Abstract
The northern border has become one of the few societies with a greater number of representations of otherness due to its diverse cultural composition. In this sense, this article reflects the relevance of studying otherness as a fantastic dimension of representation, as well as a phenomenon of recognition through the representation of the other as if it was a set of mirrors. By analyzing some of the components of the cultural and historical imagery of the border region, and in particular, of the city of Tijuana, this article attempts to explain the fantastic phenomena as an ethnographic component of interpretation.

Keywords
Otherness, fantastic imagery, borderline, ethnography.