Abstract

The tourism is an activity of high relevance to for the financial profitability and the social profitability too. In base to this and to the importance that the new segments have on a mass market that need different products. We realizes a vision on the accessible tourism centered in the community of people with disability and in the beneficiaries direct, as the segment of main or senior, families, pregnant and people with capacities restricted temporarily. All this without forgetting neither the beneficiaries indirect, is to say, all people. We realize a theoretical and a global vision of the accessibility and his main components and repercussions in Spain and Europe. We try to show the relevance, the opportunities of market that generate and the characteristics and frocks of behavior of the Spanish tourists with disability.

Keywords

Accessibility, accessible tourism, tourism for all, universal design.