Abstract

The concept of etnoturismo has stimulated expectations revenue between the indigenous communities in southern Chile. Tourism, supported by institutions public and non governmental organizations, is reaching proportions of a magical story which will solve the problems that overabundant in such communities. The landscape and the tourism, as it is suggested here, can serve as a liaison between various, cultural worlds connecting the mythical geography, travels and traditional meetings with the most common practices of tourism.

Keywords

Ethnotourism; Intercultural tourism; Chilean coast; Cultural landscapes Mapuche culture.