According to the importance of the social networks, which makes relevant to approximate teaching contents to spaces of students interpersonal relation, altering the flows of communication and the concept of message mobility in the professor-student relationship in virtual environments. This article reviews the academic and research experience which involves Facebook as a setting for teaching. The experience is done with a method simulation of the participant observation, the statistical follow-up of the activity and a user survey in order to measure the level of satisfaction. The results reflect the experience acceptance.

Keywords
Teaching, university, social network.