectacular supporters.

Keywords
Football, Rosario, aguante, television, social investigation.