Abstract
The technoscientific activity, no doubt, is one of the greatest social impacts that is created in recent years. This activity is permeated by a multitude of component imageries that it make what it is nowadays. Through this paper we are show which are the fundamental social imageries that they kick in and how the socio-hermeneutic pluri-analogical proposed, that it has been developing in recent time by Coca and Valero, allow us to understand the social impact of the technoscience and make sense of this activity.

Keywords
Technoscience, hermeneutic, biofuels, social imageries.